

## NEWS SUMMARY

### GENERAL

#### Jobson speech raced

A tape recording of Sir Gordon Jobson's controversial speech to the Twenty Club, which led to his resignation as chairman of British Leyland, was made by Mr. Peter Cooper, whose father invited Sir Gordon to the function, according to a club official.

Mr. Anthony Pedlar, the club secretary, said last night that the invitation to Sir Gordon was made by Mr. John Cooper, former chairman of Goddards of London. Mr. Cooper's other sons included his son, Peter, who carried a tape recorder and filmed Sir Gordon's speech.

"This breach of confidence is without precedent in the 78 years of the club's existence," Mr. Pedlar said. "It is understood that Mr. Cooper, a former president of the club, has resigned because of the row."

#### Palma security

A Spanish Government has agreed to allow unnamed West German security experts to carry out checks at Palma airport, where passengers bound for West Germany. Consent was given after Bonn had threatened to ban all flights originating in Palma. Back Page

#### Contempt action

Seven members of Newham North East Labour Party, including Mr. Andy Bevan, Labour's national youth officer, are accused of contempt of court proceedings. They are accused of taking part in a local party general election committee meeting, in spite of an injunction ordering them not to attend.

#### Hopes dashed

Mr. Ian Smith has told Rhodesians that he cannot see the latest Anglo-American settlement plan. The Rhodesian Prime Minister said in an interview that he would fall in line with the plan, but that he would not accept a ceasefire between the Rhodesian security forces and the black nationalist guerrillas fighting for majority rule. Page 3

#### Aintree 'sold'

A three-man consortium is reported to have bought Aintree racecourse for between £2.5m. and £3m. Mr. Ronald Linstead, a Linstead scrap dealer who heads the consortium, said that it would guarantee the Grand National for 10 years and develop part of the site as one of Europe's biggest sports complexes. Back Page

#### Hunt victory

James Hunt won the Japanese Grand Prix to finish fifth in the 1977 world formula 1 drivers' championship. Nikki Lauda, who did not race at Mount Fuji, clinched the title at Watkins Glen earlier this month. More sport: Page 2

#### IRA to fight on

There is to be no Christmas ceasefire in Northern Ireland this year. The Provisional IRA army council stated that not only would the violence continue, but it would intensify. Page 38

#### Briefly...

Five people were killed and more than 100 injured in a hail storm in Maputo, Mozambique. Hail stones, weighing about 1lb., caused extensive damage to the airport and surrounding countryside.

Martin Bell, BBC-TV News diplomatic correspondent, has been named Television Reporter of the Year by the Royal Television Society.

A French television relay station was destroyed by an explosion during the week-end. A group seeking autonomy for Brittany claimed responsibility.

KLM Royal Dutch Airlines cancelled all its flights at Heathrow Airport yesterday after a strike by ramp baggage handlers.

### BUSINESS

#### Singapore Airlines to fly Concorde

SINGAPORE Airlines is to operate a Concorde on the Singapore-London route. This is a breakthrough for the aircraft in the Middle East.

The move is expected to create fresh interest in Concorde among other airlines, and the next step could be the use of Concordas on the London-Australia route. Back Page

#### UNEMPLOYMENT

Figures due to be published to-morrow will provide the Government with a further reminder of the U.K.'s economic problems. Most economists expect the rising trend to continue well into the new year.

#### Oil

Producing countries meeting in Vienna next month will discuss the possible use of special drawing rights rather than dollars for buying oil, a Kuwaiti official said.

#### THE BANK OF ENGLAND

minimum lending rate is too low at its present level of 5 per cent, according to stockbrokers W. Greenwell. Page 7

#### THE UNION OF INDEPENDENT COMPANIES

recommends the establishment of an agency to stabilise interest rates for smaller companies in a memorandum to the Government. Page 24

#### French official recommended for IMF post

Mr. Jacques De La Rosiere, a senior official in the French Finance Ministry, is emerging as a leading contender to succeed Mr. Johannes Witteveen as managing director of the International Monetary Fund next year.

#### Consumer confidence has increased

according to the British Market Research Bureau's survey of financial expectations, which shows people are more optimistic than at any time since the beginning of 1970. Page 38

#### INSURANCE groups have hit back at the Labour Party's policy on nationalisation and investment

They say it fails to appreciate their responsibilities to savers and ignores their contributions to the economy. Page 9

#### HITACHI, the Japanese electronics group planning a colour television factory at Washington, near Newcastle upon Tyne, has criticised what it sees as the double standards of those trying to keep it out of the U.K.

It says many British TV makers use foreign components. Back Page

#### NATIONAL Savings had a net inflow of £22.1m. in the four weeks to September 24, compared with £31.2m. in the same period last year and £121.6m. in August. Page 7

#### MR. JOHN SILKIN, Minister of Agriculture, rejected the EEC Commission's plans for a revised Common Fisheries Policy, in a speech at the week-end. But he said that he would not promise immediate improvements for the fishing industry. Back Page

#### MUNERS will receive details of the productivity scheme which has exposed bitter political divisions in their union. They are due to vote on the issue this week. Page 12

## Cabinet will take final decision on tax cuts to-day

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

The Cabinet to-day will take the final decisions on the package of income tax cuts and additional public expenditure costing more than £1bn. in a full financial year, which are to be announced in the Commons on Wednesday.

Approval still has to be given to the proposals to raise income tax allowances and to Treasury plans for public spending over the next five years, as reported on Saturday.

Mr. Denis Healey, the Chancellor, will present the measures essentially as corrective action for 1977-78 needed to bring the economy back on the course set out in the March Budget rather than as a major change of direction.

He is expected to say that decisions on any significant expansion affecting 1978-79 will have to wait until spring, when the pay and inflation prospects should be clearer.

The International Monetary Fund borrowing and monetary ceilings for the year may also have to be revised after the visit of a Fund team to London next month.

From the point of view of the markets and the City, the main interest will be focused on any remarks or action by Mr. Healey in the area of the exchange rate or controls.

The Treasury has recently been undertaking a review of exchange controls and there is an increasing expectation that a fairly minor relaxation of the rules may be announced on Wednesday.

No major change in controls

on direct or portfolio investment overseas is likely in the immediate future. Any relaxation could affect personal travel and gifts, while the City is hoping for concessions on the 25 per cent. surrender rule on the sale of foreign shares.

Any change in controls would be in response to the continuing heavy inflows of foreign currency into the U.K.—probably as much as \$2bn. this month on top of an underlying rise of \$1.8bn. in September, with further sizeable amounts due to come in later as a result of operations in the forward market.

### Fears

Concern has been increasing within Whitehall in recent weeks about the impact of these inflows on the Government's monetary targets, as has already been reflected in an acceleration in the rate of growth of the money supply.

Fears exist that the figures for the banking month to mid-October will push the growth of sterling M3 above the upper end of the 9-13 per cent. target range for 1977-78.

Any changes in exchange controls are unlikely to be sufficient in themselves to offset inflows on the recent scale,

though they may be presented as an indication of a willingness to ease controls, step-by-step over time.

A continuation of these large inflows is, however, likely to reopen the debate about the present policy of maintaining a stable exchange rate.

Up till now, the view of senior Treasury officials and Bank of England economists has been that a significant appreciation of the pound should be resisted because of its impact on the long-term competitive position of exports.

This case was stated by Mr. Healey at the IMF annual meeting and is believed to be backed by those Ministers most concerned with exports and manufacturing.

However, Mr. Roy Hattersley, Prices Secretary, has been a consistent advocate of appreciation and is understood to have won support from other Ministers most directly involved with pay and inflation.

Mr. Healey will have the chance to discuss the background to his mini-Budget with the TUC Economic Committee to-day.

Apart from higher tax allowances, the measures are expected to include additional expenditure.

Continued on Back Page

## Ford car workers settle for 12% pay rise

By David Churchill, Labour Staff

FORD CAR workers at Liverpool and Swansea yesterday joined the rest of the company's 23,000 workers and voted overwhelmingly in favour of a 12 per cent. pay settlement plus improved fringe benefits.

The vote in favour, decided at meetings covering 12,000 body and assembly workers at Halewood, Liverpool, and 2,100 at Swansea, came in spite of a shop stewards' recommendation that the workers should hold out for the original 15 per cent. claim.

Although the 12 per cent. settlement is clearly outside the Government's 10 per cent. guideline for increases in national earnings, the total acceptance of the deal by Ford workers was clearly welcomed in Government circles last night.

It was felt that only a minor breach of the guidelines was not a signal for the start of a wages explosion and that a possible confrontation with an important group of workers had been avoided.

The Prime Minister said at the week-end that he "was impressed by the backing which good sense has received, not just from our trade union leaders or even their shop stewards, but from rank-and-file workers on the shop floor at Ford's, Leyland, and elsewhere."

Nevertheless, the extra amount in the deal for certain fringe benefits, including better pensions and holiday entitlements, still has to be fully assessed.

### Hopes rise

Hopes of further good news for the Government on the pay front to-day were raised last night when both unions and management at British Oxygen agreed to meet at the Arbitration Service's London headquarters this afternoon.

They will hold informal talks on an end to the strike by 3,000 BOC workers which has caused almost 17,500 lay-offs in other industries.

The BOC workers are striking in support of a 30 per cent. wage claim, but 10-day talks are aimed at getting a resumption of work while talks on a possible productivity-linked deal are held.

More than 20,000 Vauxhall workers at Luton, Dunstable and Ellesmere Port are to vote to-day and to-morrow on the company's offer of a 10 per cent. pay deal plus a productivity agreement.

Continued on Back Page

## U.S. 'will not veto ban on S. Africa'

BY QUENTIN PEEL

JOHANNESBURG, Oct. 28

THE U.S. will not use its veto in the United Nations Security Council this week to block proposals for action against South Africa, said Mr. Andrew Young, U.S. Ambassador to the UN, in an interview published in Johannesburg to-day.

Mr. Young predicted that Britain and France would abstain in any vote about a mandatory arms embargo and a ban on all future investment in the wake of the South African Government's mass banning of Black newspapers and organisations, and detentions of some 50 urban black politicians.

He said in an interview with the Afrikaans Sunday newspaper Rapport that the whole debate in the Security Council was "so unnecessary" in the light of the good progress being made by the Western Powers to achieve a settlement in Rhodesia and Namibia (South-West Africa).

Just when he was attempting to persuade the African States to be reasonable, the South African Government was being particularly unreasonable.

newspaper editors subscribing to a statement expressing "profound condemnation" of the arrest of Mr. Percy Qoboza, editor of the black newspaper The World, and the banning of Mr. Donald Woods, editor of the first expression of the Press and to the cause of the South African people.

The statement said that the editors had "no intention of altering our way of conducting newspapers" in the face of steps which were "direct threats to the Press and to the cause of the South African people."

The list of newspaper editors does not include those of any Afrikaans-language publications, which have broadly supported the Government action, although some have said that the Government must yet give "compelling reasons" on why it was necessary.

The editorial in to-day's Rapport declares that only the most uncritical South African would have no misgivings about the action, but it concludes that it must accept the action of Mr. Jimmy Kruger, the Minister of Justice, as being in the best interests of the country.

Mr. Kruger said last night that the bans were "permanent," though some newspapers might reopen if unrest quietened.

It was reported this week that Mr. Qoboza had been served with an order by the security police extending his detention under the Internal Security Act until August 10 next year and that the other leading black politicians had been served with similar orders.

West Germany followed the U.S. and Holland in recalling their Ambassador to South Africa. Herr Joachim Fick, "for consultations," Herr Genscher, the Foreign Minister, spoke of Bonn's "utmost concern" at Mr. Vorster's action, and said trade relations could be affected.



MR. ANDREW YOUNG  
"Debate unnecessary"

## Moscow shipping talks end in failure

By Ian Hargreaves, Shipping Correspondent

MR. STANLEY CLINTON-DAVIS, Parliamentary Under-Secretary for Trade, returned empty-handed at the week-end from three days of talks in Moscow about world shipping.

He said last night that the talks were "disappointing," though there was a "full exposition" of the British view that Russia should take steps at least to contain the growth of her market share on a number of important shipping routes.

The visit followed one to London earlier this year by Mr. Timofei Guzhenko, Soviet Minister of Merchant Marine. Those talks were encouraging, Britain asked for a second session to discuss specific problems on certain routes, in the hope that concrete reductions of the Soviet presence might be agreed.

Of particular concern are the Europe-to-East Africa trades, where in the past three years the Russians have snapped up about 20 per cent. of the business, and combined with the shipping lines of Poland and East Germany to give Eastern bloc countries 40 per cent. of the trade.

### Protection

The West Germans are particularly worried about these trends. Mr. Clinton-Davis was preceded in Moscow by Herr Kurt Fischer, the Bonn Minister of Transport. Both Ministers will attend this week's Council of EEC Transport Ministers in Luxembourg to discuss the Community's next steps on the Russian shipping threat.

There will be little surprise from West European shipping lines at this latest failure to make progress. Many believe that the only way the Soviet presence can be curtailed is by concerted action of Governments involving some sort of protectionist legislation.

The Russians say they already compete on a fully commercial basis, depreciating assets in the normal Western fashion. Western shipping companies reject such claims on the grounds that the Soviet lines do not have to meet commercial rates for their ships or their crews.

Undercutting on the East African trades has been by as much as 30 per cent. on freight charges of lines within the conference system.

Another subject at Moscow was bilateral Anglo-Russian shipping trade, running about 80-20 in Russia's favour. It was agreed to avoid the effects of a new container service between the two countries.

Mr. Guzhenko also indicated that the Russians were prepared to support a British suggestion through the Inter-Governmental Maritime Consultative Organisation that a marine safety corps be established.

## TUC to press claim for big say on economy

BY CHRISTIAN TYLER, LABOUR EDITOR

THE TUC, having passed responsibility for pay bargaining back to individual unions, will be reasserting its claim over the coming weeks for a big say in economic and industrial policies.

The process will start to-day when TUC leaders meet Ministers in the TUC-Labour Party liaison committee to discuss how the TUC can be used to revitalise manufacturing industry.

The TUC wants to see manufacturing investment doubled by 1988 and the creation of another 1m. jobs, although most of these must be in the public services.

A paper discussing ways of using North Sea revenue is being prepared by Mr. Anthony Wedgwood Benn, Energy Secretary, and Mr. Denis Healey, the Chancellor. It will probably surface at subsequent meetings of the committee.

This evening the TUC economic committee will be tackling the Chancellor about its list of demands for Wednesday's mini-Budget and the main Budget in the spring.

Overall it wants a £3.5bn. reflationary boost, but is looking for items such as a £18 Christmas bonus for pensioners, a £1 increase in the child benefit, and the pegging of school meal charges to be included in this week's measures.

Help for the construction industry and the raising of tax allowances already appear to be in prospect.

For the spring, the TUC's main demand is for a reduced income tax rate of 25 per cent. or less on the first slice of income, below the 34 per cent. standard rate.

On the industrial front, a new

impetus is sought on trade union involvement—especially at factory and company level—in curbing imports, boosting exports, increasing domestic investment and providing jobs.

This could result in a fresh attack at national level on what the TUC sees as the reluctance of the Department of Industry to promote planning agreements with the top 100 companies (the only one so far signed is with Chrysler) or to use provisions of the Industry Act, 1975, on disclosure of strategic company information.

Next Monday about 800 trade unionists, half of them from the Little Noddy and sector working parties set up under the Government's two-year-old industrial strategy, will be discussing how to get some response from companies. This conference at TUC headquarters is the first of its kind since 1974.

The debate is inevitably bound up with the question of industrial democracy and the extension of collective bargaining, at least below Board level, which the TUC is pursuing separately about the White Paper expected next month or shortly after.

The demands thrown up by this conference will be considered by the economic committee and may be taken up with other Government Ministers, Secretary, and Mr. Edmund Dell, Trade Secretary.

The TUC recognises that possibly fewer than half of the 1m. jobs it seeks can be provided by manufacturing industry. It will have to persuade Ministers, therefore, to allow what extra wealth is created by industry to spill over into the public services.

## Comecon bank seeks big loan in West

BY FRANCIS GHILES

COMECON'S International Investment Bank is raising a further \$300m.-\$600m. loan on the international markets.

The proceeds are designed to help finance the last stage of the Oreburg pipeline bringing gas from the Urals to Eastern Europe.

Competition between various bank syndicates for the business is intense, and two features are of special interest. The first is the spread over the London interbank rate (Libor) and the second is the law under which the agreement will be drafted.

Last time the International Investment Bank came to the market for money was in June, when it raised \$500m. for six and a half years at a split spread over Libor of 14-11 per cent. At least one East European borrower has since succeeded in obtaining funds at only 1 per cent. over Libor (East Germany's law.

Aussenhandelsbank), so observers would not be surprised if the International Investment Bank does as well.

Although the fall in spreads witnessed of late is showing signs of slowing down, the Comecon bank must rank as a first-class credit and thus expect to get good terms.

The legal side of this story is possibly more interesting. Earlier this year, a loan for the other Comecon bank—the International Bank for Economic Co-operation—founded because the borrower refused to comply with the requirements under English law insisted on by the Western banks it was negotiating with (led by Bank of America).

One result of this legal tangle was that the \$500m. for International Investment Bank in June was syndicated under German law.



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LOMBARD

# Union-bashing is irrelevant

BY GEOFFREY OWEN

FOR MORE than 20 years people have looked for a single, all-encompassing explanation of Britain's poor industrial performance. The public school system, the low status of engineers, the lack of a Harvard Business School—the list is almost endless. One of the vogue words at present is overmanaging, which has the special attraction of apparently shifting the blame on to the trade unions. Even those who accept that overmanaging is basically due to past management errors tend to argue that the biggest obstacle to efficient labour utilisation to-day is trade union bloody-mindedness.

## Misleading

As so often before, a half-truth is being given a quite disproportionate importance. Certainly the British motor industry, like any other, is over-managed compared to its German or Japanese rivals, but it is grossly misleading to suggest that overmanaging—or even bad labour relations—is the cause of our declining share of world car exports.

The difference between an enterprise which is internationally competitive and one which is not is not simply a matter of labour utilisation. The process by which a firm reaches and maintains a position of world leadership in its field is a complex one; it is not at all easy to identify the various elements which account for its superior performance or to assess their relative importance.

Even if one looks at manufacturing efficiency alone, "overmanaging" is not a very helpful phrase for describing the sources of poor performance which exist in many companies. In most parts of the engineering industry, according to a recent study, increases in effectiveness of some 25-30 per cent could be achieved if action were taken to eliminate some elementary weaknesses. These weaknesses have very little to do with restrictive practices by trade unions, but concern such matters as production planning and control, inadequate industrial engineering, poorly designed payment systems and product designs which "pay scant attention to the problems of making the item."

In any case, manufacturing is only part of the picture. Innovation in product design is just as important, whether this is achieved through a radical breakthrough (which is rare) or more commonly through a steady process of incremental improvement. A recent study of textile machinery—where, as it happens, the several British companies are

world leaders—drew attention to more than 20 factors which can influence success or failure. As the author says, "success or failure can rarely be explained in terms of one or two factors alone, but normally involves a combination of management, technological and market factors."

These two examples are taken from a useful collection of papers published by the Department of Industry, whose staff, much to their credit, are trying hard to shed new light on the sources of industrial efficiency—even if the conclusions of some of the research give little support for the present Government's industrial policies.

If there is a common thread which links the most successful companies—and even this, of course, is a big over-simplification—it has to do with the attitudes, qualities and skills of the company's top management. On the production side, for instance, according to the engineering study referred to earlier, the most important single influence on manufacturing efficiency is the attitude of senior managers to the need for change in the main they do not understand or want to understand the problems of production."

Similarly in textile machinery the author suggests that "most of the factors associated with success or failure are essentially technical progressive management. The natural conclusion is that the responsibility for the future prosperity of textile machinery companies rests firmly in the hands of the companies' own managements."

Perhaps there is nothing very startling about this conclusion, but at least it focuses attention on the need for change—how and why the managers of successful firms achieve their success. The "why" is the mysterious part. Why is it that, faced with similar market conditions, some British machine tool makers have allowed their technical lead to fade away while others have stayed on top?

Clearly the environment in which firms operate should be such as to encourage managements to search constantly for new and better ways of doing things. In some cases trade unions make that search more difficult and less rewarding than it ought to be. But trade unions cannot do management's job and they should not be blamed for management's failings.

A recent study of textile machinery—where, as it happens, the several British companies are

## THE WEEK IN THE COURTS

# Judges and Unions

BY JUSTINIAN

One of the reasons advanced for the uneasy relationship between the courts and the trade unions is that judges display too little understanding of the nature and inner workings of trade unionism. In so far as they appreciate the power structure of unions as reflected in their written constitutions, the judges lean perceptibly towards conferring ultimate power on the membership of a union rather than on the elected governing bodies. Evidence of this approach was provided by the *Kent Miners' case* which scampers last week through two courts.

The Kent area branch of the National Union of Miners was seeking from the courts an injunction restraining the National Executive Committee of the National Union of Miners from holding a secret ballot of all the union's members to test opinion about a proposed national productivity scheme with the National Coal Board. Such a referendum seemed innocuous enough, but the Kent Miners are bitterly opposed to the productivity scheme. By reason of certain union rules and resolutions passed at the union's annual conference in July it was asserted by the Kent Miners that the NEC should not take any steps with a view to negotiating or agreeing an incentive scheme with the National Coal Board without the prior authority of a special conference or of the next annual conference, and that without such authority it was wrong to hold a secret ballot of members.

The issue for the courts was simply: did the NEC under the union's constitution have the legal power to hold a secret ballot of its members to test opinion whether the productivity scheme with the National Coal Board should go ahead? This led the courts—Sir Robert Megarry, the Vice-Chancellor, and the Court of Appeal presided over by the Master of the Rolls, Lord Denning—to review the constitution of the union as gleaned from the union rule book. The essential question was to determine where power resided within the union. Under Rule 8 provided that the NEC should not at any time act contrary to or in defiance of any resolution of conference. Thus, primarily policy decisions are made at conference, and executed by the NEC.

The argument of the Kent miners was that the holding of the secret ballot would be contrary to and in defiance of conference. This was reinforced by the fact that there was no express power in the NEC to hold ballots. Lord Justice Geoffrey Lane in the Court of Appeal said that, since in the periods between conference the NEC had to administer the union's business and affairs, the distinction between administration and policy was not a real distinction. But is that right? Since the NEC could call a special conference at any time, and at short notice (and presumably could not be delayed until the next annual conference) did that not indicate that the policy of the union never devolved upon the NEC? That body has a powerful influence on the union's policy, but it has no constitutional power to determine policy.

Both courts acknowledged that there was no express power in the NEC to conduct a ballot of members, but went on to hold that there was an implied power to conduct a referendum, on the ground that the NEC was, during the interconference period, permitted to dictate union policy. The judges thus wrote into the union's rule book their version of the power structure of the National Union of Mineworkers.

But the judges persuaded themselves that they were right not to restrain the holding of the ballot by invoking the precepts of democracy. Thus Sir Robert Megarry said that the court ought to be fully convinced that it was right to grant an injunction before doing so; if there was any doubt "democracy ought to be given the benefit of it." And Lord Denning in the Court of Appeal said that the ballot was a sensible and reasonable proposal by the NEC to take the views by the democratic method of a secret ballot of all the workers affected. "It was a far more satisfactory and democratic method than leaving it to the delegates of a conference who might not be truly representative."

Populist

Since in our democratic system of government only Parliament can authorise a referendum, any trade unionist who reads the courts' decisions in the *Kent Miners case* may feel that, while the parliamentary analogy is not entirely apt, the judges abandoned the constitutional approach to trade union affairs in favour of a populist one. How trade unions' affairs are managed on their members' behalf may not be entirely to the liking of the public. But accountability is through the constitutional institutions, and not by intermittent consultation of the members on specific aspects of that Government's policy.

The courts' approach will do little to dispel the uneasiness felt by trade unionists that judges are adopting double standards. Would it not be more sensible for the judges to apply the same legalism to the affairs of trade unions as it would to the management of a limited liability company? It is always safer in these instances to give effect to the written rules and not to imply that severe limitations on some analogy of the organisation for whom the implied power is claimed. Judges know more about the limited liability company than they do about the organisation of a trade union.

Championship, 12.15 a.m. Weather for Wales.

Scotland—10.00-10.30 a.m. For Schools (various). Scotland, 5.45-6.00 p.m. Reporting Scotland.

10.50-11.30 Public Account, 11.50 News and Weather for Scotland.

Northern Ireland News, 5.55-6.00 p.m. News and Weather for Northern Ireland.

England—5.55-6.00 p.m. Look East (Norwich). Look North (Leeds, Manchester, Newcastle). Midlands Today (Birmingham). Points West (Bristol). South Today (Southampton). Spotlight South West (Plymouth).

10.00 a.m. The Role of the Nurse. 11.00 Play School. 12.00 p.m. Worktalk. 1.00 The Cat in the Hat. 1.30 Signs of Trouble. 4.00 Making Toys. 7.00 News on 2 Headlines with sub-titles. 7.30 Volunteers. 7.50 Newsday. 8.10 Des O'Connor Tonight. 9.00 Drama Two. 9.50 The Long Search. 10.40 Late News on 2. 10.50 Open Door. 11.20 The Light of Experience. 11.25-11.40 Closedown. Given by the BBC. Autumn Wasties. By Tu Fu.

LONDON

9.30 a.m. Schools Programmes. 12.00 Chorlton and the Wheelies. 12.10 p.m. Rainbow. 12.50 The Flintstones. 1.00 News plus FT index. 1.30 Help! 1.30 Farmhouse Kitchen. 2.00 After Noon. 2.25 Bill Brandt. 2.30 Westside Medical. 4.20 The Clapperboard. 4.45 Raven. 5.45 News. 6.00 Thames at 6. 6.45 Opportunity Knocks. 7.30 Coronation Street. 8.00 The Uncatch Line. 8.30 World in Action. 9.00 Van der Valk. 10.00 News.

RADIO 1

6.00 a.m. As Radio 2. 7.00 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9.30 News. 9.30-9.45 News. 9.45-10.00 News. 10.00-10.15 News. 10.15-10.30 News. 10.30-10.45 News. 10.45-11.00 News. 11.00-11.15 News. 11.15-11.30 News. 11.30-11.45 News. 11.45-12.00 News. 12.00-12.15 News. 12.15-12.30 News. 12.30-12.45 News. 12.45-1.00 News. 1.00-1.15 News. 1.15-1.30 News. 1.30-1.45 News. 1.45-2.00 News. 2.00-2.15 News. 2.15-2.30 News. 2.30-2.45 News. 2.45-3.00 News. 3.00-3.15 News. 3.15-3.30 News. 3.30-3.45 News. 3.45-4.00 News. 4.00-4.15 News. 4.15-4.30 News. 4.30-4.45 News. 4.45-5.00 News. 5.00-5.15 News. 5.15-5.30 News. 5.30-5.45 News. 5.45-6.00 News. 6.00-6.15 News. 6.15-6.30 News. 6.30-6.45 News. 6.45-7.00 News. 7.00-7.15 News. 7.15-7.30 News. 7.30-7.45 News. 7.45-8.00 News. 8.00-8.15 News. 8.15-8.30 News. 8.30-8.45 News. 8.45-9.00 News. 9.00-9.15 News. 9.15-9















# SHELL INTERNATIONAL FINANCE N.V.

## U.S. \$50,000,000 6½% LOAN 1979

### DRAWING OF BONDS

NOTICE IS HEREBY GIVEN that a DRAWING OF BONDS of the above loan took place on 6th October 1977 attended by Mr. Keith Francis Croft Baker of the firm of John Venn & Sons, Notary Public, when 7,000 bonds of U.S. \$7,000,000 nominal capital were drawn for redemption at par on 16th November 1977, from which date all interest thereon will cease.

The nominal amount of this loan remaining outstanding after 16th November 1977 will be U.S. \$15,000,000.

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## HOME NEWS

### New jobless figures likely to fuel calls for reflation

PETER RIDDELL, ECONOMICS CORRESPONDENT

THE EVE of the mini-budget on Wednesday, the government is likely to be prodded by a further reminder of the problems of the "real" economy, with the publication of the unemployment figures for mid-October. The number of people out of work in the U.K. has been rising steadily in the last few months, and the trend to continue until well next year whatever fluctuations there may be from month to month. In contrast to the slight dip in the unemployment total between last autumn and the late spring. However, a significant rise in production since mid-May, the number of adults out of work in the U.K. has risen by 130,500 in four months to 1.45m. seasonally adjusted. This is equivalent to 6.1 per cent of the workforce. The rise has fuelled demands for reflation, which will be met only in part in Wednesday's statement. The increase in unemployment reflects the sluggish level of domestic activity with a decline in Gross Domestic Product in real terms between the first and second quarters of the year. Although there are now signs of a recovery, the figures are due to be published this week.

### Healey 'must give back £2.5bn.'

PETER RIDDELL

RELEASES in public expenditure or tax cuts totalling more than £2.5bn. will be required in the week's package and the Budget before any significant reduction or expansion of the economy can be achieved, according to Mr. Michael Posner, Cambridge economist. In his quarterly economic review for stockbrokers J. and A. Jaeger, Mr. Posner says that filling the gap caused by the budgeting of expenditure in the public sector and an attempt of tax allowances for expansion would mean increases in mid- or tax cuts next month of more than £1bn. and of other £1.5bn. in April. Mr. Posner, a former deputy economic adviser to the Treasury, says that there is scope for some genuine fiscal expansion and above this reference are with the main boost being laid back to the spring when the pace of the current wage round could be clearer. Expansion could depend on the assurance of moderate wages round, and should not go ahead if the wage front does not hold. Even if a substantial current account surplus continued to be a policy objective, the U.K. could afford some increase in home demand relative to expansion in other industrialised countries. An extra 2 or 3 per cent on Gross Domestic Product—covering one or two years of the six years of lost output growth—would be "just about manageable." "This would probably require at least £2bn. of genuine fiscal expansion over and above the £2.5bn. set as the reference level. A continuation of current monetary targets into 1978-79, his own guess was that Mr. Denis Healey, the Chancellor, would "find it hard to convince himself that more than £1bn. or £1.5bn. of net expansionary activity would be acceptable in November and April combined." This would total less than £4bn. after taking account of the

initial adjustment of £2.5bn. before reflation started. "To his trade union and electoral audience this will be made to sound a very large figure indeed. To those of us attached to the economic arithmetic of the 1960s, it will be clear that such changes, net, would amount to no more than the injection of an additional 1 per cent. of purchasing power into the economy, which, even after the conventional multiplier effects, would be very unlikely to do more than slow down or at best halt the rise in unemployment at present going on."

### Market 'must exist for farm output'

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

FOOD MANUFACTURERS have warned the Government that there is no point in planning to increase agricultural production enough towards those of food in this country without having first established whether there is a market for it. The Food Manufacturers' Federation is believed to have told the Agriculture Ministry that while it supports the policy of import-saving, in principle, it should not be used for giving the farming industry what it wants at the expense of the consumer. Behind these views is the long-held feeling among some food manufacturers that the Agriculture Ministry has paid too much attention to the opinions of farmers and not enough to those of the food manufacturers it is also supposed to represent.

In June, Mr. John Silkin, Minister of Agriculture, announced that his department was beginning consultations with producers by 24 per cent. a view to producing an updated version of the White Paper, Food from Our Own Resources, published in 1975. This White Paper established the target of increasing agricultural production by 24 per cent. a year in the five years to 1980. These targets have been missed, partly because of two years of drought, and for this reason the policy is now being re-considered. In its comments to the Ministry of Agriculture, the Federation is understood to have repeated its view that the savings for Britain.

### National Savings top £14bn.

Financial Times Reporter

THE NET INFLOW into National Savings in the four weeks to September 24 was £22.1m. This was more than double the £11.2m. reported for the same period last year, but well down on the "encouraging" £121.6m. of last August.

Much of the glamour has gone from National Savings since a £50,000 limit was imposed on the balances held in National Savings Bank investment accounts almost two months ago.

That more was intended to deter institutional depositors from taking advantage of the very favourable interest rate offered on investment accounts (then 10 per cent, now 9 per cent.). And it worked. Nevertheless, there was a net inflow to National Savings Bank investment accounts in September of £29m. (compared with £8.5m. in the same period of 1976).

Savings Certificates also did well in this period, with a net inflow of £24.5m. That compares with £14.8m. for the same month last year, and £14m. in August this year.

The inflow of funds last month was sufficient to push the total invested in National Savings over the £14bn. mark for the first time. After allowing for £45.6m. in accrued interest, the total invested at the end of the period was £14.105bn.

### Motorways dispute goes to courts for first time

BY IAN HARGREAVES, TRANSPORT CORRESPONDENT

AN ATTEMPT is expected on Wednesday to use the courts for the first time to prevent the building of a motorway.

The Midlands Motorway Action Group and the M42 Action Committee will hold that the Environment Secretary's decision of August 1976 to confirm two sections of the M40 and M42 between Bromsgrove and Warwick was contrary to certain requirements of the Highways Act and to natural justice.

The roads are designed to provide a continuous link south of Birmingham between the M5, the M42 between Birmingham and Coventry, and the much more ambitious scheme to build a North-South motorway (the M40) between Birmingham and Oxford, linking with other trunk roads to Southampton.

The writ against the Department since legal action was first seriously suggested, that either the Department of Transport would modify its approach to the two roads or that the protesters would fail to raise the £7,500 needed to fight the case.

A number of important points raised in objection at public inquiries into numerous motorway and trunk road schemes are involved.

The action groups hope to test three main points: Whether a Minister can allow a period of years to elapse between a public inquiry and a decision on a route without publicly reviewing it; whether the action committees will be Lord Gifford.

### Lending rate too low, stockbrokers claim

BY MICHAEL BLANDIN

THE BANK of England's minimum lending rate is now too low, stockbrokers W. Greenwell say in their latest monetary bulletin. The brokers claim that the authorities have allowed M.R.R. to fall to its present level of 5 per cent. in an attempt to reduce the inflow of foreign funds, with a resulting effect on the broader definition of the money supply (M3). The latest figures published last week showed that in sterling terms M3 rose by 2.2 per cent., bringing the rate of increase over the first five months of the financial year to the top end of the official target range of 3-13 per cent. for the full year. The figure confirmed that the August statistics showing that sterling M3 was virtually unchanged in that month were a statistical quirk. The appropriate policy to deal with the inflow of foreign funds was a relaxation of exchange controls on the outward flow of funds. The low level of domestic credit expansion—about 500m. in the first five months of the financial year this had been well below the 1,000m. target set by the Treasury for the full year—had induced a flow of funds into the U.K. from abroad. At present, the authorities were no longer in danger of undershooting their money supply targets. Policy now appears to be more severely balanced with the risk of overshooting more nearly equal to the risk of undershooting.

### Builders warn Healey on excess reflation

BY DAVID FREUD, INDUSTRIAL STAFF

THE CHANCELLOR has been warned not to jeopardise longer-term progress by excessive reflation at this stage in a memorandum from the National Federation of Builders and Plumbers Merchants. The federation points out that the building industry's capabilities are severely damaged by excessive upswings and downturns in workload. "A gradual increase, with occasional moderate checks if required, would better ensure steady capital investment in modern equipment and methods, and the retention of a more stable skilled workforce," it says. For this reason the federation argues that any increases in public spending in the proposed mini-Budget should be moderate and progressive, rather than massive and instantaneous. Such spending should be allocated to longer-term investment priorities. The Association of Metropolitan Authorities has told the Chancellor that if he wants to give the construction industry immediate aid local authorities have schemes waiting for the go-ahead. Mr. Tom Caulcott, secretary of the association, said: "Many construction schemes have been held up for two years and more because of public spending restrictions. Among them are schemes that could help bring industrial development to areas hardest hit by unemployment."

### Troops in Belize lacking proper supplies, says MP

BY DAVID FREUD, INDUSTRIAL STAFF

BRITISH TROOPS on duty in Belize, to which the neighbouring Central American State of Guatemala has staked a territorial claim, are improperly equipped and without adequate supply back-up to cover emergencies, a Conservative MP claimed today. Mr. Robin Hodgson (Walsall North), who disclosed earlier this year that British tanks were using Soviet spare parts, said: "It is simply not good enough for the Government to send British soldiers on hazardous duty in such a state. It was, he said, a place where there seems to be some possibility that weapons and vehicles would have to be used in earnest." Mr. Hodgson said he had received a "flow of reports" about deficiencies in equipment in the Belize Army. The Belize Army was affected and "more seriously" there have been a number of specific and well-documented allegations concerning shortages of supplies and spare parts for British Army units serving in Belize. He said: "I am told that the supplies of spare parts for vehicles are totally inadequate and that it is taking as long as three weeks to obtain replacements." Mr. Hodgson added: "In addition, other shortages are alleged to occur in a wide range of military supplies including rifle, oil, spare footwear and clothing."

### £2m. fund for museum

A PUBLIC APPEAL for £2m. to finance the building of a permanent Battle of Britain museum at Hendon, London, is to be launched at Fishmongers Hall, in the City of London, on November 8. The ceremony will be attended by the Lord Mayor of London, Air Commodore Peter Vaneck, and one of the most famous Battle of Britain pilots, Group Captain Sir Douglas Bader, who is chairman of the Appeal Committee. It is also hoped that Mr. Fred Mulley, the Secretary of State for Defence, and Marshal of the Royal Air Force, Sir Neil Staff, and himself a Battle of Britain pilot, will attend. The new museum will be built at right angles to the present RAF museum at Hendon. The site given by the Government, it is hoped to open it next autumn, and will be a unique collection of British, German and Italian aircraft which were engaged in the battle.

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## More cuts in police and fire services will be inevitable

By DAVID CHURCHILL, LABOUR STAFF

THE local authorities fear that the Government may impose another small cut in its present 61 per cent contribution to police and fire services and this will be one of the central issues at next Friday's meeting between the local authority associations and Mr. Peter Shore, Environment Secretary.

The Department's memorandum also analyses in detail the possible effect of financial restraint on various areas of local authority activity.

**Home Office Services:** Because of the manpower-intensive nature of these services (such as police and fire), and since there is now no scope for transferring money from the capital programme, "expenditure could be contained within the White Paper levels only by manpower reductions."

But the Department acknowledges the difficulties of this because of the "fundamental law and order and public protection functions" of these services.

**Social Services:** It is planned that spending on personal social services should increase in 1978-79 by just over 2 per cent. But even so, the memorandum warns of a deterioration in standards of services.

**Transport:** Provision for local transport current expenditure is the memorandum is less than in 1977-78, when a 10 per cent increase was agreed. The memorandum points out that as local authorities have already decided to give higher support to bus subsidies, savings will have to be found in road maintenance and administration.

**Education:** The memorandum suggests that local authority expenditure on education in 1978-79 is "more or less on target." This is expected to mean a loss of about 4,000 teaching jobs.

## Labour insurance policy attacked by companies

By RAY PERMAN

BRITAIN'S seven largest insurance groups have hit back at the Labour Party's policy on nationalisation and direction of investment, asserting that it fails to appreciate their responsibilities to savers and ignores their contribution to the economy.

Unlike the clearing banks, who were also named by the Labour National Executive Committee, the insurance companies have not conducted an open political campaign against the proposals. To date their advertising has stressed only the benefits brought by insurance. But in a 23-page booklet now being circulated, the policy is answered in detail.

The booklet has been produced by the seven insurance groups—Commercial Union, General Accident, Guardian Royal Exchange, Legal and General, the Prudential, the Royal Insurance Company and Sun Alliance.

Although it deals with nationalisation, most of the argument concerns direction of investment, which companies see as the more dangerous of the two threats.

Labour policy was contained in a statement on banking and finance, adopted at the 1976 conference. Although the Prime Minister has rejected nationalisation of major financial institutions as an "electoral albatross", the control and direction of investment was proposed by the Labour Party in its evidence to the Wilson Committee.

The booklet disputes the Labour Executive's diagnosis that lack of investment is at the heart of Britain's economic difficulty and that there is a shortage of institutional funds available to industry.

Rather, it says, there is a shortage of demand from industry for investment finance.

"The insurance companies have consistently provided industry with the finance which has sought in 1976 more than £9.5bn. of their total U.K. funds of £28bn. were invested in commerce and industry."

The booklet adds that the Labour executive chose to ignore that insurance was Britain's biggest single net invisible export, earning £740m. last year.

## APPOINTMENTS

### New International Distillers posts

**INTERNATIONAL DISTILLERS ASSOCIATION (IDA).** The following appointments are from November 1. Mr. R. M. J. Barr, at present managing director, IDV Europe, will take on a new appointment as director of corporate planning with specific responsibilities for the development of the company's business internationally. Mr. G. J. Bull, at present managing director, IDV Home Trade, will be appointed managing director, IDV Europe. Mr. Bull will also assume the non-executive position of chairman of IDV Home Trade. Mr. T. F. J. Ambler, managing director of IDV Home Trade, joining the main IDV

Board. Mr. J. S. Espey, group marketing director, will also join the main IDV Board.

Mr. Richard Wright has been appointed chairman of BRITISH MAIZE REFINERS ASSOCIATION. Mr. Bernard Smartt was elected deputy chairman. Mr. Wright is commercial director of Garton Sons and Co.

Mr. Frederick N. Tucker has joined BANKERS TRUST CO. (P.A.V.) London, as a specialist in ECGO finance. Mr. Tucker was formerly general manager for special and export finance at Grindlays Bank and general manager at Grindlays Finance Corporation.

Mr. Malcolm Bessant, divisional manager, and Mr. Jack Thirrell, sales manager, have been appointed to the Board of BESTOBELL INSULATION, a member company of the Bestobell Group.

Mr. Hilton Elliott has been appointed a director of ELEC MECHANICAL SERVICES (INTERNATIONAL) and is responsible for the company's operation in Qatar and Saudi Arabia.

Mr. Vincent Manze has joined the Board of LYONS MAID as personnel director after working as personnel manager for the health and chemical division of Cadbury Schweppes.

BRENTNALL BEARD (HOLDINGS), insurance brokers, have appointed Mr. Ara Martirosian to the Board of their life and pensions company.

Mr. Gordon Watson has been appointed to the Board of B.A.T. (U.K. AND EXPORT).

Mr. Malcolm Allen has been appointed a manager of the London branch of BANCO TOTTA AND ACORES.

## British Caledonian's new service heavily booked

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH CALEDONIAN Airways has already received a large number of bookings for its new daily non-stop service between Gatwick, London, and Houston, Texas, which starts today, using Boeing 707s initially.

The airline said over the week-end that more than 2,500 passengers had booked seats for travel in the last two months of this year, and the route's prospects "appeared to be excellent," with 60,000 passengers expected in the first year. Most of these will be high-yield business travellers.

This week, the airline is also starting a new all-cargo service between Houston, Prestwick and London. Called Texa-Cargo, the service will be once-weekly initially, offering shippers 38.5 tonnes of capacity on an all-cargo 707 jet.

The services, both passengers and cargo, are designed to benefit companies linking the oil centres of Texas and the North Sea, with links to other world oil centres also served by British Caledonian, including Nigeria, Libya and Algeria.

## Leyland scores at Earls Court

FINANCIAL TIMES REPORTER

BRITISH LEYLAND distributors have done £800,000 of new business in more than 80 models in the first three days of the Earls Court Motorfair, and hope for a further £2m. by the time it closes on October 30.

The new Rovers, the 2300 and 2600, had attracted their fair share of business, the distributors said yesterday. But orders had been received "right across the board," from the Mini to the Jaguar and Daimler.

Comparisons between Motorfair orders and the level of business normally generated at the Motor Show, Motorists' Bazaar, are difficult because of the different nature of the two shows.

Motorfair is organised by distributors, so that a new business figure of £2.6m. represents hard orders, including deposits. The Motor Show was manned by manufacturers, who funnelled inquiries about models back to distributors.

An order for 1,000 Leyland cars, worth £4.5m. was placed by Henry's Lease, the car leasing and self-drive subsidiary of Henry's, it was announced at the London Motorfair.

Most of the cars, ranging from Minis to Jaguars and including the latest Rover 2300 and 2600 Executive saloons, will be leased from Henry's by concerns operating large company fleets. The remainder will expand Henry's self-drive hire facilities.

## Sainsbury seeks more sites in North

By Christopher Dunn

J. SAINSBURY, the food retailing concern with sales last year of £664m., plans to open supermarkets in 16 Northern towns as part of a push northward, the biggest concentrated programme of expansion it has undertaken.

Medium-sized stores with a sales area up to 15,000 square feet are planned for both town centres and edge of towns. They will be built south of a line between Lancaster and York, in towns such as Leeds, Liverpool, Blackpool, Preston, Bolton and Bury.

## Talks breakthrough in British Oxygen dispute

FINANCIAL TIMES REPORTER

PEACE HOPES in the crippling British Oxygen dispute rose last night when both sides agreed to meet.

The company's management and senior union officials will go to the Advisory Conciliation and Arbitration Service in London today for informal talks.

It will be the first time they have met since the unofficial pay strike by 3,000 workers in the company's gas division started two weeks ago.

ACAS made an approach on October 14 and has kept in touch with both sides separately since, but has not until now managed to get them together. ACAS hopes to get the men back to work before negotiations for settling the dispute get under way.

## Meriden sells output to April

MERIDEN Motor-Cycle Co-operative has sold all its output until next April, helped by assistance in key management areas by top-level GEC experts. Although it has been dozed by suppliers' strikes since winning independence from NVT nearly a year ago, the co-operative has pushed production to a new peak of 300 machines a week.

# Capital equipment without capital



If your business is expanding, or if you'd like to replace outdated capital equipment, you could tie up a lot of money. Leasing is the answer. It's simple, tax-efficient and inflation-proof. You should consider this increasingly popular and flexible form of medium-term finance.

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We think we can show you that leasing can be the most economical way of financing your new capital equipment without laying out capital.

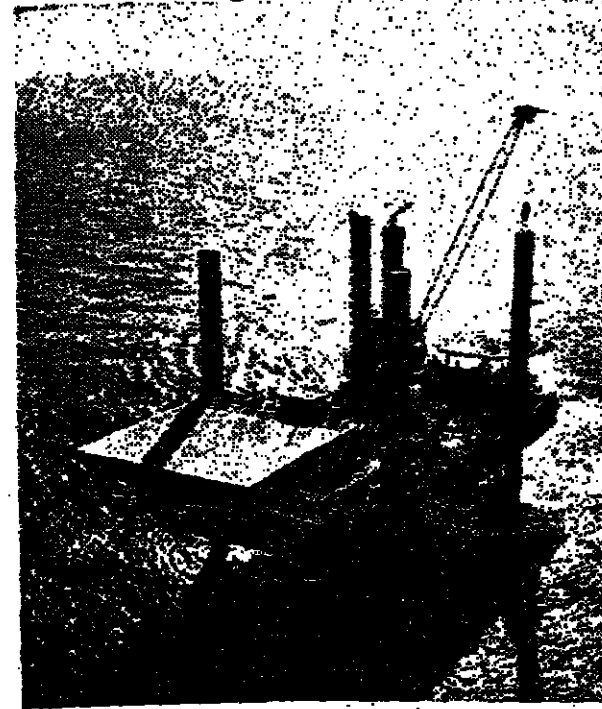
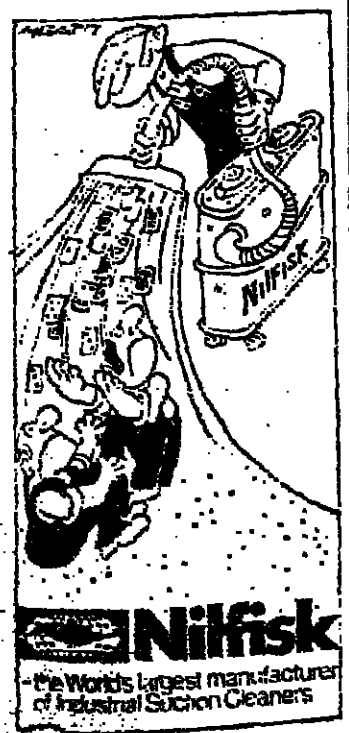


For more information or a quotation on any kind of equipment, please telephone or write to Lloyds Leasing Limited, 57 Southwark Street, London SE1 1SH, 01-407 5002, or talk to the manager of your nearest branch of Lloyds Bank.



**Lloyds Leasing**

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# Building and Civil Engineering

## £16m. Dubai soccer facilities

THE overseas practice of U.K. architects Scott Brownrigg and APC International in the U.K. Turner, SBT Middle East, in association with APC International (Middle East) have been commissioned to design four football stadia in Dubai, United Arab Emirates. Three of the stadia are already under construction. Preparation of the initial feasibility study was carried out by APC International in the U.K. and some of the detailed design work has also been undertaken by Scott Brownrigg and Turner in this country.

One of the stadia is within the grounds of the old Al Nasr Club, adjacent to the Leisure Centre which SBT Middle East has also designed. A second stadium is at Al Ahali, on the Deira side of Dubai, a third at Al Wasl, and the fourth, to be started soon, is at Al Shabab.

Each stadium will have a clubhouse and seating for 12,000 spectators and floodlighting while a seven-lane 400 metres athletics track will surround each pitch. Completion is expected in 1978 at a total cost of about £16m.

## Three jobs for Sir A. McAlpine

SIR ALFRED McALPINE AND SON (SOUTHERN) has been awarded three contracts, together worth just over £1.1m.

One, awarded by the South Western Postal Region, Bristol, and worth around £713,000, is for construction of a single-storey motor transport workshop building, two-storey administration building and sorting office extensions at Bonhay Road, Exeter.

Another job, valued at some £200,000, and to be carried out for Young's Seafoods, is for construction of a single-storey, steel-framed, refrigerated cold store/distribution depot, with attached single-storey office block plus external pavings, at Lincoln Road, High Wycombe, Bucks.

The third contract has been awarded by Automatic Pressings of Halesfield, Telford, Salop, and worth around £200,000, is for the design and construction of a steel-framed building, clad in asbestos and steel sheeting.

## Houses in Lancashire

HOUSING IN Lancashire figures among the latest contracting improvements awarded to T. Partington and Son (Builders).

Already under way are contracts for the Guinness Trust at Newbold, Rochdale (£1.5m.) and for Oldham Metropolitan Borough Council at Freehold (£309,946) and Washbrook (£381,139).

The second stage of a housing programme for Tameside while at Manchester Airport it Metropolitan Borough Council has just started (£1.1m.) and Shell U.K.

## Awards to Ernest Ireland

CONTRACTS WORTH over £1m have been won by Ernest Ireland Construction (Mowlem group). Work has already begun on a £387,000 contract for a production line and warehouse for Schweppes at Bristol.

Another contract, worth £205,000, has been awarded by Bowyers for the construction of a single storey abattoir at Amersham, Bucks, while further awards are by Grand Metropolitan Hotels for two warehouse units with integral single-storey offices at Fishponds, Bristol (£110,000), by South Western Trustee Savings Bank for alterations at Silver Street, Trowbridge, Wilts, and by Bristol Waterworks Company for repair works at the Victoria Reservoir at Clifton, Bristol.

## Newcastle Metro award

CHARLES BRAND and Son, a station portico has been completed. First stage of the contract is for the construction of a tunnel and an inclined cast iron lined tunnel, which will form an escalator tunnel to the underground platforms. The second phase covers the building of a ticket hall and machine rooms. The contract also includes the electrical, mechanical and finishing works.

Work on the site is expected to start early next year, once the contract for the dismantling of the existing British Rail

## Harbour deepening project in Australia

BOTH the harbour and the approach channel to the Australian coal and iron ore port of Newcastle, New South Wales, are to be deepened under a contract reported to be worth about £42m.

The contract has been awarded by the Maritime Services Board of New South Wales to Westham Dredging (Pty) of Australia which is jointly owned by HAM Dredging (Hollandsche Beton Groep) and Westminster Dredging Group (Bos Kalis).

Involved in this big task is the dredging of 10m. cubic metres of material. Of this about one fifth will be rock, some of which will have to be blasted. Westham is doing the job on its own over the next four years.

## £7½m. hotel in Saudi Arabia

HIGGS and Hill Saudia has been awarded a £7½m. contract for the construction of the foundations and superstructure of the Holiday Inn Hotel in Jeddah, Saudi Arabia, for Arabian Hotel and Catering Company. The new hotel will have 486 bedrooms.

Consulting engineers for the project are Maurice Baguley and Partners International and the quantity surveyors are Murdoch Green Partnership.

## Factory and police station

JOHN LAING has started building a £1.5m. factory at Runcorn, Cheshire. The work is being carried out for Runcorn Y K R Fasteners (U.K.).

Due for completion next spring, the contract includes the erection of a single-storey 79,600 square feet steel-framed factory unit. The structure will have

## £4½m. Middle East land surveys

HUNTING SURVEYS has been retained to carry out a large project involving air photography, land survey, mapping and the production of photo-mosaics in extensive areas of the Eastern Province of Saudi Arabia.

The contract value is about £4½m. and has been awarded, with the approval of the Saudi Ministry of Agriculture and Water, by Groundwater Development Consultants (International) which is undertaking a £23m. agricultural development project known as the Umm Er Radhuma Study. Purpose of the study is to evaluate the land and water resources of the Eastern Region and to investigate the potential for irrigated agriculture in the area.

Hunting Survey's first task will be to prepare photo-mosaics of the entire study area of some 330,000 square km (larger than the land area of the British Isles including the Irish Republic) from existing small-scale photographs. The company will undertake new medium-scale air photography of some 15,000 square km covering potentially arable areas identified by the consultants and requiring semi-detailed survey.

From this photography, 1:50,000 scale line maps will be prepared with contours at 5 metres vertical intervals in the company's U.K. laboratories.

The consultants will further narrow the areas of interest to some 20 potential development tracts totalling about 500 square km. Hunting will map these at 1:10,000 scale with contouring at 0.2 metre vertical interval.

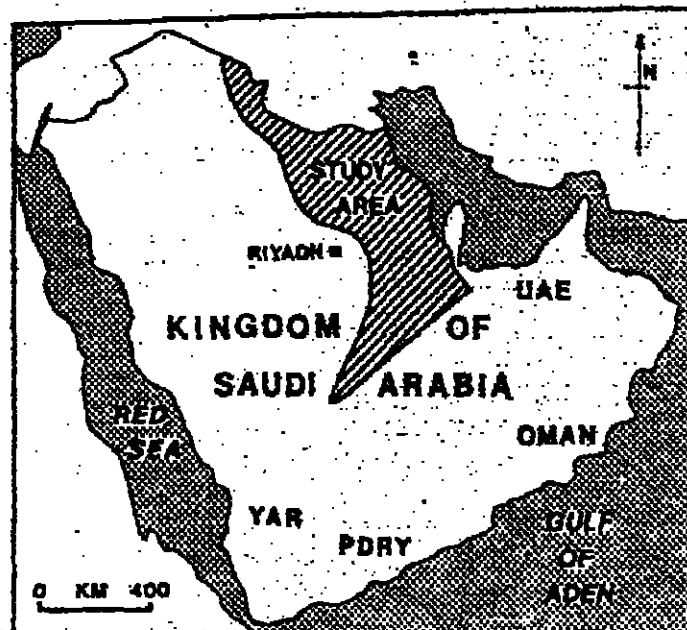
This work which has already started, is expected to last 32 months and will involve up to 20 expatriate land surveyors at a time in five different parties, and purchases in the U.K. of new Land Rovers, supply trucks and

reinforced concrete foundations and ground slab, steel frame with profiled metal cladding on the exterior and faced block internal walls.

Not far away, John Laing, has been awarded a £962,000 contract to convert a 112,000 square feet 11-storey office block into a new headquarters building for the Greater Manchester Police Authority.

Chester House, in Boyer Street, Salford, was originally built as a speculative office development but has been chosen by the Greater Manchester City Council as the ideal building for the first phase in the establishment of a new police headquarters.

The contract involves converting the ground floor of the podium-type building into further office space and alterations at all levels to provide specialised office, and record filing facilities as well as a dining room, officers' mess, recreation room, and basement garage.



large amounts of survey, camping and radio equipment.

One of the company's HS-104 survey aircraft will be based in the area to undertake the new photography required and its U.K. departments, employing some 200 staff, will be extensively engaged in photogrammetry, cartographic drawing, computing and photographic work for a considerable period.

Another Hunting company has won a £1½m. contract from the Ministry of Petroleum and Mineral Resources of the United Arab Emirates.

This follows an earlier survey by the company of the six Northern Emirates which resulted in the location of deposits of copper, chromite and industrial minerals.

The latest investigations will involve detailed geological mapping, geochemistry, ground geophysics, drilling, trenching and associated work. Part of the work programme is the investigation of radioactivity in the Al Ain area.

The company, Hunting Geology and Geophysics, will also undertake a helicopter-borne geophysical survey using electronic magnetic methods to help delineate known mineralisation and aid in the location of new areas of interest. A significant part of the task will be to prepare a revised geological map series of the whole of the Emirates.

Industrial minerals investigations will include the assessment of suitable materials for the development of industries based on gypsum, talc, rock-wool, calcium silicate bricks and ornamental and building stone.

## IN BRIEF

● A contract worth about £430,000 has been awarded by English Industrial Estates Corporation to William Hall and Sons of Southport for eight advance factory units at Brook Road, South, Lancs.

● North Bedfordshire Borough Council has placed a contract with A. Monk and Company, valued at £225,220 for the development of unit factories at Barkers Lane, Bedford.

● Three new warehouse units are to be built at Southall Lane, Heston, Middlesex, under a £360,000 contract awarded to Bovis Construction by Audley Properties.

● Maryat Jackson Norris, the U.K. mechanical and electrical services arm of Sime Darby, has secured a £392,000 contract for mechanical services in a new geriatric unit and in day care wards at Horsham Hospital, (Sussex).

● Ribbles Valley Council is starting a large development at Clitheroe in Lancashire and has awarded the close on £1m. contract for the 84 homes required under the Holland, Haunton and Clitheroe schemes.

● Several kilometres away the Cheyles reservoir in Lancashire has been used as a separator between caissons. Initially, alternatives are built and their slits lined with Terram bents intermediate caissons are constructed. Terram is also used to protect the drains beneath the caissons.

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The way to build homes with electric heating that makes them cheaper to construct and economical to run.

Homes that are cheaper and easier to build. And easy and economical to run. These are the big advantages of building the Heating Plus way.

What is Heating Plus? It's Electricity's name for the cost-effective combination of electric heating plus extra, integral insulation. Cost-effective for house builders, because the total installation cost (heating system, insulation, labour) can be up to 25% less than for systems using other fuels. And cost-effective for occupiers, by giving them the extra cleanliness and convenience of electric heating with the most economical use of energy.

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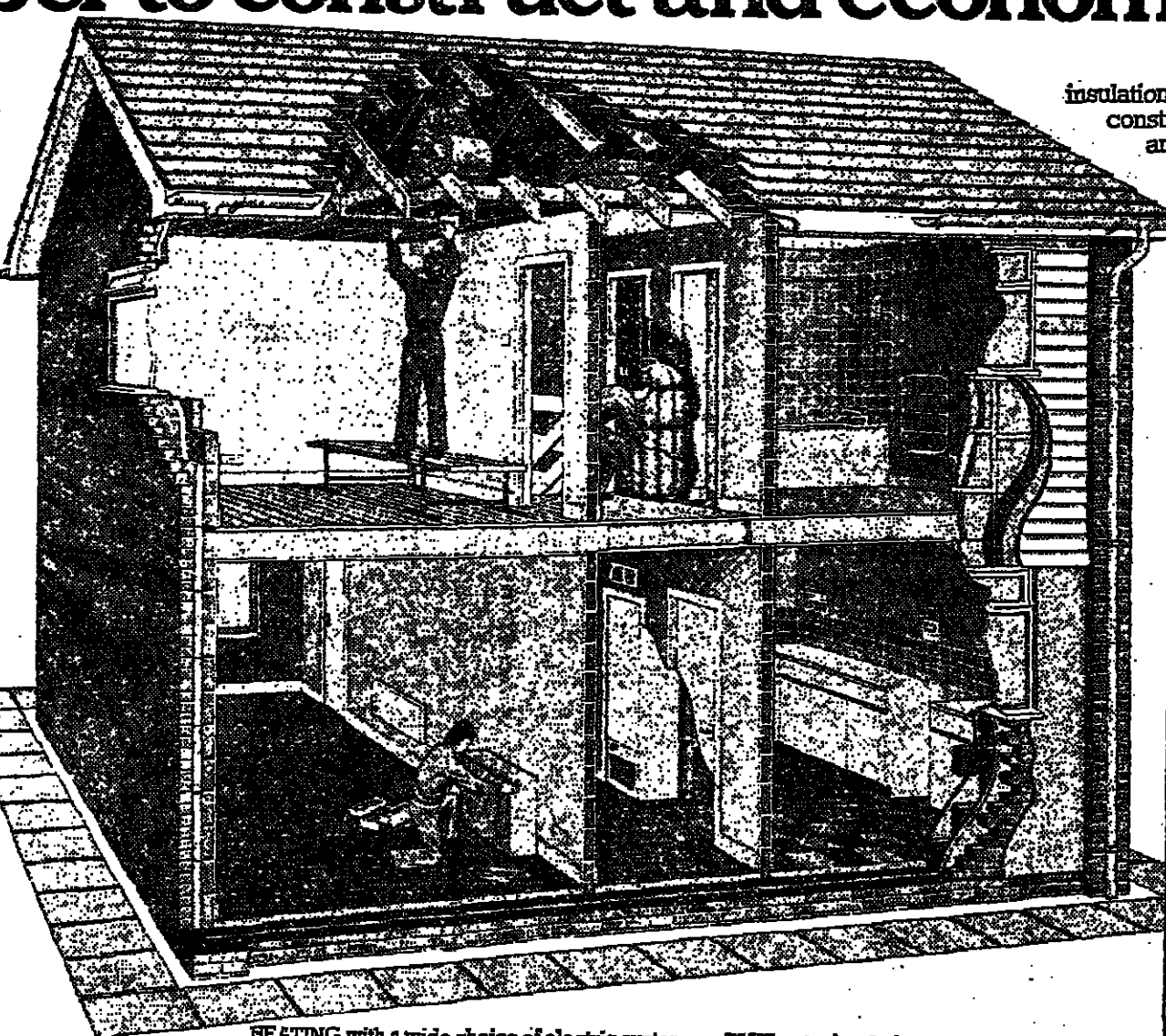
Heating Plus offers you a more flexible choice of equipment and installation options than any other fuel. Systems include radiant ceiling heating, with its quick warm-up and room-by-room controllability; Electricaire warm-air ducted heating, running on cheap off-peak rates; and electric storage radiators—the ideal 'add-on' system for growing families. No problems with flue locations or piping runs. And each system can be regulated with easily operated time and thermostat controls.

## Clean, convenient water heating.

Heating water by electricity is the cleanest, most convenient, most reliable method of all—and Heating Plus offers a wide range of options. These include 'point of use' units for sinks and baths; instantaneous shower units; and central storage systems with two immersion heaters, to run economically on the 'White Meter' tariff.

## Extra insulation.

Heating Plus begins where the Building Regulations leave off. It provides for extra insulation where most heat would otherwise be lost. That includes additional roof



HEATING with a wide choice of electric systems: Ceiling heating • Electricaire warm-air heating • Storage radiators • Point-of-use water heating • Storage water heating

PLUS extra insulation as appropriate: Cavity wall filling • Cladded wall quilting • Roof lagging • Water tank lagging • Double glazing • Door and window draught-proofing

insulation. Insulated external walls—either cavity infill, or dry-construction quilting. Plus further options such as double glazing and door and window draught-proofing. Yet because of the moderate cost of electric heating equipment, the overall cost can compare favourably with other systems using less insulation.

## Compare the costs.

Here's a typical example, for an 80m<sup>2</sup> semi-detached house. The capital cost of fuel-fired, piped central heating and indirect water heating, with insulation to Building Regulations, is around £750. For a system of electric storage radiators, panel heaters and water heating, plus extra cavity infill and roof lagging, the current capital cost is only around £650. And the estimated annual running costs, allowing for varying lifestyles and comfort requirements, are both within the range £140-£160.

## Plan now for Heating Plus.

Heating Plus offers you a great new opportunity to build comfortable, attractive, economically-run homes. Your first step is to contact the heating expert at your Electricity Board. Equipment, installation, plans, costs—he can advise you on them all. Ask him for full details today.

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Eastern Les Crix Ipswich 53841	North Western Ron Pitches 061 634 8161
East Midlands Andrew Jones Nottingham 269711	South of Scotland Bill Archibald 041 637 1177
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# BUILDELECTRIC

The Electricity Council



Compare illustrations showing the full choice of Heating Plus options. Consult your Electricity Board about the best combination for your project.

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# "Why me?"

"I've spent my whole life building up the business. For twenty six years, I've been slaving away day and night. I've beaten my competitors into the ground. I've won export orders against cut-throat salesmen from Germany and Japan. I've had to expand the factory time after time. Two nights ago, it was burnt down to the ground. My customers can't afford to wait for me to rebuild, and I can't afford to keep my staff on. My bank managers advising me to pack it in and retire with what I've managed to save."

Why should I have to retire? I was doing a good job. I was earning the country foreign exchange. I was the best employer in the district. What have I done to deserve this? Why me?"

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And it won't have been doused by water. Automatic fire ventilation costs very little. A free survey by a Colt expert will show how little. And with the Colt system, every fire vent doubles up as a natural vent, cooling the factory down on hot days, and giving workers fresh air. Remember, with fire now costing Britain an estimated £1,000 million a year in direct and consequential costs, it could all too easily happen to you. Colt International Ltd. (Heating, Ventilation & Access Systems), Havant, Hants. PO9 2LY. Havant 6411. Telex: 86219.







**BY DR. DAVID CARRICK**

## The managing director needs a £30,000 rise

BY NICHOLAS LESLIE

A black and white cartoon illustration. On the left, a woman with glasses and a large fur coat is seated at a desk, typing on a vintage typewriter. On the right, a man in a suit stands and talks on a telephone. A trash can filled with papers sits on the floor between them. The signature 'JONICUS' is in the bottom left corner.

**THE TOOLMAKERS'** strike this year at British Leyland highlighted a grievance about the growing power of pay policy and general wage restraint had eroded the pay differentials between skilled and unskilled workers.

## Fringe benefits

The erosion is not confined to the sector of the working population, however, as a salary survey published last week clearly shows. The survey, published by Inbucm/AIC Management Consultants, pointed clearly to the fact that some executives had managed to break the Phase Two pay code. At the same time it illustrated how substantially the differentials between different levels of management had been eroded since the 1976 survey. Various increases in pay would be required fully to counter the effects of inflation over the past four years.

The median is \$5,375, while the same position in a company of \$100,000-plus sales commands a median of \$9,708. Total accountants in a \$1m to \$5m sales company get \$4,219 and in a \$100,000-plus company they receive \$5,386.

The effect of legislation on fringe benefits is clearly shown

with Top Hat pension schemes. Whereas just over a fifth of those surveyed received such a pension in 1975, only about 15 per cent. of the latest sample

*Surrey of Executive Salaries and Fringe Benefits, Inbucon/AIC Management Consultants, 197 Knightsbridge, London, S.W.7, price £10*

After tax, and taking a married man with two children as the example, the managing director's salary rose from £6,686 to £8,574 in the four

years, while the production controller's expanded from £2,560 to £4,356. Thus, the differential fell from 2.61:1 to marginally over 2:1, a contraction of nearly 22 per cent.

Another example given is between managing directors and financial executives. The rise in the latter's gross salary from £4,695 to £7,763 represents a fall in 'the ratio with the managing director from 2.13:1 to 1.84:1, which is 13.5 per cent, while the net salary gain from £3,858 to £5,812 led to the ratio easing from 1.83:1 to 1.52:1, a decline of 16.5 per cent.

During the same four-year period the retail price index

R. REG. PRENTICE MP, the former Labour cabinet minister who has now joined the Conservative party, last week accused the Government of failing to take the initiative in tackling racial and sexual discrimination at work.

Mr. Prentice, who was speaking at a conference on discrimination in employment which was sponsored by the Federation of Personnel Services, said this was one of the main reasons for the introduction of such legislation as the Equal Pay Act, the Sex Discrimination Act and the Race Relations Act had been necessary.

But he went on to say that so much legislation had come cascading out of Westminster so quickly during the past few years. He added that sooner or later some kind of springcleaning operation would be necessary to simplify the new laws and iron out some of the faults that had been built into them as a result of over-hasty drafting.

At the same time it would be wrong for any industrialist to expect that anti-discrimination legislation would be repealed altogether. For discrimination on grounds of sex or race was not merely immoral, it was also "profoundly inefficient."

Britain would have to utilise the skills of the entire workforce in order to achieve the kind of living standards which people wanted and which already existed in certain foreign countries.

"Millions of women in this country are still working far below their ceiling," Mr. Prentice said. "And many black people are in jobs that are two or three notches down the ladder from those being done by white people of comparable ability."

"In the future the U.K. is going to need greater skills in all fields of employment and we simply cannot afford to discriminate against these sectors of the workforce."

Delegates at the conference were told that race and sex did not form the only grounds for discrimination in employment.

Mr. David Hobman, the director of the Age Concern, said there was a growing tendency for working men and women to be discriminated against on the basis of age. Yet "ageism," as he called it, was not against the law.

"The practice of age discrimination denies the opportunity for able men and women in their sixties and seventies to continue to work," he said. "Soon it will begin to bite into the fifties and forties, for in the modern society, where does old age begin in the eyes of the young?"

Mr. Hobman said he even knew of one young graduate who had left university in 1973 and had been sacked by his company after only a year. This was not because his employers were dissatisfied with his work. It was because the company wanted to give the job to a 1976 graduate whose academic training would be more up to date.

"Let us explode the myth about teaching old dogs new tricks," he said. "There is no known evidence to suggest that those in late middle-age are any less able to learn than the young. In fact experiments have shown that, although their immediate absorption may appear to be slower, their powers of retention are considerably greater. In far too many

cases the young merely learn how to concentrate their knowledge for passing an examination—and then it is gone."

Mr. Hobman admitted that some older workers had disabilities but then so did some younger people. And a U.S. state commission on human rights survey, carried out in 1972, had shown that older workers were as able as younger ones, were just as productive and had equally good, if not better attendance records. Older people did not want or need any special privileges in employment. All they were asking for was equality of opportunity.

Some men and women in their sixties relished retirement. They welcomed changed responsibilities, lighter tasks and shorter hours. But it was no coincidence that the highest number of male suicides were found in the 65 to 69 age range.

Mr. Hobman said it would be naive and irresponsible to suggest that all older people had an inalienable right to go on working, regardless of whether they were blocking promotion and movement from below and of whether they were capable of

maintaining key positions. Yet it was equally irresponsible to say that the answer to the problem was to remove the "old" from the scene altogether at the age of 70, 60 or, increasingly at 50.

"I could give a catalogue of the ways in which a society that would shudder to be thought racially or sexually prejudiced acts in precisely this way towards those who are

"Unreasonable and unrealistic policies which compel older workers to leave the workforce against their will, which discriminate against them because of their age, with no regard for their personal desires, abilities or circumstances, will always be counter-productive."

**Sue Cameron**

# HEIDRICK & STRUGGLES

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Periods ended September 30: 1977 (000s omitted, except per share amounts)

Periods ended September 30,	Third Quarter			Nine Months		
	1977	1976	Per cent increase	1977	1976	Per cent increase
Net Sales	\$200,573	\$170,024	21%	\$615,071	\$486,627	26%
Operating Income	\$ 31,978	\$ 25,719		\$ 94,261	\$ 70,964	
Operating Margin	15.5%	15.1%		15.3%	14.6%	
Operating Income	\$ 27,011	\$ 19,586	38%	\$ 78,859	\$ 58,499	35%
Pre-Tax Income	131.1%	11.5%		12.8%	12.0%	
Pre-Tax Margin	\$ 8,536	\$ 5,416		\$ 24,426	\$ 15,568	
Taxes	\$ 18,475	\$ 14,170	30%	\$ 54,433	\$ 42,931	27%
Net Earnings	8.9%	8.3%		8.8%	8.8%	
After Tax Margin	\$ .56	\$ .44	27%	\$ 1.65	\$ 1.34	23%
Earnings Per Share						
Average Common Shares Outstanding	33,010	32,095		33,010	32,095	
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(last 12 months EPS)						

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# FINANCIAL TIMES SURVEY

Monday October 24 1977

## West Germany

With their country a pillar of the Western community, with an economy which has become the envy of the world, West Germans may wonder what they have done to bring upon themselves the traumatic events of the past week — when they have been forced to think deeply about their country and its relations with the rest of the world.

### Living under a dark shadow

By Jonathan Carr  
Bonn Correspondent

THIS MONTH the Federal Republic of Germany has been passing through one of the most emotionally exhausting periods of its 28-year history.

The German public had already become accustomed to constant meetings of the Bonn "crisis staff" as the hunt went on for the kidnapped industrialist, Dr. Hanns-Martin Schleyer. Then came the hijacking of a Jumbo jet and days of tension followed by a wave of relief when a West German commando raid freed the hostages. But amid the elation came news that "hard core" terrorists had killed themselves in their cells, obtaining weapons for the deed even though they were supposed to be isolated from the world. Hard on the heels of this came the shock

of finding Dr. Schleyer taken their toll. So too has one murdered body — on the terrorist aspect of national character information — and the launching of the biggest police sweep ever mounted in West Germany. The word "terror" has rarely been absent from radio and TV bulletins. It has dominated the newspapers. Scarcely any speech by a leading figure in or out of politics fails to make mention of it.

What has the Federal Republic done to deserve this agonising trial? It appears to have done everything to deserve the opposite. With the slight exaggeration born of an election campaign, its leaders last year described their country as *Modell Deutschland*. From the outside that is very much the way it looks. After years of dictatorship, destruction and foreign occupation, the West Germans built a democratic federal state with a vigorous economy — a country which is a key pillar of the Western Alliance and a firm, if somewhat disappointed, member of the European Community. How easily it might have been otherwise — and how much more in-secure would its neighbours then have been.

### History

All this is so clearly true that it becomes easy to overestimate the strength of the Federal Republic. But history and geography (the old discomfort of a central European position) are supposed to be isolated from the world. Hard on the heels of this came the shock

The very excellence of the German achievement, so far might seem enough to calm these inner doubts. But in some ways it increases them. There is the strain of staying at the top, of being a nation of which much is automatically demanded. And there is the fear of going over the top — intensified when envious foreigners point with apparent glee to what they feel are cracks in the immaculate German facade. And when real problems do arise — problems which some other nations might almost account blessings — they cause deep anxieties.

Take the economy. On the face of it a real growth rate of 3 per cent. in GNP this year coupled with an inflation rate of 4 per cent. would be accounted a good result in most Western states. But earlier this year Bonn pledged it would do all possible to achieve 5 per cent. growth. And any inflation at all still brings shudders to those who recall the social and political consequences of hyperinflation in the twenties. There is still a big trade surplus — but then, West Germany has been seriously unbalanced, ever since 1973.

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has become used to a situation in which almost one job in four depends on exports. There are 1m. unemployed even with the volume of foreign business that surplus implies. How many will be jobless if exports finally lose ground, under the combined burdens of a slow growth in world trade and a repeatedly revalued D-mark? After all, the surplus on current account has been falling quite sharply over the past few years and the basic balance is in deficit.

Then there is concern about the social market system itself — "capitalism with a human face" as it has been called. The system and the *Wirtschaftswunder* — the economic miracle — so long went hand-in-hand that the existence of the first seemed almost to be a guarantee of the second. Now there is no miracle, no *Wirtschaftswunder*. Employers say that the system, moderation, clearly displayed has been seriously unbalanced, ever since 1973.

Does this argument indicate in True — but many in Germany that the long-renowned "social many are beginning to wonder partnership" between management and labour in Germany is a blessing. There has long been disintegrating? Many Germans dissatisfaction over the lack of fear that it may. They point in co-ordination in education particular to the appeal by employment between the Länder — the players to the Federal Constitutional Court against the new increasing talk of the dis-termination — a move which aroused the concerted fury of the unions. The fear is not caused by the reminder that the situation is worse in other countries.

The appeal raises another question. The Constitutional Court clearly has an essential function to play as watchdog of basic law. Not a few British appear to wish that they too had such an institution and a written constitution. But the Court is increasingly in danger of being used as a corrective to laws which Parliament has passed unwisely or hastily — or both.

### Corrective

It is good for the country that the corrective should exist — but not good that the people's elected representatives should have to stand corrected. This is more true now when, as the political article in this Survey indicates, the pressure is on for the quick passage of new measures to counter terrorism.

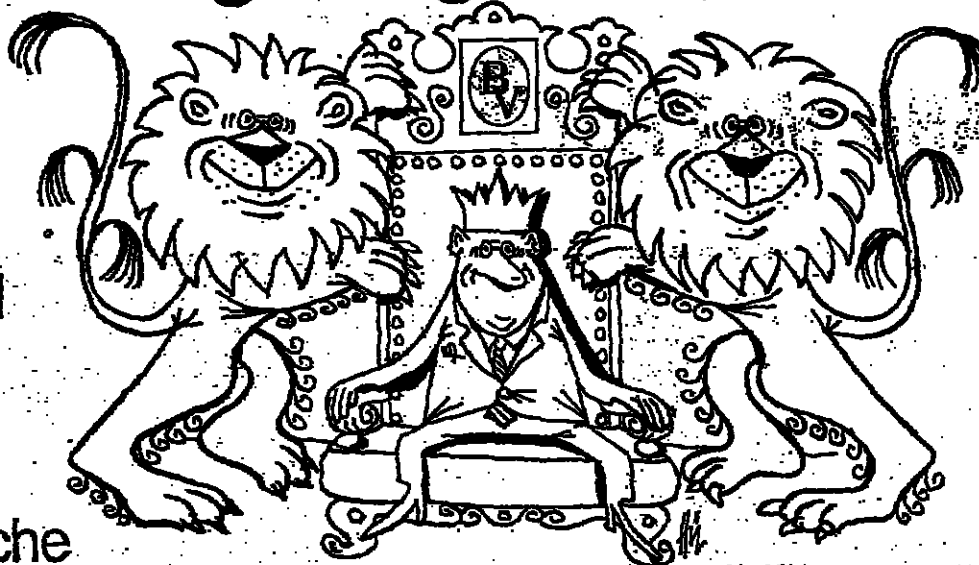
Some may argue that this does not matter much. After all, West Germany is a federal State, with considerable devolution of power and a healthy regional lack of respect for effective German commando operations in Bonn. It is a federal State, with considerable devolution of power and a healthy regional lack of respect for effective German commando operations in Bonn. It is a federal State, with considerable devolution of power and a healthy regional lack of respect for effective German commando operations in Bonn.

BASIC STATISTICS	
Area	96,092 sq. miles
Population	61.5m.
GNP	DM1,123bn.
Per capita	DM18,263
Trade (1976)	
Imports	DM222bn.
Exports	DM257bn.
Imports from U.K.	£1,83bn.
Exports to U.K.	£2,76bn.
Currency	D-mark.
	£1 = DM4.01

victims has boosted morale, and the encouragement and praise from Germany's allies has been of great value too. One key aim of Bonn's foreign policy will now be to try to ensure that these expressions of goodwill are translated into more effective international action against terrorism.

But it is clear that the terrorist menace within the Federal Republic is not over. The experience has already left many scars. One high Government official, for example, hazarded the guess that the impact on business confidence of Herr Ponto's murder might have cancelled out the efforts of the Government to boost the economy. Again effort has been dogged by misfortune. It used to be said that "respect the Prussians as one may, it is impossible to help disliking them." It is high time for a change. Admire the West Germans as one may, it is hard not to sympathise with

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# Signs of stress in the social fabric

THE SHADE of the Weimar Republic—that most democratic of democracies—as one of its ill-fated leaders called it—never fully recedes from West German political life. In the 1950s one writer felt able confidently to state that “Bonn ist nicht Weimar” (Bonn is not Weimar). A decade later another took up the theme in “Ist Bonn doch Weimar?” (Is Bonn Weimar after all?). At issue is whether this second German experiment with democracy has the resilience to avoid the fate of the first.

Some Germans will groan to hear the topic raised at all. They are sick of foreign doubts, foreign envy—and what sometimes looks like foreign hatred. They say the Federal Republic has a devotion of power which Weimar did not have; its President has fewer prerogatives, its Chancellor more; and its rules for parliamentary representation prevent a splintering of parties which would render effective government impossible.

This is true. Yet the question of resilience remains—and the parliamentary reaction in the wake of the kidnapping of the industrialist Hanns-Martin Schleyer underlines it. An atmosphere has emerged in which it is increasingly hard for a minority of parliamentarians with genuine doubts on the policies advocated to withstand pressure from a majority urging a “solidarity of democrats to defend the constitutional state,” and this is happening under a Social Democrat (SPD)-Free Democrat (FDP) Government coalition born in a spirit of liberalism and reform. How has this happened? Terrorism is the immediate cause—but the issue falls in fertile soil. An attempted explanation needs a look back.

For the first 20 years after



Hostages from the hijacked Lufthansa jet returning to Frankfurt last week.

its foundation in 1949, the Federal Republic was ruled by a government of Christian Democrats (CDU), latterly in coalition with what one might normally take to be its principal parliamentary foe, the SPD. This so-called “grand coalition” virtually obliterated opposition in parliament. And that helped to stimulate the rise of a sometimes violent opposition outside parliament, itself part of student unrest throughout the Western world.

In 1969 the SPD and FDP

though it can also be argued that matters would have been worse had Herr Schmidt not taken over when he did. One thing is certain. At the start of this decade there was a spirit of “the sky’s the limit” in Government which communicated itself to the people. A couple of years ago the best that seemed possible was to safeguard what had been achieved. To-day that effort of preservation has become a grim struggle, with the outcome more uncertain than ever.

The opposition has changed too—though it always has a factor of continuity. If not of stability, in the energetic person of Herr Franz Josef Strauss. He is leader of the Christian Social Union (CSU), a Bavarian party which is ally and irritant to the CDU in roughly equal measure. CDU leaders come and go, but Herr Strauss remains, advocating tough policies in tougher language. He believes that he, not the CDU leader Helmut Kohl, would have been the most suitable opposition candidate for the Chancellorship last year. There are not a few right wingers in the CDU who share this view. The party moderates have argued that under Dr. Kohl the opposition achieved an outstanding result. But the hardliners feel that a tougher stance might have tipped the balance, drawing them back into power at last.

Thus there is dissatisfaction at both ends of the political spectrum. Many on the SPD left feel that precious little social democratic policy gets on to the statute book, at least partly because of the FDP, which they feel has undue influence in the coalition. On the right Herr Strauss flirts with the idea of a fourth party, scooping up every last Right-

wing vote and increasing his leverage. Fears that both these wings might split have raised the spectre of a new “grand coalition”—the SPD without its Left-wingers in alliance with the CDU without Herr Strauss and its own Right-wing.

But this month a de facto grand coalition emerged—with-out any formal split. With a speed rarely seen in West German parliamentary history, a law was passed which bars imprisoned terrorists, or those suspected of terrorism, from contact with the outside world, including their lawyers, when special circumstances are held to exist. A handful of Government coalition party deputies failed to support the Bill, which means it would not have passed had not the opposition voted in favour en masse.

Intense pressure has been brought on the few “rebels” to try to ensure they stand behind the majority in future. If they feel they cannot, it has been suggested that they may have to give up their mandates.

There is no question that democrats like Herr Schmidt saw the law introduced with a heavy heart. But they felt it essential, especially in the midst of the kidnap of Dr. Schleyer. Nor is there any doubt that some lawyers have been acting as contacts between terrorists in jail and outside.

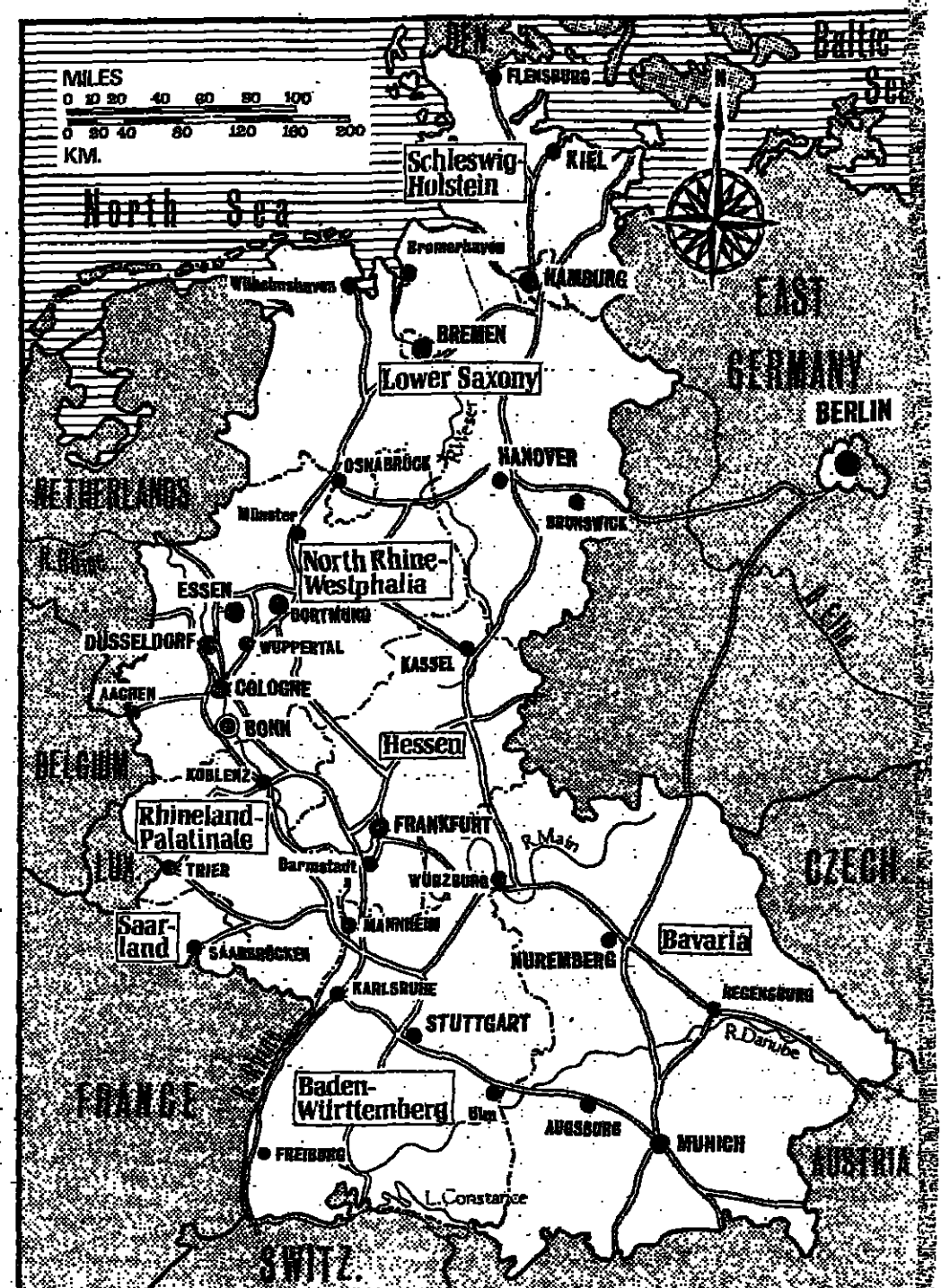
## Widely

Yet the law is drawn very widely, and there are doubts whether it is only a solitary measure taken in exceptional circumstances, as its advocates claim. Further steps against terrorism are under discussion. The CDU-CSU will certainly try to force through some measures tougher than the Government parties would like in return for support on other, more moderate, ones. The question of a breakaway move by Herr Strauss seems markedly less urgent in a context where the whole opposition is falling behind tough policies Herr Strauss had advocated for years. More worrying is that the rest

of parliament seems to be the same road.

Is this what the German “man in the street” wants? Newspapers and public opinion polls seem to show a major favours a hard line. Certainly the public backed the state (last week) by German commands to free hostages from hijacked Lufthansa jet. A wave of relief emerged, not just because the operation was successful but because, after many frustrating days, the State acted firmly. Yet it is permissible to wonder how far the present parliamentary course really reflects the desires of the public. Last year the theme of nuclear power played a virtually no part in the election campaign. Yet soon afterwards there was an upsurge of civic protest which took politicians—and much of the Press—by surprise. Could it be that even now politicians are acting in a world divorced from those they are supposed to represent? There is no clear answer.

Jonathan Cai

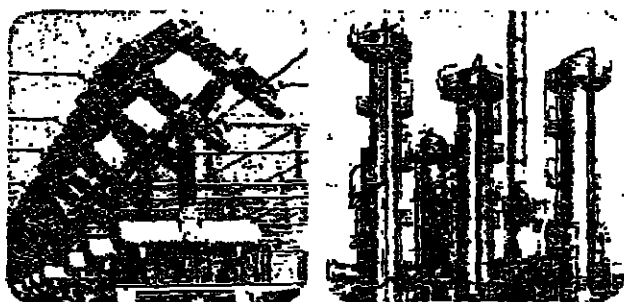


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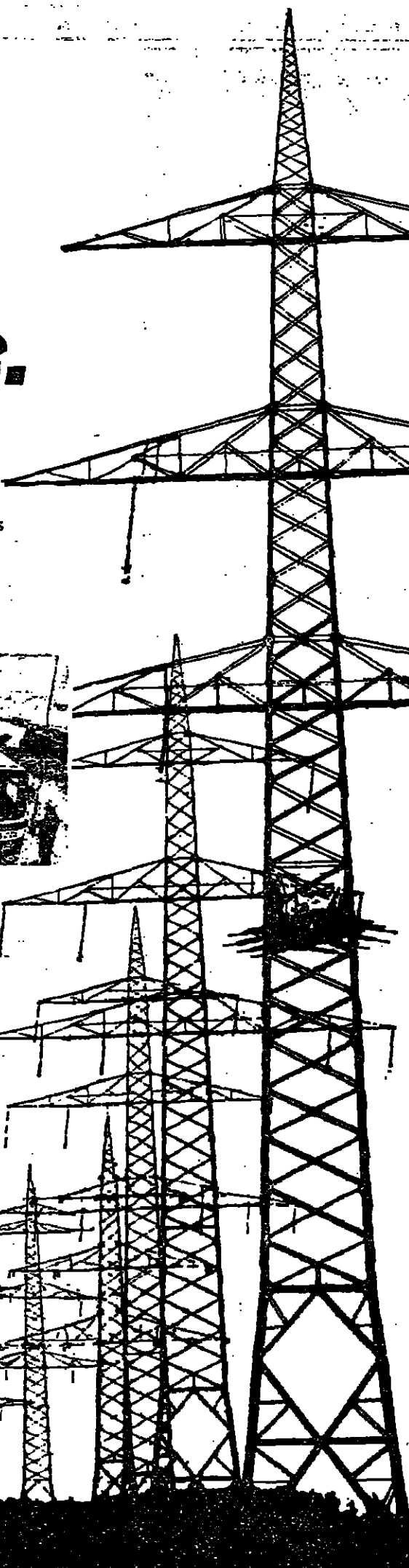
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## Tackling the terrorist

WEST GERMANY has just won an important victory against its terrorists—widely considered the most cold-bloodedly competent in Europe, perhaps in the world. But the war goes on, and both sides may adopt increasingly sophisticated methods in waging it.

The rescue last week by a special unit of Germany's border protection force of 86 hostages from the hijacked Lufthansa airliner was a triumph of organisation at the highest level in Bonn—and provided welcome evidence of growing international co-operation against the terrorist hijacker.

The suicide shortly afterwards of three remaining members of the hard-core of the Baader-Meinhof terrorist group—including Andreas Baader himself—in their cells in the maximum security jail at Stuttgart seems a violent act of despair in response to their colleagues' failure to force Federal Government to release them. They were serving life sentences after being convicted of murder and attempted murder following the longest, costliest and most controversial trial in Federal German history. During the trial Ulrike Meinhof herself committed suicide in jail. With their death it might seem to say that the Baader-Meinhof gang is no more.

But those who have followed the German terrorist scene more closely refer to Baader-Meinhof as members of a first generation, who moved and acted relatively openly, at least initially. It is suggested that there is a second and third terrorist generation, been proud.

cells of jailed terrorists makes chilling reading. In essence it says that Baader and Meinhof were too soft, that they claimed with some apparent pride to be political prisoners when, the document says, all prisoners in a rotten society are political.

## Jargon

The German terrorists are often loosely referred to as extreme left-wing—and it is true that they adopt the jargon associated with it. But they cannot really be classed with any political wing. If they can be compared to anything it is to Dostoevsky's “devils”—people who by their own admission are ready even to throw acid in a child's face if it will help their cause. What is that cause? Beyond destroying society it is impossible to say.

German terrorism has its roots in the student protest wave of the late 1960s. Much idealism was involved in that movement and some of it was channelled into formal political life in Germany when the Social Democratic-Liberal coalition came to power in 1969. But some attitudes became warped—at the most extreme turning into self-hate expressed in nihilistic violence with pseudo-ideological justification.

One German expert describes the new terrorists as intelligent and disciplined, generally coming from good homes and having a good education. They present Germany with a unique problem—that of intellectual terrorism practised by those of whom, in happier circumstances, the State might well have been proud. No one knows for certain how many “hard core” terrorists there are. A year or so ago a document smuggled into the

—excluding of course several thousand people ready to help in if not actually commit murder. They are very resourceful, co-ordinating with one another (even when in jail), capable of building sophisticated weaponry and able to foster close ties with extremists in other countries. The clear link between German and Arab terrorism in the recent hijack drama alone proves that.

The political response to this challenge is understandable—but gives rise to concern. It is often said that an effective fight against terrorism can only be carried out with full international co-operation. That is true. But as a Federal State Germany has special problems. Police work is a *Länder* responsibility. Training and operational efficiency differs from State to State. Co-ordination is not always effective.

One response to this has been the creation of GSG-9—the special force which took part in the recent rescue. It was founded following the massacre of the Israeli athletes at the Munich Olympics in 1972—a disaster which pointed up the need for a special band of highly trained Federal police. The force numbers about 170 and is based at St. Augustin near Bonn. Not only do its members have expertise in fields like explosives and karate; they are also trained to deal with the psychology of terrorism. The latter point is perhaps the most important. It is clear what the terrorists are doing. When the ideological dress has been stripped away, it still remains unclear why. Here is a field where everyone—authorities and public alike—need more light.

J.C.



# Defence and the NATO shield

HERE WAS a time this reports of growing Soviet military strength. It was not just the silly dominant topic in West German affairs. It was possible to pick up a newspaper and find one but three defence articles on the front page. For start, there was the neutron bomb and its implications for West Germany, should President Carter choose to deploy it. Then there was PRM-10, or President Review Memorandum No. 10, which, it was alleged, recommended the U.S. President accept the loss of up to one third of West German territory in the event of war rather than increase expenditure to defend the country's eastern borders. Not least, there were the recurrent

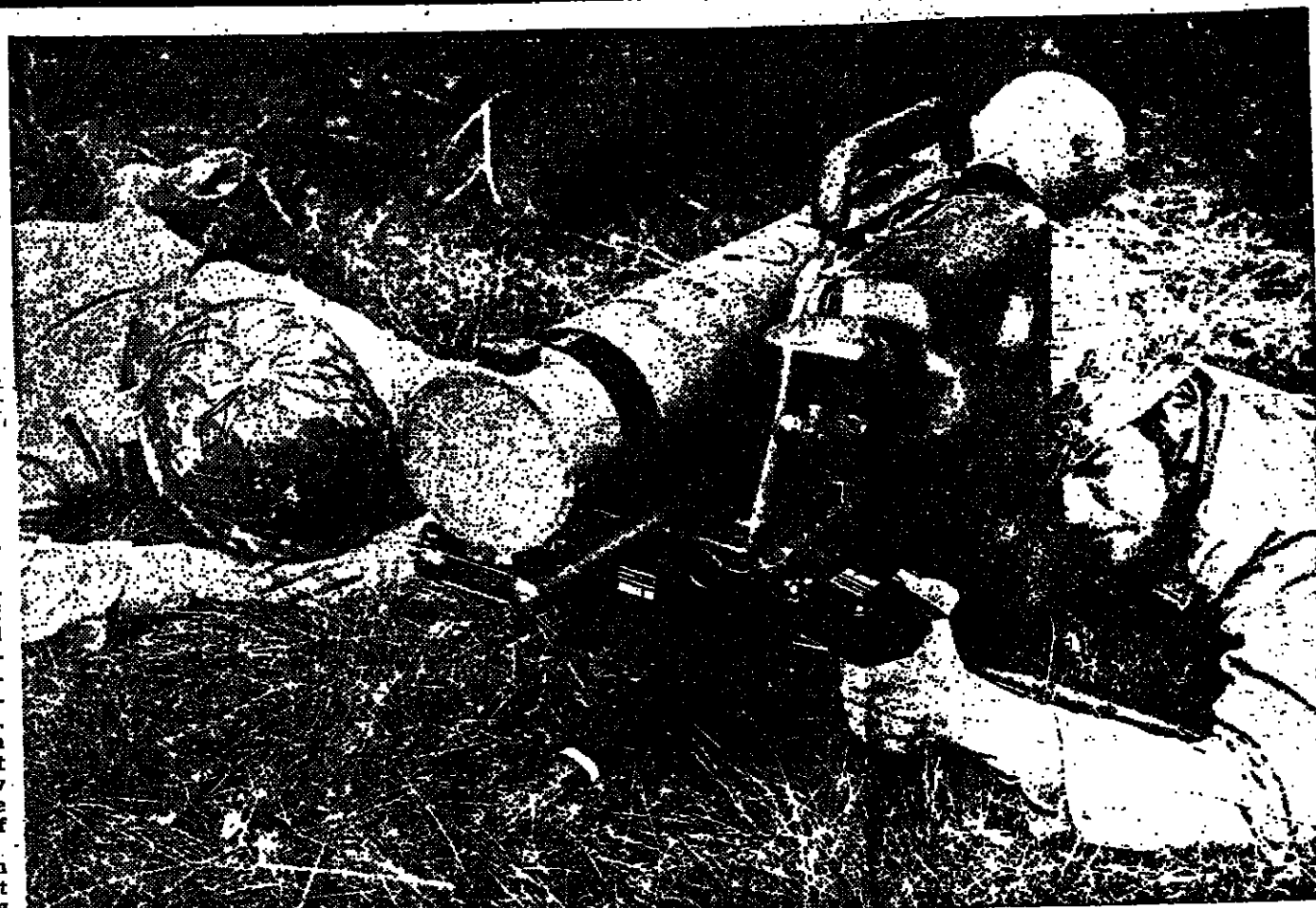
bell was indicative. It suggested that West Germany's exposed but crucial position in Western defence has still not been fully understood either by the West Germans themselves or by the rest of the Atlantic Alliance. Above all, it appears that there is a great deal of ignorance of current, let alone future, NATO doctrine. Take, for instance, the case of the neutron bomb. The novel element of this weapon, if deployed, is that it will kill people by radiation rather than destroy inanimate structures by blast. There are two main arguments against it. One is that by giving a more precise application to nuclear weapons, it might make their use more

likely. This is generally known as lowering the nuclear threshold. The other is that the introduction of any new weapons system is merely another round in the arms race, encouraging the Soviet Union first to criticise and then to imitate. Both arguments have something to be said for them, and some very distinguished Germans—General von Baudissin of the University of Hamburg, for example—have supported them. Both overlook, however, the way NATO, with the full support of the West German Government, is already committed to the possible use of tactical nuclear weapons if conflict occurs.

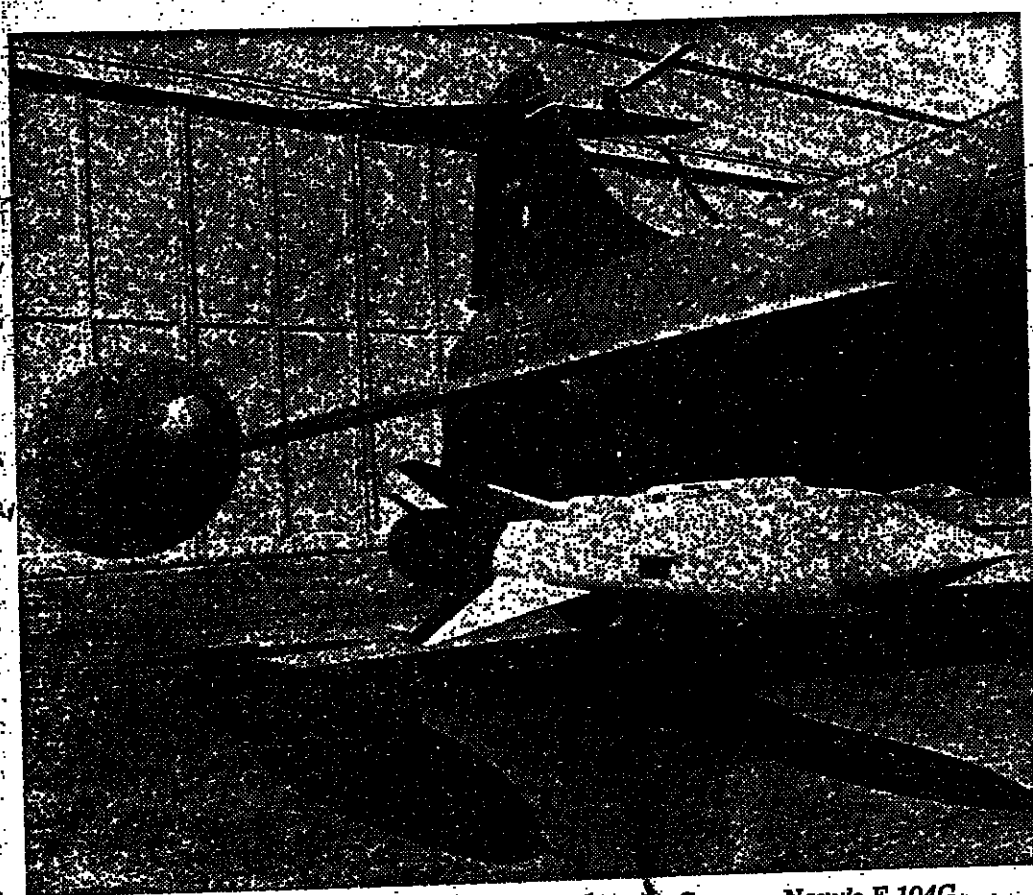
The case for the neutron bomb is that it could make that use more selective. Existing tactical nuclear weapons destroy indiscriminately, both people and structures. There might be some value, if one is thinking about an ongoing battle, in leaving the structure intact. In other words, it is at least necessary to consider what will happen next, once tactical nuclear weapons have been used. There might still be a battlefield, and there might still be a battle.

## Belated

Probably a great deal of the opposition to the neutron bomb stems from a belated recognition of the role that tactical nuclear weapons already play in NATO doctrine. The opposition is not to be disparaged for that reason alone. But on the other hand a decision not to deploy the neutron bomb would leave NATO doctrine unchanged. The Alliance would still rely on tactical nuclear weapons in response to a Soviet conventional attack once the Alliance's own conventional response was exhausted. The only way of changing that would be for NATO to increase and improve its conventional forces. That is what the other argument this summer has been all about.



An infantry anti-tank weapon.



An air-to-ship weapon system mounted on the German Navy's F-104G.

The first, leaked, version of PRM-10 claimed that President Carter was being recommended to be prepared to concede one-third of West German territory to a Soviet attack rather than seek the kind of increased defence expenditure that would "provoke Moscow and divide Washington." The U.S., it was said, should adopt a "stalemate strategy of leaving the Soviet Union to face the political consequences of its aggression." Among those consequences were listed world opinion, UN disapproval, and U.S. mobilisation.

The report was vigorously, and probably sincerely, denied in Washington. Yet the debate it sparked off was similar to the one over the neutron bomb in that it showed once again the general reluctance to face reality. The theory of West German defence, as put forward in successive White Papers and accepted by NATO, is that there must be an immediate response to any aggression in the area where it occurs, and that the response must be supported by

as many NATO allies as possible. The theory is known as "forward defence" and the multi-lateral response, stemming from the number of allies with forces on German territory, is presented as the "manifest expression of the indivisibility of the Alliance."

There are sound geographical reasons why this should be so. West Germany is in that sense a very narrow country. The maximum distance between its east and west borders is only 450 kms. Nearly a third of its population lives within 100 kms of the border with East Germany; two-thirds within 200 kms. This latter zone accounts for about 70 per cent of the manpower in West German industry. It could be lost in a day if the Warsaw Pact forces were allowed to make an unfettered, or even relatively unfettered, advance.

Hence the belief that West Germany is too small to allow the military luxury of "trading territory for time" or, in plainer words, allowing the enemy to advance while deciding what to do about it. Defence must begin at the border. It is very difficult, however, to apply the theory of forward defence if the Warsaw Pact forces are improving faster than those of NATO. The warning time for any attack becomes shorter as the Pact forces become progressively better equipped and more able to project themselves from a standing start.

## Compelled

In these circumstances NATO is compelled to consider at least the possibility that in the event of an attack some German territory might initially be lost—however unpalatable such considerations might be to the West Germans themselves. The key word is "initially." The question for NATO is how best to fight back in order to stop initial losses from becoming permanent. The literal application of forward defence requires conventional forces of a size which NATO does not have available. There is the further possibility, not so far much discussed, that the expansion of Soviet military power threatens the reinforcement routes to West Germany from the U.S. It is not just the extension of sea power into the Atlantic. It is also the rise of air power which could knock out Allied bases in Western Europe and seriously interfere with American attempts to retrieve the losses. One of the most striking facts about the East-West military balance, for example, is that the Soviet Union has developed medium-range air power that seems directly designed to cut off Europe from the U.S. NATO has not yet developed much of a response. If it was indeed these questions that were worrying the West Germans this summer, then the West Germans were right. Yet it is also remarkable that few people have come up with any other answer than that of improving defences and maintaining the Alliance. It is a viable response so long as it

Malcolm Rutherford

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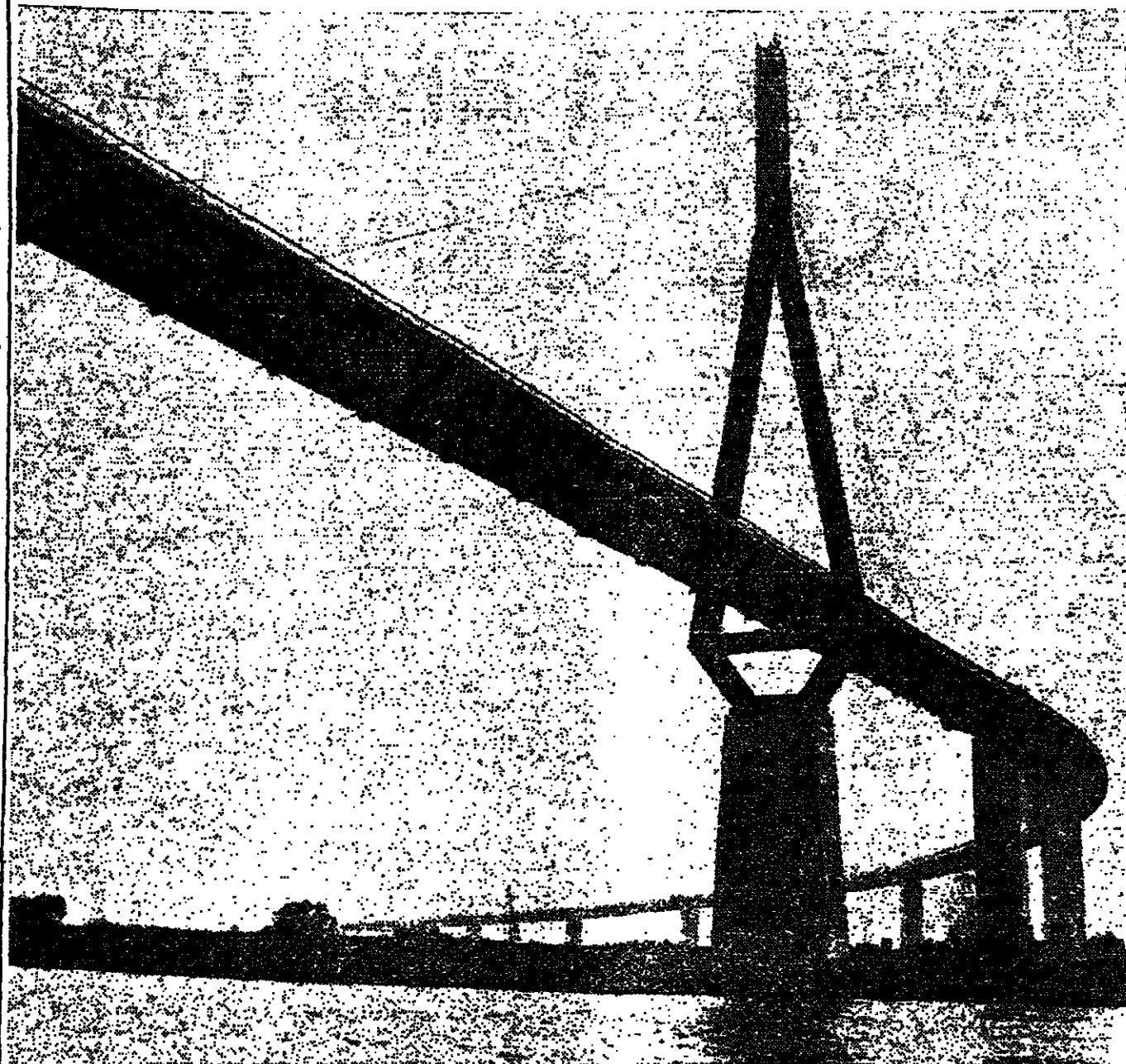
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Ask the man from Mannesmann

## WEST GERMANY IV



A masterpiece of modern construction: Köhlbrandbrücke in Hamburg.

# Economic doubts loom large

FROM THE outside, the West German economy seems as much a matter for the envy of its partners as ever. Inflation remains well below 4 per cent, the reserves at the end of June stood at a comfortable DM85bn. If every line of credit, official guarantee and as a matter of rhetoric than of international obligation of the Federal Republic were to turn suddenly into a bad debt, there would still be over DM45bn. in hand, according to figures just published by the Bundesbank.

The D-mark, as events on the foreign exchange market have shown once again this month, remains immensely strong. Since the end of 1975 it has gained over 20 per cent. against the "market basket" of 16 major companies. The balance of trade showed a DM22.8bn. surplus for the first eight months, up 10 per cent. from the same period of 1976, in London last May.

The Bonn Government concluded in early July that it would have to act to support growth in 1978, and in mid-September announced a package of tax cuts intended to inject at least DM10bn. into the economy next year. The main features of the package are: a doubling of the tax-free allowance to workers on the customary "13th month" Christmas bonus, the raising of the basic tax-free allowances and the raising of the rate of depreciation for business from a maximum 20 per cent. a year to 25 per cent. a year. In addition, the Social Democratic Free Democratic coalition wants to raise research and development subsidies for small firms, to pay subsidies for energy-saving building techniques, and to help people trying to start their own businesses.

### Modest

The end of the upswing, after just two years, took most German economists by surprise, although more modest growth had been expected this year than the 5.6 per cent. in 1976. In the event, the slow-down from the fourth quarter of 1976 to the first quarter of 1977 from 6 to 4 per cent. turned into virtual stagnation in the second quarter, so that for the first half GNP grew only about 3 per cent., and is not expected to do much better for the year as a whole.

More tangible evidence has been a stubbornly high unemployment level. Original hopes that the number of people out of work would average 850,000-900,000 this year, as part of a steady decline to about half that number by the end of the decade, have been cruelly disappointed. Instead, the figure is unlikely to be significantly below an average 1m. this year, for since last spring there have been only smaller than usual seasonal improvements. In September, when 911,000 jobless were registered, to give a seasonally-adjusted ratio of 4.6 per cent., the total was actually some 13,000 higher than in the same month a year earlier.

What has undoubtedly contributed to the unpopularity of the present policies, personified by Herr Friderichs, has been the public belief that the government was content to sit back and let the market forces do their work. While that has been true more of credit, official guarantee and as a matter of rhetoric than of international obligation of the Federal Republic were to turn suddenly into a bad debt, there would still be over DM45bn. in hand, according to figures just published by the Bundesbank.

### Conservative

A similar streak of conservative economic thinking has come to the fore with the suggestion that the increase in deficit financing now proposed by Herr Apel might have the effect of crowding out of their capital market companies looking for funds to finance their investments. Even a series of solemn assurances from Dr. Otmar Emminger, the new president of the Bundesbank, that no such strain need be expected have failed to still all doubts on this score.

Several months before the Federal Government finally decided to use the fiscal instruments in its own armoury rather than rely on the always unwieldy mechanism of the central bank has set a target for the increase in the money supply, choosing among the various available aggregates the central bank money stock, for which an average 8 per cent. growth in 1977 was foreseen. The experiment of setting growth targets (as the Bundesbank still officially calls what is clearly now a permanent part of the West German scene) gave the central bank a reputation in 1976-77 for tight money policies which it has had trouble living down in some quarters.

Yet the fact is that money supply has been rising a little more rapidly than the target, to judge by the August figures just made public, while interest rates have fallen to their lowest levels since the mid-1960s with the Bundesbank's full encouragement. It has acted several times this year to ease liquidity, most recently pumping in some DM6.5bn. in late August by lowering minimum reserve requirements and raising the banks' rediscount quotas. At that time, Dr. Emminger said forcefully that monetary policy had done all it could to create the conditions for a more solid, steady recovery. It was up to politicians and businessmen to do the rest.

Will the present combination of relatively cheap money and a fiscal stimulus next year do the trick of ensuring a steady 4.5 per cent. growth in GNP the side and outside the ranks of official economists, agree that it will not unless one other vital variable is improved—the low level of confidence among businessmen. That has been expressed in a number of ways, but perhaps nowhere more clearly than in a poll by the Munich-based IFO. Economic Research Institute taken in summer in which a majority of respondents said they expected their export sales and their investments in fixed assets grow more slowly, and the need for workers to fall off.

On the export side, the picture is far from reassuring. West Germany's most important markets are in Europe, where several of its partners remain in difficulties with their payments situations and inflation rates. Some of its export activities have been redirected toward new customers, yet here, too, there are looming problems of indebtedness in some Third World countries, and increasing caution over some East European countries, while the OPEC States do not offer a substitute in quantitative terms. Added to all this is the strain of an ever dearer D-mark.

Domestic demand, according to Herr Otto Schlecht of the Economics Ministry, could still show some strength in the final quarter of this year. But this is not expected to make up the difference, especially once the two-year car sales boom shows signs of levelling off. The latest signs are that consumers, too, are showing their lack of confidence by maintaining a savings rate close to last year's 14 per cent.

**Demand**

Yet the greatest short-term uncertainty hanging over the West German private sector appears to be the future trend in wage settlements, some idea of which may become clearer as the autumn goes on. Businessmen see wage pressure as the most serious single factor on the cost side. They feel that the always uneasy equilibrium between profits and wages has been upset to the benefit of employees, and that coupled with the indifferent outlook for sales in many industries, neither increased production nor investment to increase production in the future, is attractive. Against this, the trade unions argue that high wages contribute to aggregate demand and hence to supporting recovery. They also claim that workers need to make up for the 15 per cent. rise in profits last year, which was nearly twice the rate of wage increases.

The argument is familiar enough. What makes it especially keen this year is the bitter tone on both sides of industry, provoked for the unions by unemployment and for management by the disappointed hopes of a recovery that never took off properly. If the new Economics Minister manages to get employers and unions together at all in the regular three-way "concerted action," he will be doing well.

Adrian Dicks



# Structural problems need to be solved

THE TERM structural unemployment has passed into the language of economic debate in West Germany as a way of explaining several puzzling features of the hesitant—and now probably ended—recovery of the past two years. First, there has been the stubbornly high level of unemployment over the past 12 months. The average for 1977 will not be much below the 12m. mark, compared to official forecasts at the beginning of the year that it would drop to the 850,000-900,000 range, declining steadily from now until the end of the decade.

Second, West Germany has become aware during the present business cycle of the paradoxes of its labour market. Last month, when 911,000 people were officially registered as being out of work, there were reported to be simultaneously no fewer than 635,000 unfilled vacancies. Finally, there has been the wealth of evidence to show that companies, where they are committing themselves to new investments at all, are looking for ways to save manpower rather than to create new jobs.

What all these problems have in common is that the West German Government and its economic advisers, with the support of many bankers and business leaders, holds out little hope that they can be remedied through the "classic" response to unemployment of stimulating overall demand. In this regard the authorities and the employers are at odds with the trade unions, who firmly believe that the fault lies with the Government's refusal to use the classic remedies, not in the remedies as such.

They also believe that Bonn has too often referred to the unemployment as "structural" in order to justify what many on the Left see as the infuriating complacency of the free market economic philosophy expounded by the Federal Economics Ministry under the outgoing Herr Hans Friedrichs—and in all probability under

his successor, Count Otto Lambsdorff, too.

The detailed figures suggest, however, that the Government is right to see unemployment as a much more complex question than it is given credit for. In September, when some seasonal factors had helped bring the total down, 180,000 out of the 911,000 unemployed were looking for part-time work. Many of these were women. On both grounds they were unsuitable for many of the industrial vacancies booked by the Federal Labour Office. Some 43,000 were men of 59 or older, many of them office workers. A further 40,000 were handicapped, while the Labour Office believes that as many as a quarter of all those unemployed were to some degree disadvantaged in the labour market through poor health.

## Dropped

Close to 100,000 of the September unemployed were young people under 20 (a figure that has, incidentally, dropped since the immediate school-leaving bulge last summer, though not far enough to cause any complacency). Finally, some 80,000 unemployed people were foreign "guest" workers, who appear often to be pushed to the back of the queue by local labour office staffs.

If these more readily identifiable categories are subtracted from the total, it would seem that about half of West Germany's current jobless might be classified as redundant purely because of the state of the economy. As in most other industrialised countries, they seem to be overwhelmingly people without skills or else skilled workers who hesitate to move house for the sake of a new job which might, in turn, prove vulnerable to the next economic downswing.

Much is predictably being written about unemployed people who prefer receiving West Germany's benefits (generous for the first year,

though less so thereafter) to taking a new job. Yet there is undoubtedly strong resistance to the idea of being uprooted, in an industrial and social tradition that makes much of local community life and of long service with an employer.

In order to try to overcome this resistance, the Government last year offered mobility subsidies as part of its strategy to deal with structural unemployment. Yet there is little evidence so far to show that they have had much impact on the problem.

There are higher hopes of success from the large additional funds being made available for industrial training and retraining. In this connection, the labour office has reported increasing readiness on the part of jobless people to change their trade or profession. As many as 44 per cent did so out of a sample taken as long as two years ago. At the same time, much effort spent on training is clearly being wasted, as shown by the finding that fully one-third of unemployed people with a qualification had never worked in the field for which they were trained.

Between now and 1981, according to the Economics Ministry, at least 500,000 new jobs, and possibly twice as many, will have to be found, for the relatively late post-war bulge in the birth rate will only then begin to show up in school leaving figures, with an average of 80,000 more new entrants to the labour market each year. That suggests, in the Ministry's model, that real investment during the same period will have to rise by at least 7 per cent a year.

In spite of what the Ministry sees as semi-automatic pressures in the direction of an investment rise, such as the increasingly urgent need to replace ageing plant and machinery, investment has remained sluggish during the recent recovery phase. In part this seems to have been due to the uncertain outlook for both export and

home demand and to an unsatisfactory average rate of use of currently installed capacity.

But there is little doubt that employers are going to be looking for new techniques that will save labour. The chairman of the engineering group, Gutehoffnungshütte, Herr Manfred Lennings offered some figures a few days ago that throw some light on the problem: between 1970 and 1976, labour costs per hour rose 79 per cent, while prices for finished products rose by 40 per cent, or just half. They now stand at DM17 compared to DM16 for the U.S.

Adrian Dicks

IN BRITAIN it is often called the "Common Market." The West Germans generally refer to it as the "European Community." But it has become increasingly evident to them that a Common Market is probably all that this grouping of western European states will be. And even the free trade which such a modest title implies will be hard to maintain.

In clear terms this means that the kind of European Community foreseen under the founding treaties, embracing a federation with economic and monetary union (EMU) and the joint policies such a condition would imply, would not be possible for the foreseeable future—if at all.

This is not the public stance of the leaders of the Federal Republic—nor does it seem to be their desire. The Foreign Minister, Herr Hans Dietrich Genscher, loses no opportunity to press the case for a European union. Chancellor Helmut Schmidt and the President of France, Valéry Giscard d'Estaing, have pledged to produce proposals for progress

though with the difference of a constantly rising D-Mark.

Whether or not this year's wage round will redress what the employers and the Government see as an imbalance in favour of labour during the past few years, remain to be seen. If it does not, employment figures may provide part of the answer in the next few years to a question being asked increasingly often: has the West German worker already priced himself out of the world market?

Adrian Dicks



Count Otto Lambsdorff, who took over as Economics Minister earlier this month.

making a political advance for which it must pay an economic price. This is no doubt in Herr Genscher's mind when he insists that the enlargement of the Community must mean a strengthening of it. But the economic problems are so large as to constitute political obstacles in themselves.

In Bonn it is recognised that a huge transfer of resources would be needed to bridge the north-south gap in an enlarged Community, and at best this would take decades. In the meantime the new members will have to face increased competition not only from existing EEC states but from third countries with which the Community has concluded trade accords. Even with lengthy transitional periods, the result is likely to be bigger economic difficulties for the members (perhaps leading to more or less covert trade restrictions) and disappointed hopes. West Germany, as the most wealthy of the northern members (assuming it manages to maintain that position over the next decade), could expect more than its fair share of the backlash.

The prospect of enlargement is already bringing new uncertainties between existing members. France and Italy are pressing for protection for their southern farm produce before enlargement begins. For Germany a new Common Agricultural Policy nightmare looms. It involves more market regulations to cover southern produce at greatly increased cost—with resulting wine lakes and fruit mountains to add to the butter and milk powder surpluses. Agriculture already takes up around 70 per cent of the Community budget—a situation which Bonn, the highest net payer, has deplored at least as loudly as anyone. But enlargement without expansion of other Community policies will increase that farm percentage, further emphasising the imbalance.

Two propositions are often advanced to set against this discouraging picture. One is that Community institutions have long been due for overhaul, and enlargement will at last force member states to act. The other is that direct elections to the European Parliament scheduled for next year will provide a new impetus for Community development. It is hard to find Germans involved with the subject at all who do not greatly hope that both propositions will prove true. But it is even harder to find those confidently predicting that they will.

J.C.

## Community relations

Francie-German political will were there, economic disparities in Europe do not allow implementation of such wide-ranging ideas. And if the economies were closer than they are (and the Germans readily admit there are some encouraging straws in the wind)—what would the British say? One German suggestion is that Mr. Denis Healey would laugh his head off.

## Benefited

It is at about this point that Community officials in Brussels are inclined to lose their tempers. It is pointed out that West Germany has benefited greatly from the free passage of its industrial goods to other Community states. Bonn confesses itself stumped on monetary union because there is insufficient economic convergence. Yet it struggles to avoid paying much more on community policies, like the regional and social funds, to help bring such convergence about.

The German answer on regional and social policy is simple. So long as the states

receiving the cash are not ready to accept stringent community discipline, meaning supra-national decision-making on where and how the funds are to be spent, then the operation is no more than a financial transfer of very limited value. Bluntly, the Germans say they can find better ways of spending their money, adding in passing that there is not so much ready cash about in Bonn as foreigners seem to imagine. For that West Germany at least partly has to thank its federal system. Under it the central Government alone must meet EEC and other foreign bills but the provincial states have a decisive say over the raising and disposal of revenue.

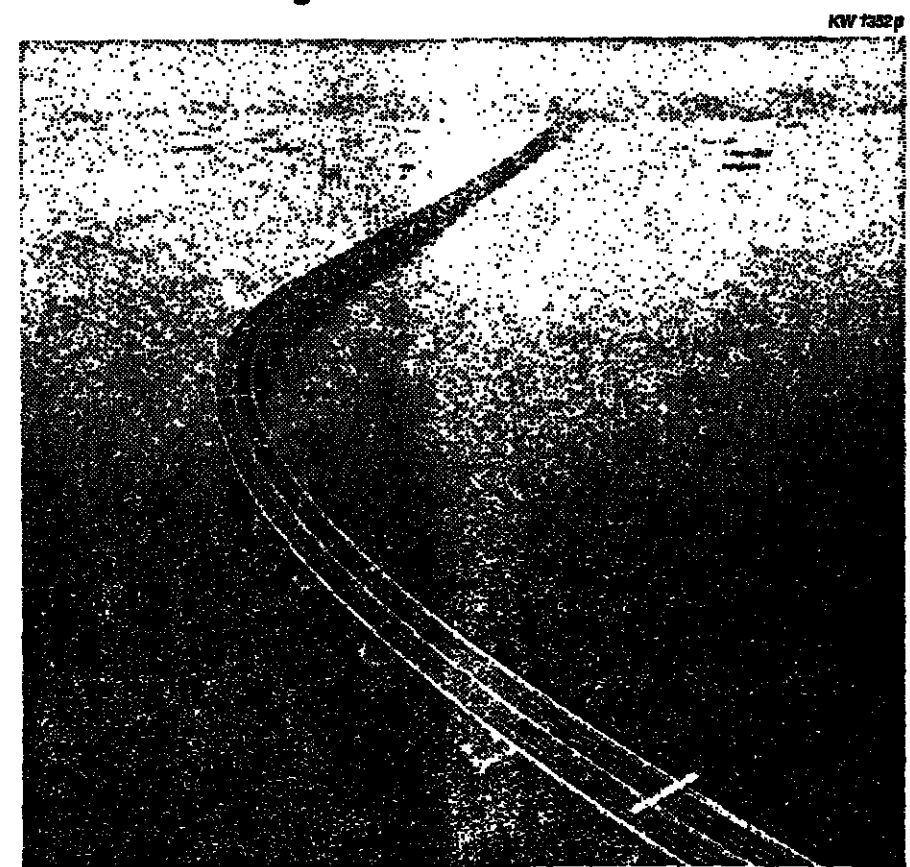
Now the Community may be enlarged—bringing more problems for all members and West Germany in particular. The Bonn Government enthusiastically supported the Greek application for membership for political and strategic reasons. Having said yes to Greece it was impossible to say no to Portugal and Spain.

It has become common to hear that the Community is

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## WEST GERMANY VI

# Anti-trust laws under review

THE GERMAN Competition Act, last revised in 1972, is once again in the political melting pot. The Government is committed to introduce a new Bill this year based on an outline prepared by the Ministry of Economy but the controversy between the two partners in the coalition, the Social Democrats and the Free Democrats, continues quite vehemently in public and—one can imagine—even more so behind the scenes. The Social Democrats want the law to be stricter with monopolies and large companies, preventing further concentration of market power in their hands and its abuse. The Free Democrats are defending industry against what they see as excessive ambitions of bureaucrats. Both parties profess concern for the welfare of the small and medium-sized enterprises—the backbone of the electorally important "middle ground."

The truth of the matter is, of course, that a period of recession is not the best of times for radical trust busters. To survive in the adverse conditions of the domestic market, the small and medium-sized concerns must be allowed to combine and co-operate. The same applies to the big companies if they are to compete successfully on world markets.

The question is whether the competition law can continue to be applied in a period of recession in the same way as during the preceding boom. Such a change in direction should be facilitated by coincidental changes in the three top posts concerned with the application of German competition law: first in the Presidency of the Federal Cartel Office, then in that of the Federal Supreme Court, and finally in the person of Minister of Economy, who has important statutory powers in respect of mergers.

A pamphlet just published by the Federal Association of Young Entrepreneurs with a preface by the new President of the Cartel Office, Dr. Wolfgang Kartte, is entitled "Do not fear co-operation." This title is much more indicative of the way the wind is blowing than the outline of the new Bill. The pamphlet provides examples of permitted co-operatives aiming at specialisation, promotion, sales, buying, servicing, research and development and the joint use of a trade mark.

## Softer

Emphasising that the statutory prohibition of cartels does not amount to a prohibition of co-operation between enterprises, the Federal Cartel Office took a distinctly softer line in the report about its activities in 1976. In addition to the exemptions provided in the Competition Act for certain types of restrictive agreements and for co-operation between small and medium-sized enterprises, the Cartel Office will in the future also consider the possibility of approving cartels between such enterprises when necessary for ensuring their ability to compete with larger companies. This softer line is also evident in the other parts of the report dealing with merger control and the containment of abuses of market power.

West Germany experiences the problems of a buyers' market and, taking account of this change in the market place, the Cartel Office has announced that it will establish a special team to deal with the problems of "buying power." Its task will be to devise means of protecting suppliers oppressed by the dictates of large departmental stores and retail chains. It will also be concerned with the dominance of large industrial consumers over their suppliers and sub-contractors, as well as the economic power wielded by public bodies when placing contracts. The Cartel Office expressed regret that those suffering under such excessive buying power of their customers had been shy about bringing their complaints into the open and providing information on which the Office could take action.

Resigning itself to the fact that it was overruled by Bonn or obliged by political pressure to abstain from prohibition when mergers were defended as necessary to save jobs, the Office declared in its report that merger control is neither a suitable instrument for preventing undesirable rescue mergers nor in danger of being made meaningless by such mergers. The law, states the Cartel Office, is also flexible enough to allow the protection of competition in the event of rescue mergers.



Signposts of modern Germany: Subways for the new underground railway in Duisburg, with the new Klöckner Steel HQ in the background.

The first impetus to the work on a revision of the 1973 Competition Act was provided by a Monopolies Commission report under the present DMSOM, entitled "More competition is possible." The document, prepared by the Ministry of the Economy and now adopted by the Cabinet, does not openly reject the two most radical recommendations of the Monopolies Commission—that the Federal Cartel Office should be given power to break up large monopolistic enterprises and that banks should not be allowed to acquire more than 5 per cent. of equity in non-banking enterprises—but shelve them, stating that time is not yet ripe for discussing them. The enactment of powers for breaking up monopolies should be discussed, according to the draft, only if and when improved means of monopoly control have proved ineffective. Any decisions on measures designed to stop the growth of the industrial empires of German banks should await the report on the "Fundamental Problems of Banking" by a commission appointed by the Ministry of Finance and due next spring.

The Ministry of Economics, however, accepted the view that the large number of takeovers by 200 German companies has been reducing competition within the German economy. The Ministry was in particular opposed to penetration of industry by large companies into those sectors in which small and medium-sized enterprises predominate. It recommended that

## Abuses

While conceding a certain tightening up of the law in the field of merger control, the Ministry of Economics paper seems to reflect the opposition of German industry to any new measures which would make the control of abuses of market power more effective. It suggests that the Cartel Office should continue its (notoriously futile) attempts to curb abusive pricing on the basis of the present law—more experience is required before any new legislative proposals can be made. The Ministry of Economics has also left no doubt that it is strongly opposed to the introduction of the U.S. type private anti-trust actions for those who feel damaged by monopolies or restrictive practices.

Past attempts by the Cartel

Office to curb prices were very successful. The power of preventive abuses, the Cartel bound to come too late. It is difficult to keep a introduction of "new" which are used to bl comparisons. It was fortunate in the courts tackled large, pharma companies Merck and though the latter case is courts.

The Federal Supreme has been criticised by Social Democrats for mal enforcement of com rules too difficult for the Office. Since October 1 the Court has a new President, Dr. Gerd Pfaffler, the first Democrat ever to reas supreme judicial office many. Like his Prede Dr. Robert Fischer, he w chair the Cartel Bench Court. It remains to be whether the interpretat the Competition Act will any closer to the Cartel view, which, however, under a new President, Wolfgang Kartte, seem to mellow.

Still awaiting a Sup Court hearing is the GKN/ merger prohibited by Cartel Office and reneve Berlin Appeal Court. A r on the role of financial p in conglomerate merg which is at issue in this u seems to be the main obje of the Cartel Office.

In the meantime by a promise solution, the completed takeover of H Hille by Thyssen Industrie been neither approved by Minister nor required to scramble. The merger had prohibited by the Federal C Office on the grounds that financial power added to H Hille by its integration into Thyssen Group would threa the survival of remaining i the pending competitors in the Thyssen applied for minis exception; and the Monop Commission recommended Thyssen should not be alio to acquire more than one-f of Hüller-Hille equity. H ever, the Minister, Dr. Lamsdorf, believed to be more mindful of industrial terests—decided that Thy should be allowed to acquire to 45 per cent. of the equ carrying voting power.

The main argument again allowing a merger was that provides Hüller-Hille w superior market power in t sector of transfer lines a numerically controlled mach tools—an engineering sec which in Germany consists medium-sized enterprises. was argued that such stee theming of one of the fin competing in this market wou lead to the search for simi affiliations with other groups firms active in the same mark

Arguments advanced favour of the merger were concerned mainly with the sa guarding of jobs and the p section of the nationally va public knowledge of Hüller H which could be lost if the di was allowed to go into liqui tion.

Andy Herman

# Foreign policy

WEST GERMANY'S foreign policy, always delicately balanced between East and West, is coming out of a very difficult phase during which relations with both Washington and Moscow had seemed to turn—for quite different reasons—disturbingly sour.

Much of the uncertainty in the Kremlin over the new U.S. President and his Administration appeared to be reflected in the wariness with which the Russians chose to deal with Bonn. Contacts so far on a possible new strategic arms agreement, and the first signs of Great Power co-operation in the Middle East, as well as the avoidance of open rupture at the Belgrade Conference, have all been welcomed in Bonn as good omens for the new round of diplomacy which Chancellor Helmut Schmidt and his coalition partner and Foreign Minister, Herr Hans-Dietrich Genscher, hope to see launched towards the East this autumn.

The symbol of this "new start," about which the coalition parties have now been talking since early summer 1976, is to be the long-delayed visit to West Germany of Mr. Leonid Brezhnev, the Soviet leader. He has repeatedly indicated that he would indeed like to take up the invitation, but he has proved remarkably hard to pin down to a specific date. Chancellor Schmidt has been holding out the end of November or beginning of December as the time of the visit. Yet even after the reportedly cordial talks between Herr Genscher and the Soviet Foreign Minister, Mr. Andrei Gromyko, in New York a few weeks ago, no firm date has been announced.

In contrast to the dramatic era of Herr Willy Brandt's Ostpolitik, there is relatively little obvious scope for bilateral agreements with the Soviet Union, aside from formalising scientific and technical co-operation and, less certainly, taking up the complex issue of the ethnic German minorities scattered throughout the USSR. Where Bonn will press hardest is on the status of West Berlin, which it sees threatened by recent Soviet and East German interpretations of the Four-Power agreements, and on the very least demonstrate a small pace approach of East Germany towards new negotiations to ease daily contacts between the two German

States. Here it remains axiomatic of West-German policy that Moscow, rather than East Berlin, calls the tune.

The negotiations have been made easier by the recent removal of signs of strain with East Germany. As in the past the Social Democratic-Democratic coalition is probably far out-distanced by public opinion in West Germany. Such developments as the prosecution of intellectuals and police crack-down following the recent East Berlin riots, He Schmidt and Herr Genscher hold to the view that more achieved by restraint than denunciation as they have shown by West German stance on human rights in Belgrade.

Yet as a fresh election season opens for several State Parliaments in West Germany or the coalition will again be under some pressure to show interpretations of the Four-Power agreements, and on the very least demonstrate a small pace approach of East Germany towards new negotiations to ease daily contacts between the two German

CONTINUED ON NEXT PAGE

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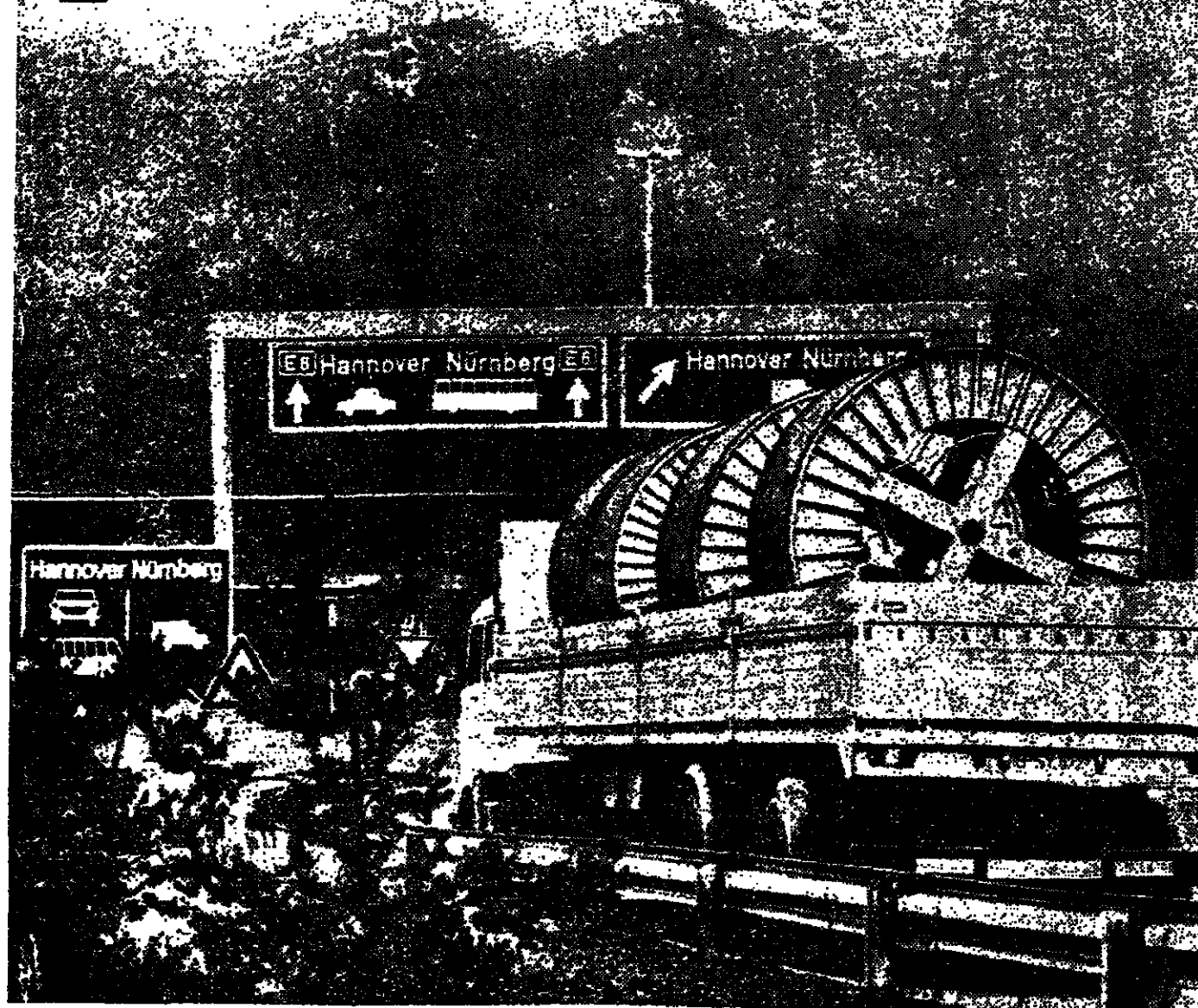
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WEST GERMANY VII

# Trade performance remains impressive

ENTION THE word "export" and people immediately think of West Germany. The Federal public contributes some 11 per cent of the West's combined exports—just a shave behind the United States' 12.7 per cent, and well ahead of Japan's 7.4 per cent.

Few people are not impressed by the tenacity with which the country's industrial concerns have defended their overseas sales at a time when most economic monetary measures appear to have been aimed at forcing West Germany's exports and pushing up its imports. The steady appreciation of the D-mark against the world's other leading trading currencies has completely failed to hold back the growth.

This is not to say that it has had a profound effect on the West German export effort. In certain ways it has been a positive help but, as many of its proponents hoped, it has also raised many problems which German ingenuity has still not entirely overcome.

Certainly, the increase in the value of the D-mark has lowered the cost of the Federal Republic's import bill. While this has certainly opened up the market to increased foreign competition, it has also stabilised the D-mark prices of industry's raw materials imports. Furthermore, it has made a contribution to the Federal Republic's trade surplus in that the D-mark value of exports has not risen as quickly as anticipated, while German exporters have more or less been able to maintain export earnings.

Another of the positive effects of the D-mark's rise is that it has forced West German industry to examine closely its

levels of productivity. The country's labour and capital investment costs are now among the highest in the world—above U.S. levels in many sectors.

The response to this has been "rationalisation." West German companies which are heavily reliant on exports—and that is most of them—have been forced constantly to seek means of getting more out of their existing plants and workforces. Increasingly investment capital is being channelled into improving and upgrading existing plant rather than merely extending capacity. At the beginning of the 1970s, the question was asked: is West German industry getting old fashioned? To-day, the answer is: No.

But although this upward movement of the West German currency has increased overheads in relation with those of competitor countries, it has also provided an important degree of internal economic stability. It played an important part in keeping the Federal Republic's inflation rate well below that of average western levels, and as a result there was not the same pressure as in other competitor countries for massive wage increases.

## High prices

On the debit side, however, it has tended to reduce German competitiveness in world markets. High prices, coupled with powerful competition from Japan, severely cut Volkswagen's share of the valuable U.S. small car market, for instance. The chemical concerns this year have reported that the continued appreciation of the D-mark, coupled with a flat market, has curbed demand for their products and took 9.1 per cent. of all West

German exports, but this had fallen to 5.6 per cent. by 1976.

The Federal Republic's exporters have responded to this with a greatly increased sales effort. Last year the country's exports rose by 13.8 per cent, but even so the pressure of rising imports cut the country's trade surplus back from 1974's DM51bn. to 1976's DM34bn.

A main growth area for West German exports has been the western industrial countries and sales in this sector grew by an above average 17.7 per cent last year. Despite a continued high growth rate this decade, however, the proportion of total German exports shipped to the western industrial countries has decreased from 83.6 per cent. in 1970 to 76.9 per cent. in the first seven months of this year.

Markets in the European Economic Community last year furnished an important platform for growth with sales up 21.5 per cent. Growth during the opening seven months of the current year, however, has tailed off to 5.6 per cent., rather lower than the 7.8 per cent. increase in overall exports. The EEC has been accounting for a pretty stable share of the Federal Republic's exports for the past seven years. In 1970 it took some 48.3 per cent. of the country's total overseas sales, while the figure for the first seven months of 1977 stood at 45.6 per cent.

West Germany's export performance in the U.S. gives an interesting insight into the effect of the increased value of the D-mark on industry's competitiveness. It also probably reflects to some degree the efforts by exporters to diversify their markets. In 1970 the U.S. took 9.1 per cent. of all West

German exports, but this had fallen to 5.6 per cent. by 1976. Sales growth in the market last year averaged 8.6 per cent, while the 18.6 per cent. expansion rate recorded in the first seven months of this year increased the proportion of total exports shipped to the U.S. to 6.2 per cent.

## Export targets

Eastern Europe and China have been a major export target and trade growth with the planned economy countries has increased steeply since 1970 when they accounted for 4.3 per cent. of the Federal Republic's total exports. In 1976 some 6.8 per cent. of total overseas sales were shipped to these countries, although the rate of expansion was a mere 0.1 per cent. This year sales have weakened further, declining by 8.9 per cent., and in the first seven months shipments accounted for just 6 per cent. of the total. The reason for this has not been that Germany has fallen out of favour, but that the planned economy countries have heavily cut overall imports.

The developing world has also been an important target area. Since 1970 the proportion of German exports channelled to the Third World increased from 11.9 to 16.8 per cent. in the January to July period this year. Exports to these markets increased by an overall 14 per cent. in 1976 and a further 14.3 per cent. during the opening seven months of 1977.

Africa — whose share of the export total increased from 2.8 per cent. in 1970 to the current 4.8 per cent. — saw sales rise by 22.3 per cent. last year, and the tempo has only slightly decreased, to 21.4 per cent., from January to July. The importance of Asia as a customer has also been growing: it now accounts for 8.7 per cent. of German overseas sales compared with 5 per cent. in 1970. Exports to the area rose by 19.1 per cent. in 1976 and in the first seven months of this year maintained a 14.8 per cent. growth.

But West Germany's most impressive export performance has been with the oil-producing nations. Since 1970 sales to these countries have increased by about 650 per cent. The proportion of German exports shipped to these markets has gone up from just 2.3 per cent. in 1970 to the current 9.1 per cent. Sales have not been easy, particularly in view of the severely restricted transport systems in many Middle Eastern and African oil-producing nations, but Germany's success in the area has substantially offset the increased costs of its oil imports.

As can be expected sales expansion in this area has tailed off from 1974's heady growth rate of 76 per cent. In 1975, the increase was 60 per cent., while the 1976 rise was a more sedate 25 per cent. In the first half of the current year, however, exports to OPEC were

once again on the increase with a growth of 31 per cent.

This year some West German industrialists are expecting overseas sales to grow by about 8 per cent. A poll published by the Munich-based IFO Economics Institute last month indicated that industry feels that export growth is likely to exceed the increase in domestic turnover, estimated at 6 per cent. Another report published in June by the DIW Institute in Berlin, however, estimated that exports were likely to rise by between 7 and 8 per cent.—at about the same rate as that of world trade. The first seven months' figures tend to lend credence to the more pessimistic estimates.

Next year, according to the IFO poll, there is likely to be a slight slackening in the growth of sales abroad with exports rising by about 8 per cent. It is possible, however, that industrialists are feeling a little more confident as the poll took place before the September Government measures to stimulate the economy. Even so, growth prospects vary from sector to sector. The motor industry, for example, is expecting a slower rate of improvement in its foreign sales, whereas the engineering and electro-technical concerns are expecting a faster climb.

Guy Hawtix

Frankfurt Correspondent



Cars awaiting export at Hamburg.

# Foreign policy

CONTINUED FROM PREVIOUS PAGE

where Herr Brandt's initiatives to the East were followed by spectacular West German orders, there is now a much more sober view. Some large new deals with the Comecon countries are certainly expected, but West German companies are now less keen on the terms they are often obliged to accept, and have been forced to recognise the limitations on East European purchasing power imposed by hard currency shortages and the heavy debt to the West.

If the political atmosphere has cleared somewhat in Bonn's relationship with the East, it has also definitely changed for the better in its dealings with President Carter. On a personal level Herr Schmidt and Mr. Carter got off to a bad start, not least because the Chancellor had been quoted as saying he would have preferred to see Gerald Ford win last year's Presidential election. Since Herr Schmidt's visit to Washington last summer, and still more after Mr. Carter's demonstrative support for Bonn in its recent terrorist ordeals, there has clearly been a welcome improvement.

On the level of policy too, much of the tension has gone out of the relationship between the two strongest members of the North Atlantic Alliance. West Germany is going ahead

with its sale of an entire nuclear industry, including "sensitive" fuel recycling technologies, to Brazil, but has joined other Western countries in setting strict limits on future sales. With the cooling of tempers all round, German doubts about the U.S. as a long-term supplier of uranium fuel for its nuclear power industry also appear to have been allayed.

International economic policy has provided another area of consistent disagreement between Bonn and Washington, with the Americans still apparently unconvinced by West Germany's contentions that it has contributed more to the world economy by maintaining domestic stability than it could do through inflationary attempts to boost demand. Bonn is ready to accept that much of the U.S. reproach to the hard-currency countries for not doing enough to lift the international economy is really directed at Japan.

Yet there is also considerable resentment at the failure not only of the Americans but of Germany's other partners to understand the impact on German exports of the 20 per cent. rise in the DM in under two years, and there is outright concern at the inability of successive U.S. Administrations to get to grips with serious energy saving policies—the factor

which Germany sees as principally responsible for the slide of the dollar.

Meanwhile the seemingly unending wrangles over whether West Germany is doing its bit for the world economy has tended somewhat to obscure the increasing diplomatic role it is undertaking, both on economic and on broader issues. Herr Genscher's speech to the United Nations General Assembly at the end of September ranged over the now very broad range of international questions on which Bonn can no longer afford to appear meekly to follow the U.S. lead, even though its views are seldom at variance with those of its partners.

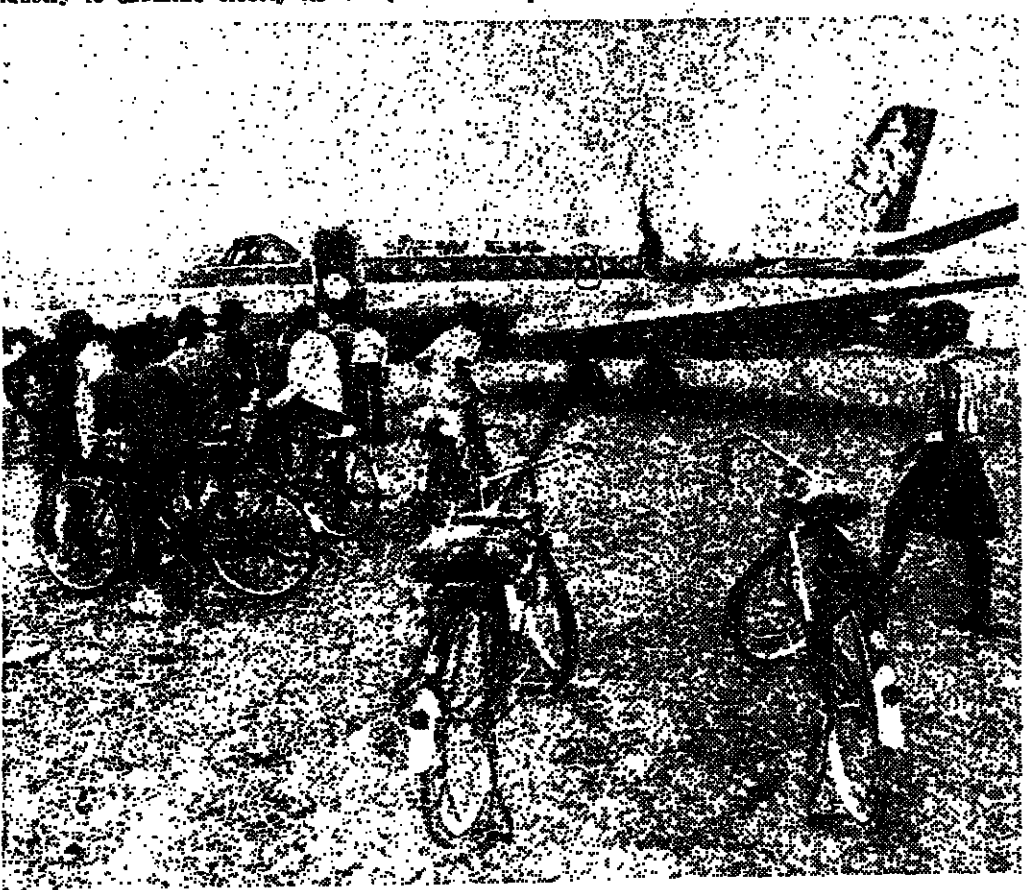
The Middle East is one case in point. A second is Southern Africa, where West Germany has readily gone along with the European code of conduct for companies operating in the Republic, as well as being one of the five Western Security Council members involved in the Namibia independence negotiations.

Herr Genscher himself has also recently been trying to reach out into other areas, making a whirlwind tour of South-East Asia, Japan and China earlier this month, with reportedly disappointing results from his stay in Peking. Of all the areas of foreign

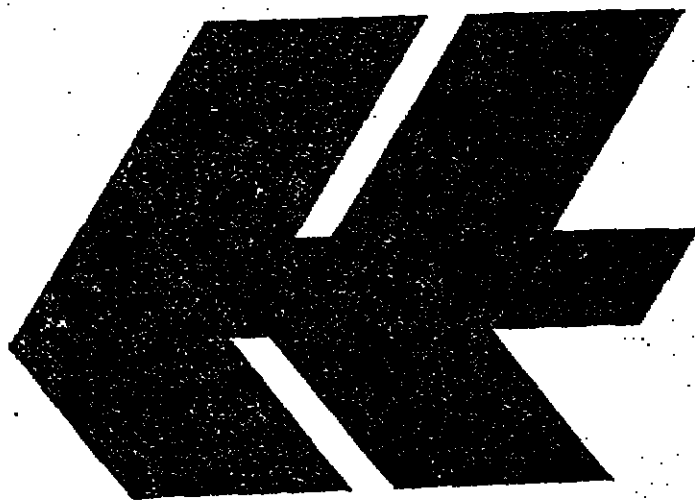
policy outside its traditional relationships with the European Community, Washington and Moscow, however, none is more important to West Germany at present than the North-South dialogue. It is no coincidence that Herr Brandt, although no longer a member of the Government, has agreed to chair the newly established commission intended to give the process fresh thinking and greater political impact.

As Herr Genscher's UN speech indicated, West Germany's view of the "new international economic order" is that it must remain firmly within the bounds of the market economy, while still making possible a real transfer of resources and technology to the developing world. In practical terms that means for Bonn opening industrialised countries' markets to developing countries' manufactures, stabilising commodity prices and if necessary, setting up commodity agreements, and further increasing aid, which in the German case will amount to about DM3.8bn. in the 1978 budget year. On the multilateral side Bonn has pledged some DM2.8bn. to the International Monetary Fund's new "Witteveen facility," in which it will be the third largest contributor after Saudi Arabia and the U.S.

A.D.



A VFW 614 jet, built at Bremen, in Cape Palmas, Liberia, during an African sales tour.



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## WEST GERMANY VIII

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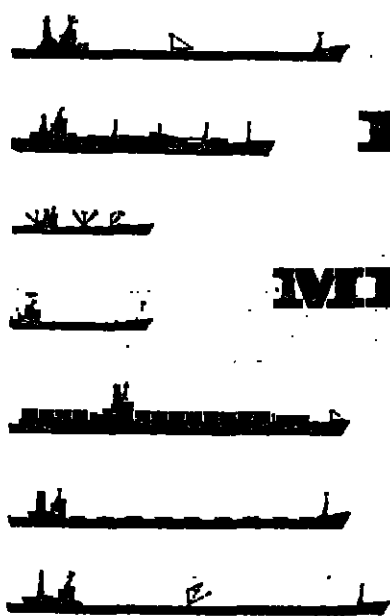
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# Banks face domestic criticism

WEST GERMANY'S universal bankers serve on the super-boards of many concerns and are not without their critics. Foreign-bankers, some of whom are not without their critics, often accuse equity participation and play a role in stifling competition, important role in formulating policy.

Part of the price they have had to pay for this substantial influence they exert over industry is that when a large industrial concern gets into trouble the banks are allowed to pick up the pieces. The banks themselves tidied up after the Herstatt debacle and their work in the industrial arena is well-illustrated by the AEG-Telefunken rescue engineered by the late Herr Juergen Ponto, chief executive of the Dresdner Bank and one of the most impressive figures in post-war German banking.

In the short-term, these rescues are unattractive propositions and without the universal banking system it is hard to imagine that banks would be able to undertake them. As it is the banks' activities in other spheres usually enable them to meet the initial costs comfortably.

It is occasionally argued that these rescue operations are extremely attractive for banks which can afford to take a long view of things. Indeed, shares taken up by the banks—when it has to be emphasised, no other investor would be prepared to do so—have often turned out to be very good investments. Against this, it must be said

### Complicated

But without wishing to pre-empt current investigations or prejudging the very complicated issues involved, the universal banking system has very positive advantages. Admittedly, the major banks' power has not always been used diplomatically, but without the system it is hard to believe that post-war German economic history would have been quite as impressive as it has been.

The universal banking system was not the inspiration of any one man or the result of a single period in history. It developed pragmatically, fulfilling varying needs. The vast industrial holdings, for instance, were not so much deliberately built up as forced upon them. The banks were left with large quantities of virtually valueless equities, lodged as security against advances, at the end of World War One and, again during the 1920's depression. The process repeated itself at the end of World War Two and the banks had little option but to try to rebuild the companies in order to protect their investment.

At the end of 1975 the nominal value of all German quoted shares outstanding was DM73.8bn. Of this, the West German banks directly owned shares worth a nominal DM5.5bn. However, the total nominal value of the shares controlled by the banks was DM42bn, as normally they see it as their duty to vote shares held by them for clients.

The control the banks exert on industry through the ownership of shares and equity is only a part of the picture. West Germany's Capital Assets Tax has encouraged the country's industry to fund itself through borrowings rather than by issuing equity, which, in view of the tax in perpetuity, can often be very expensive money indeed.

Naturally, companies rely on the banks to provide them with the cash to keep the wheels turning and, because of the high ratio of debt to equity, expect understanding treatment when times are thin. In return, differential according to the

that the banks are, after all, profiting from their own enterprise and if they were not there to play Sir Galahad the Federal or State Governments would have to do the job themselves or face the consequences of letting the companies go to the wall. In West Germany, it is still the principle of government to stay as far away from industry as possible.

Another criticism levelled at the universal banks is that their control of the equity market has discouraged the small investor. This, of course, begs the point that very few people in countries outside the U.S. have done anything to encourage the small investor for a very long time. There are very few brokers in Britain willing to devote much time to servicing portfolios worth £5,000 or less.

However, many small investors choose to invest in industry through the shares of the banks themselves. Naturally, these do not tend to be speculative investors but rather people looking for a safe place to put their savings. The advantage of shares in the major banks is that their activities and sources of earnings are so diverse that profits rarely take a major beating, dividends compared with share prices are reasonable and capital growth prospects are good.

West Germans, it has to be admitted, are not the most enthusiastic of small investors. Interest in the country's unit trusts—most of them under the

wings of the banks—is increasing from a relatively low level, despite quite creditable performance over the past decade by many of the leading funds. Most Germans still prefer traditional savings accounts and certificates which pay certain but unspectacular rates of interest. Inflation has not reached levels where it might drive them to seek better paying alternatives.

### Competition

On the question of competition, it has to be admitted that within the individual banking sectors it is not particularly strong. But there is very tough competition from sector to sector between the various types of banks.

There are three main banking systems in the Federal Republic and each operates on a universal basis, offering, with certain restrictions, the same services as its rivals. There are the regional and private banks (including the savings bank Girozentrale sector and the co-operative bank/Zentralbank network). These are supplemented by the wide-ranging activities of the Bundespost, the federal post office, which offers Eurocheques to customers as well as a very fast cash transfer system. It is not, however, allowed to grant overdrafts. Bundesbank figures at the beginning of this year indi-

cated that the balance sheet of the banking sector amounted to DM1,577.2bn. Of this, commercial banks accounted for some 1,000bn, Girozentrale and savings banks for 500bn and the Bundespost for 77.2bn.

While they are all profit-orientated, commercial banks have been by having things all the way. They have been tough competition for public and co-operative banks for profit is not the motive. The Land whose job is to reduce excess liquidity of the banks and act as a buffer to the governments of federal states, have been successful in a commercial bank territory. They are very large indeed—the biggest commercial bank in the world is the Deutsche Bank, which has very sub-muscles to flex. Recent have been moving into international field in co-operation with their rivals. While not all of ventures have been a success, they are fast building up a body of expertise, by judicious poaching of commercial banks' staff, are certain to become a force in the market in the far distant future.

# Protected farming confounds the CAP

IF THE principles of the Common Agricultural Policy (CAP) had been applied to West Germany from the inception of the European Community, the whole face of rural Germany would have suffered a revolution. The multiplicity of small farms would have been replaced by very much larger units able to withstand the competition from the lower cost enterprises in France, the Netherlands and now Britain, Ireland and Denmark. The rural communities would have had to find employment in the towns and possibly the whole political spectrum of the country could have changed in consequence.

But there has been no competition. Since 1969 West German farm prices have been protected by the Monetary Compensatory Amounts (MCAs) which have acted as a protective tariff against Community imports, while at the same time subsidising the exports of German produce to some other member countries, including Britain. The reason for the MCA has been to protect German farmers from the effects of the revaluation of the D-mark, and it is almost certain that had there not been such an excuse some other means would have been found to protect their essential well-being.

The present MCA on Community food imports amounts to 7 per cent, to which is added the 10 per cent, differential according to the

Green rate of the exporting country. For instance, in the case of the U.K. the total MCA against exports to Germany would amount to about 40 per cent. By the same token German beef when exported to Britain can carry a subsidy of the same amount. Until these monetary confusions can be rectified, there can be no real CAP.

### Pioneers

Technically German farming is well up to the best European standards. Yields of crops and stock are good, and the country is more than 70 per cent self-sufficient in temperate foodstuffs. Indeed some of the larger farms, particularly in Schleswig-Holstein, are pioneers in crop production and an example to all Europe.

The interesting thing is that these new systems, particularly for arable farming, are replicated on many of the smallest and fragmented farms, so that there is no element of peasant farming such as still to be found in parts of France's Massif Centrale or in Italy. Everyone uses the latest machinery and methods, and the only difference between a 1,000-acre farm in the north and a 10-acre holding in say, Baden-Württemberg is that the latter is, in terms of the use of labour and mechanical resources, hopelessly inefficient.

In most European countries since the war policy has been to get rid of uneconomic farmers by pensioning them off or retraining those displaced to work in industry, while at the same time, enlarging the farms of the remainder so that they can become viable. In most countries this has meant a drift away from the land and into the towns. But in Germany there has been no such drift. Instead, as a deliberate policy, industry has been taken to the countryside in a big way. Part-time farming has been encouraged and in most areas there is work available for the rural population within reach of their homes. Something like two-thirds of the farming population are part-timers.

Although considerable efforts have been made in restructuring fragmented farms, together with a refusal of State aid to those which cannot produce at least a minimum income (at present about £2,000 a year equivalent), German farmers still cling to their land and look like doing so for a long time yet.

### Dividends

This policy has paid dividends during the current recession. An unemployed part-time farmer has at least something to do while idle. He has roots and possessions that are denied an urban artisan, and thus he will be less inclined to go in for radical political change.

For radical political change rural vote is possibly a sive factor in some Länder no German Government is likely to antagonise it just for sake of principles laid down the Treaty of Rome.

Dr. Eril, the Minister of culture, at one time a critic of the CAP, redefined it before a German audience by pointing out that although Germany, through CAP, might have to pay on the bill for the French Italian wine lakes, these tries had provided a rich ket for German industrial ducts. He might have added that FEAGA, the Agricul Fund, would have to pick the tab for the disposal of man surpluses, which in instances were considerable.

At the end of Sept there were in West Germany just over a third of the milk powder 40 per cent of the beef, positive of these, either w the Community or to countries, will be a considerable drain on FEAGA. It is always clear if these steel originate within the Fe Republic, or are imported, other member countries of monetary advantages, in great bulk of them are hell to be of domestic origin.

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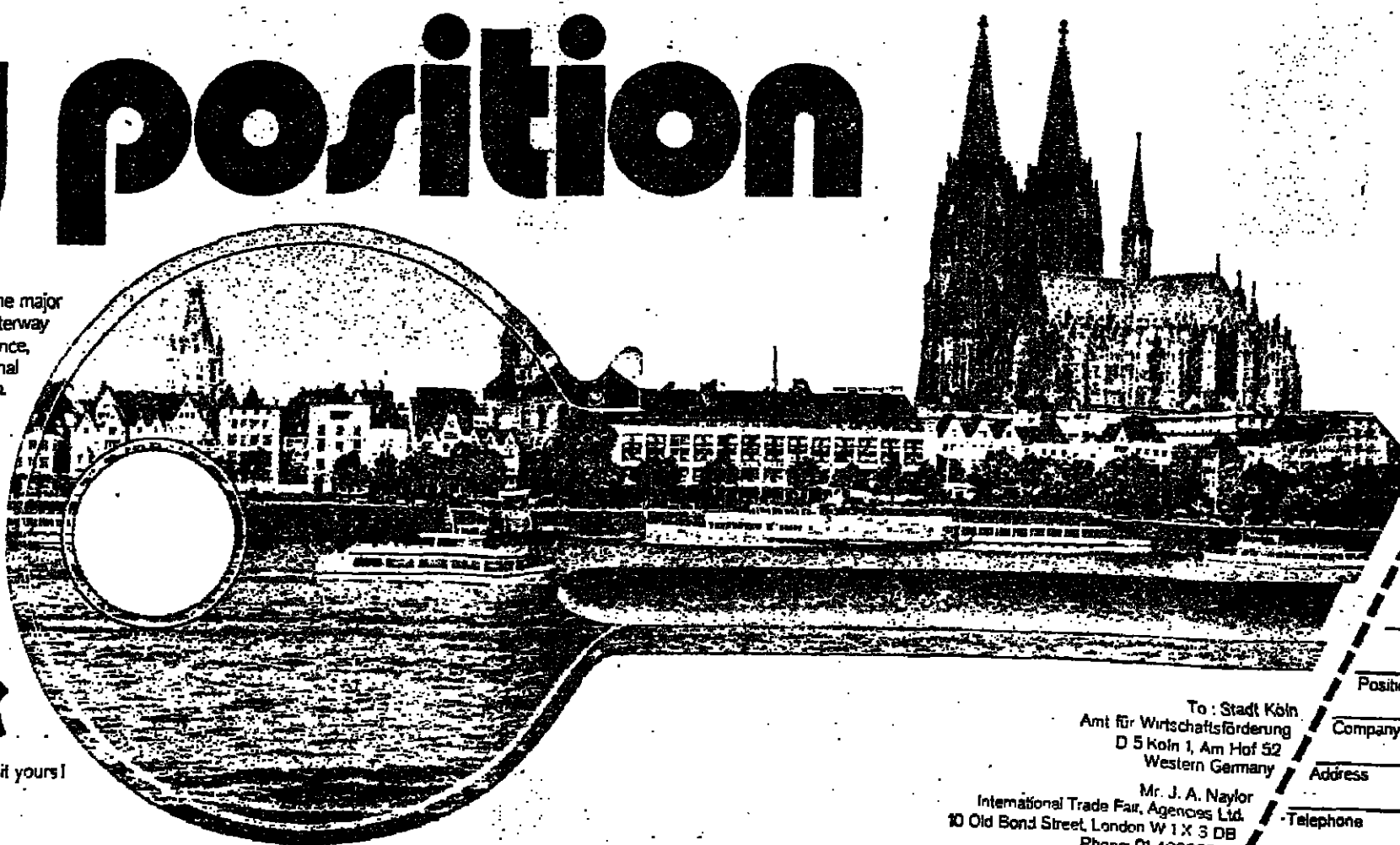
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## WEST GERMANY IX

# Stock market sure but unexciting

IN THE West German stock market 1976 was the year of recovery from the oil-shock despondency; 1976 was the year when the market sagged because the economic recovery did the same; 1977 was the year when both the economy and the stock market plodded onwards and, upwards resigned to the thought that the old pattern of full-blooded economic upturn appeared to have faded. As this survey went to press the Commerzbank index was standing at 790, about 8 per cent up on the year, but still short of the 900 barrier that was breached for the first and only time in late 1969.

This performance was not a major surprise to the market's participants. At the turn of the year investment managers were already infected by the general atmosphere of doubt that has suffused Germany's industrial and financial circles for most of this year. They were saying that there was a thirsty stretch ahead and that things would only gradually come right for the German market. They have been proved right, for it was only after the Government's economic package

in September, which may help industry and will put more money into the consumer's pocket (and which was pooh-poohed by Frankfurt as it was leaked out), that the market began the climb that has brightened things of late. Perversely this climb continued through terrorist outrages that sent shudders through German society.

## Despondency

But though the market's performance was in keeping with the general air of economic despondency, it was nevertheless a particular source of disappointment in 1977. For this was the year when the market was supposed to benefit from, or at least discount, the first fruits of a reform of corporation tax whose main purpose was to restore German industry's willingness to finance itself through the issue of shares, rather than with debt, and to restore the public's will to buy those shares.

Foreigners tend to forget what an underdeveloped stock market West Germany has. There are only 460 companies

quoted on the eight West German bourses, compared with around 2,700 quoted on the U.K. stock exchanges. German stock analysts say that of these companies only 20 account for about two thirds of the trading volume. The stock turnover of all the German bourses is only two thirds that of London in cash terms and one tenth that of New York Stock Exchange. Despite the fact that the German economy is one quarter the size of that of the U.S. What is more, the number of German companies quoted on the German bourses has dropped so far this decade from about 600 to its present level, and during that time only two companies of any moment have come to the market in a country where powerful private companies are not difficult to find.

Through years of economic well-being the stock market has been largely ignored by German industry as an avenue to long-term finance. The result today is a high average level of financial gearing in industry which does not give companies the financial cushion they need to survive and adapt to a time of

prolonged recession. The share capital plus reserves of the average AG (Aktiengesellschaft) now account for just 30 per cent of balance sheet total, compared with 43 per cent in 1954.

There are a number of reasons for this state of affairs. The German economic reconstruction took place on the basis of bank finance, and once industry was clearly on the road to success there was little incentive to change this basis. The German public, according to the German bankers, tend to shy away from speculative investment and regard the ups and downs of a stock market with mistrust. The IOS story in the late 1960s did little to dispel these reservations. The rules of German stock exchanges demand that a company must have been in business at least five years and must have equity capital of at least DM250,000 before it can be listed. So the rich German public is not able to be a source of venture capital except in a private company.

But the reason that is most often cited is the tax system that has now been changed. The old system involved double taxation—corporate and personal—of distributed profit. This meant that fixed interest financing was generally cheaper to the company than equity financing. The Bonn Government grew concerned about German industry's shrinking equity base and decided to remove this disincentive. Unfortunately it did so with a complicated tax rebate scheme that has probably made shares an even more mysterious investment for the man in the street than they were before. The scheme also produced no effective yield increase for foreign investors, some of whom are much more disposed towards share investment than the German investor.

This tax reform clearly has potential in the long run to improve the importance and liquidity of the German bourses. At present there are

said to be only about 40 stocks with sufficient liquidity to interest the institutional investor. It is also difficult for an institutional fund manager to find stocks that will move against the market tide. The reason may be that it is difficult to find stocks that represent new trends or technologies: such companies tend to be parts of much larger corporations. Siemens, for example, is one stock through which the German portfolio manager can buy German advanced technology. But it is said that most funds are just about as fully invested in Siemens as they can sensibly be.

The slack state of German industrial investment that has been characteristic this year has not encouraged German corporations to come to the equity market even if it were now theoretically more attractive to do so. Rights issues in the first half of this year were running at a level far below that of 1976, which was in turn a poor year for such issues when compared with 1975. There was a bit of a pick up in the third quarter, but it is clear that the total for the year will remain low.

## Optimistic

The market's performance since late summer does, however, suggest that a more optimistic tone is creeping into Frankfurt's assessment of the future. The consumer spending statistics have been looking better of late and this provides an underpinning for a market that has, over the last three years, reflected Germany's economic hopes and disappointments very faithfully. Thanks to the tax reform the situation has now been reached where the yield on shares and the yield on stocks are about even at around 6 per cent. This parity makes German shares a sure if unexciting investment for the coming year.

Nicholas Colchester



Trading in progress in the Frankfurt Stock Exchange.

## Farming

CONTINUED FROM PREVIOUS PAGE

The existence of these large and growing stocks is a measure of the technical excellence of German farming, and also a reflection of the quality of German soil. It is, I think, certainly far superior to that of the U.K., because with the same overall land area West Germany has some 6m. more acres of first-class arable. In terms of livestock production too—that is, dairy products and meat—German farmers use a much lower proportion of imported feed and more local fodder than Britain's.

The implications of this are most important for the future of the EEC, and the CAP in particular. Some member countries had expected that Germany would, like Britain in the 19th century, provide a market for their exports of food while remaining the workshop of Europe. But this does not look like happening for a long time, if ever. Even if monetary unity could by some miracle come about, there would still be the problem of persuading the German farmers to accept

common prices and dutifully to fade away into industry.

Nor if they did give up would it be the end of the matter. All agricultural history has shown that while lower prices do discourage production in the short-term, they can also stimulate it, as farmers reduce their unit costs by increasing output. Streamlining agriculture would be likely to increase Germany's degree of self-sufficiency even more, and so perpetuate the problem.

John Cherrington



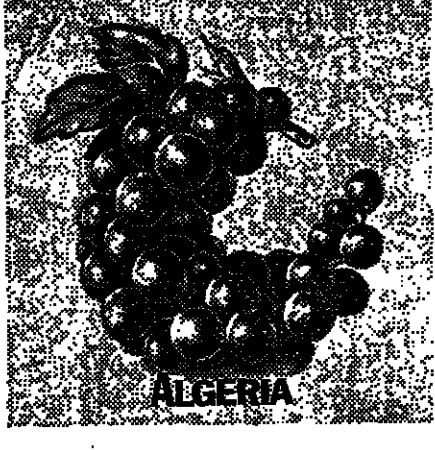
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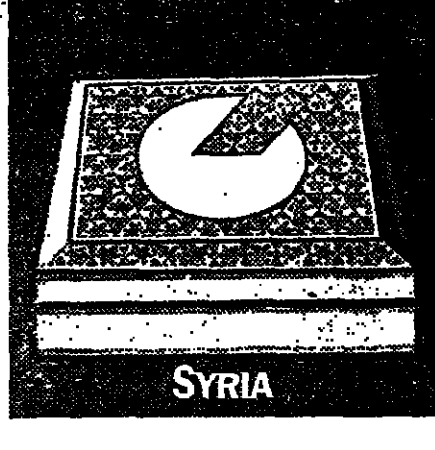
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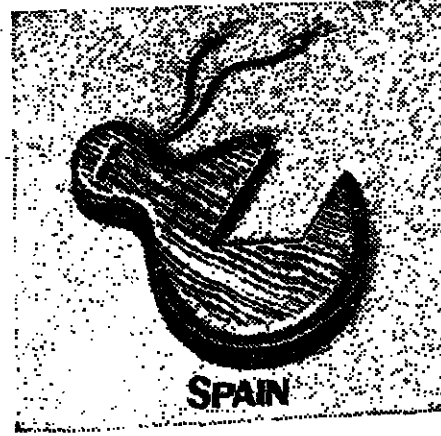
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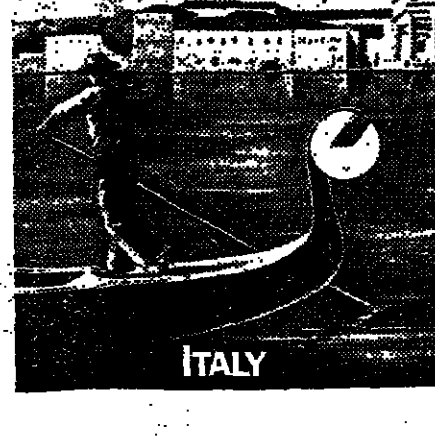
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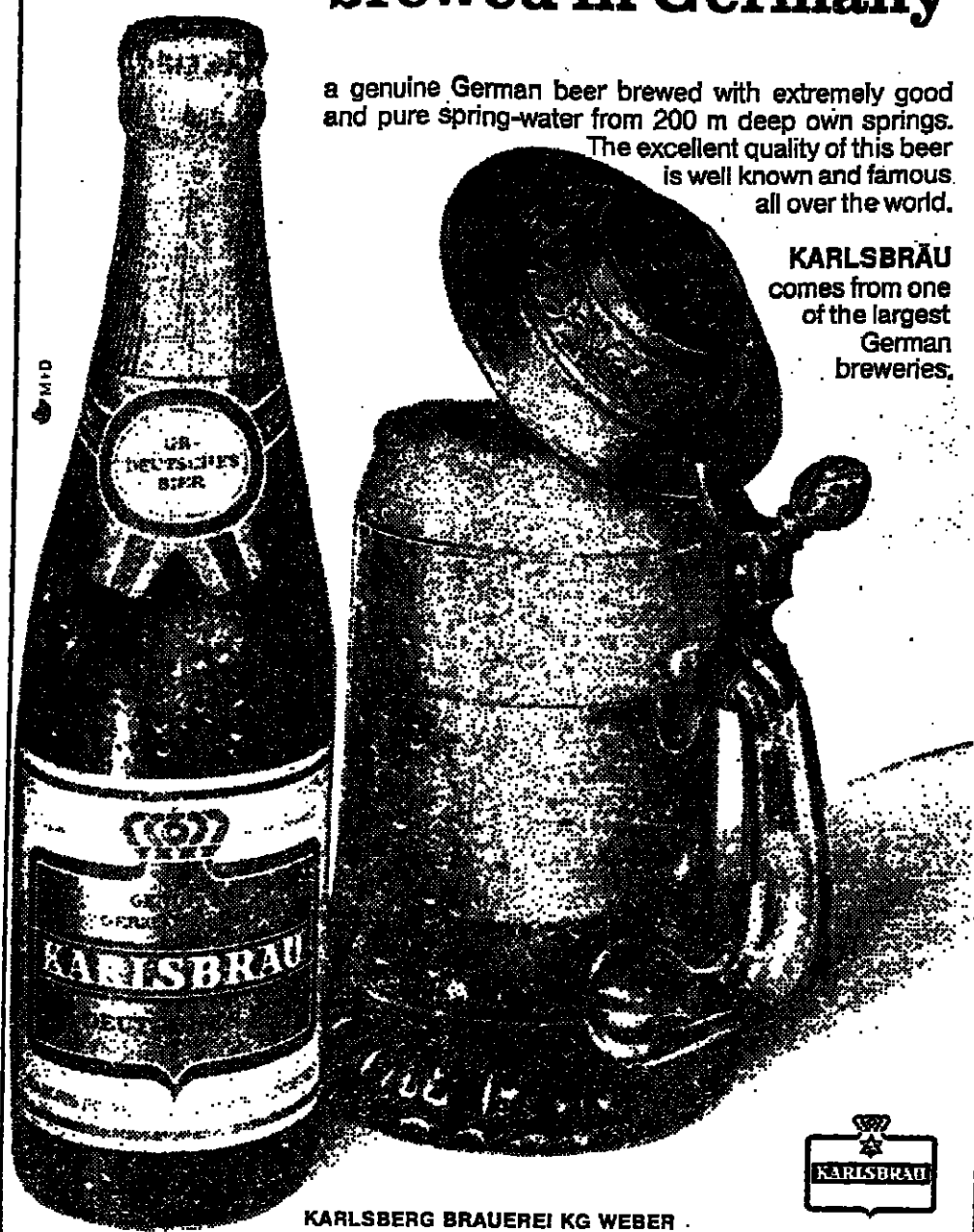


## WEST GERMANY X

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FOR WEST German shipbuilders, another lean year is drawing towards its close, with little prospect that the following one will be much better. Few of them would disagree with Herr Michael Budzies, a director of the Hamburg yard Blohm und Voss, when he described his company at the end of the summer as "living from hand to mouth."

The industry's woes are familiar enough to its competitors in Britain, or indeed in any of the older shipbuilding nations: capacity that was in-

creased too far, too fast during the late 1950s and early 1970s, part of an absolute drop in the industry's workload, however, that has been so sharp as to lead the shipbuilding industry federation to pose the blunt question in its last annual report of whether the industry can survive at all unless conditions improve. At the very least, according to the Federation, many of the 74,000 jobs in West German shipyards are likely to be lost unless the constant decline in orders is reversed.

That point has not yet been reached, but the most recent statistics suggest it may not be far off. During the first half of 1977 the industry delivered 97 new vessels, with a total tonnage of 955,725 tonnes and worth DM2.85bn. (£710,000). During the same period, however, new orders were received for only 65 ships, totalling 189,456 tonnes and worth DM900m. The total order book stood at about 1.8m. tons worth DM.6bn. in the middle of the year. Capacity use is expected to reach only 70 per cent. this year and, according to the Federation, could fall still lower in 1978.

### Lucky

The sharp contraction in activity that all these statistics illustrate is, moreover, taking place within an industry that has already gone through a considerable amount of rationalisation, forward-looking investment and consolidation in recent years. Until a few months ago, German shipbuilders could reassure themselves with the reflection that this process, painful enough in itself, would protect them because of the degree of specialisation in high-value ship types they had been able to introduce. This has been partly true. The West German yards did not go all out for super-tankers, but concentrated also on other specialised types of vessel such as container ships and roll-on roll-off carriers. Even those yards which invested heavily in super-tanker capacity have managed to show the flexibility needed to turn to other types of work — and have counted themselves lucky to get anything.

Some shipbuilders, such as the Krupp-owned Bremen yard, AG-Weser, express qualified optimism that they can survive a dry stretch without mass layoffs. Others warn of short-time working within a few months, with the clear danger of large-scale redundancies looming. Such a situation both the West German Federal Government and the federal states in which the shipyards are situated would find themselves under huge pressure to help out.

For the time being, however, Bonn is putting its faith in more indirect methods of keeping the shipbuilders afloat. First, there is the continuing attempt to strengthen the code of behaviour embodied in the OECD minimum credit agreement. West German officials strongly support the agreement and would like both to see its terms extended among OECD member states and to bring in such non-OECD competitors as South Korea or Brazil.

Second, the Federal Government is doing what it can to bring the shipyards more work — although it has received more grumbles than thanks for its efforts so far. One measure has been the acceleration of the naval warship programme. Another has been the tacit abandonment of an old principle of West German economic aid to the Third World — that of avoiding linking largesse with orders for West German industry. During 1976 DM172m. out of the development aid budget was channelled back to West German shipyards as part of total orders from recipient countries worth DM389m. About DM130m. out of the current year's aid budget is expected to find its way back in the same fashion.

A further DM540m. is likely to be pumped into the West German shipbuilding industry through the development aid mechanism. This is the sum originally set aside for subsidising shipbuilding export credits. Interest rates to bring them down to the OECD minimum levels. Now that international interest rates have fallen close to this 8 per cent. a year range, Bonn is looking for another way to use the money to help its shipyards consistent with the AG-Weser, express qualified OECD pact, and is expected to

### Logic

The West German shipyards, no less than others, have been driven away from Germany by the logic of the marketplace. High wages in Germany have made it difficult for German shipbuilders to compete with the remorseless upward movement of the Deutschmark, the widespread belief that it will continue rising against other currencies. To shipbuilders contemplating placing an order this factor must weigh heavily. The longer the interval between delivery — and it is often long for precisely the speed types of vessel in which German yards have sought to excel —

Perhaps more important, West German shipowners, is uncertainly that hangs over their business. Although 11th among the world's merchant fleets, West Germany's fourth largest in the number of container vessels and is overwhelmingly modern, with 70 per cent. of registered tonnage less than ten years old. Yet it is being faced with harsher competition from European fleets — against which shipowners are demanding concerted action by West German governments. And still more daunting, it has to recognise the possibility of a further slowdown in the growth of world trade. In spite of the urgency of both the Government and the shipbuilders that it should invest more in the shipping industry has had a difficult time and does not show signs of being about to go on spending spree now.

A1

## How much will your exports be worth this year? Before you answer, read this:

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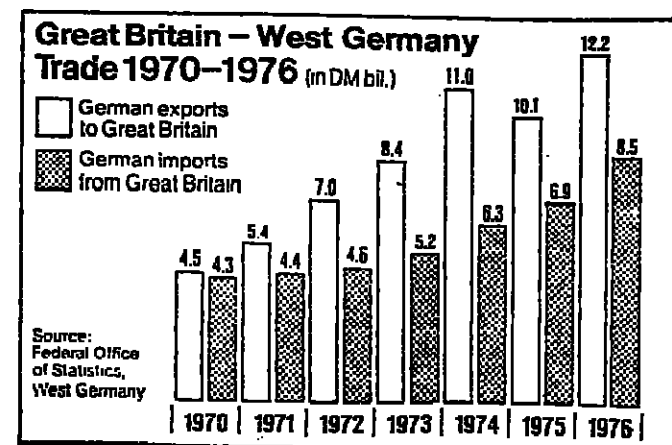
almost US\$30 billion, offers more than a century of multi-market experience in foreign trade financing. International customers rely on Commerzbank for expert advice on hedging foreign currency exposure and for in-depth knowledge of local requirements around the world.

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3 Established in Hamburg in 1870, Commerzbank offers a full range of commercial and investment banking services. Its London branch reflects the Bank's universal character, offering both expertise in trade financing and access to the Euromarket as well as other international financial services and a direct link with business in Germany.



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A Hamburg dry dock.

## Shipyards fast running out of orders

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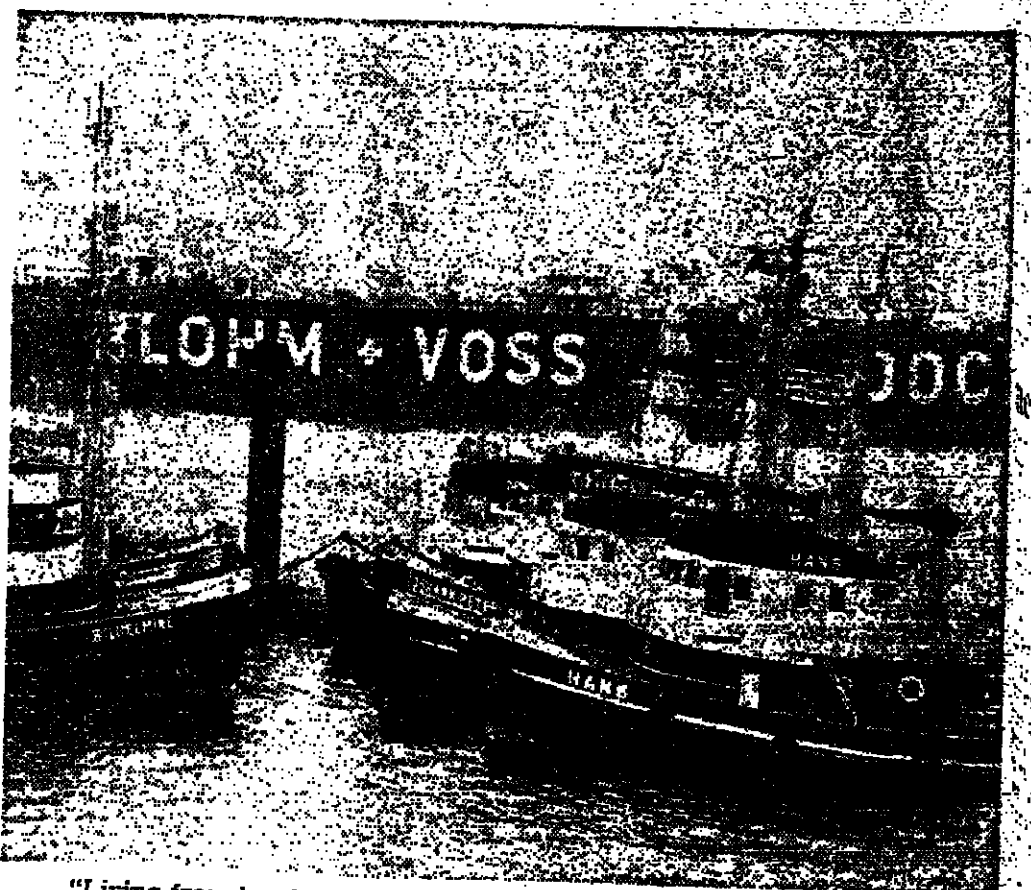
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A1



"Living from hand to mouth": A Blohm und Voss dock in Hamburg.

مكتبة جامعة القاهرة



# Nuclear plans delayed by opposition groups

and commercialisation of the sodium-cooled fast breeder reactor, fuelled by plutonium. Belgium and Holland, Germany's partners in the construction of the SNR 300 prototype fast breeder at Kalkar, are joining the new club. Features of the agreement include a research and development interchange, and a joint Franco-German company called Sereno to market commercial fast reactors, shareholdings in which are 51 per cent. French and 49 per cent. German.

Germany, like other nations with ambitious plans for commercialising reprocessing and fast breeder reactors, has come under considerable pressure from the U.S. Government and its new anti-proliferation policy this summer. Its view was summed up bluntly in Salzburg by Dr. Schmidt-Kuster. Germany was fully aware of the problems, he said. It had carefully weighed all the factors relating to closing the back end of the fuel cycle. Other countries faced with a different set of conditions might come to different conclusions, but for Germany there was no alternative but to continue with its present plans.

**David Fishlock**  
*Science Editor*

investment in 200 tonnes of capacity. Just over 50 tonnes

10

# Electricals aim abroad

twofold. First it is hard to export heavy electrical products from Europe to the U.S. Second, power engineering is much the biggest single sector of Siemens' activities, accounting for 31 per cent. of sales last year. Thus on the one hand it will be tapping the U.S. market in a sector in which it is already powerful and proven. On the other it is seeking to build up its position in a field where it still has a long way to go.

## Consolidation

AEG-Telefunken is in a rather different position. Its biggest single sector of activity is consumer goods, accounting for 35 per cent. of sales. It has been able to increase its foreign business substantially. But prospects for overseas acquisitions must depend on whether the company can continue the consolidation of its affairs begun in 1976 and continued in 1977 after two years of losses.

Siemens and AEG are the giants. But there are giant killers among the West German electrical companies—not only eyeing the U.S. market but doing something about it. One of the most vigorous is the privately controlled Nixdorf Computer Company of Paderborn. In May it announced it had taken control of the American firm Entrex, of Massachusetts, for \$22m., thus markedly strengthening its presence on the U.S. scene. It hopes for sales of around \$100m. in the U.S. in 1980. Ambitions it may be but that is its goal—but the parent company is remarkably buoyant, registering a rise in orders in the first half of this year of more than one-fifth.

J.C.

It feels success here will be  
crucial for the further develop-

... ..

## A black and white photograph showing a desk cluttered with various items. In the foreground, an open book lies flat, its pages filled with dense, illegible text. To its right, several sheets of paper are scattered, some overlapping. A small, dark, rectangular object, possibly a lamp or a container, sits on the desk. In the background, a large, dark, rectangular object, likely a chair or a piece of furniture, is visible. The overall scene suggests a workspace or a study area.

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But these are just a few examples of WestLB's international capacity. In fact, if it's a question of inter-presence, WestLB can serve you wherever it directly or in partnership with others.

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## Organization of the Sparkassen, Landesbanken/Girozentralen in the Federal Republic of Germany



### Public Savings Banks

The German savings banks (Sparkassen) are legally and economically independent credit institutions. They are communal savings banks operated under public law. The business of savings banks is directed by its managing board. Their tasks and activities are laid down in the articles, which allow the savings banks to do all usual banking business for their customers. Transactions for their own account are subject to some limitations to secure the deposits, e.g. savings banks are not allowed to acquire securities out of their own funds.

The savings banks offer all services of a modern banking institution. Their services are available to every private individual, every business enterprise and every local authority. The following are the most important forms of business transacted: the acceptance of all types of deposits, credit business of all kinds, encouragement of the acquisition of personal property, settlement of cashless payment transactions and all other types of banking services, e.g. transfers to payees in Germany and abroad, collection of debts, bills and receipts, execution of cheque transactions and issue of cheque cards, purchase and sale of foreign currency and travellers' payment media caring for the need of customers in the field of foreign trade transactions.

At the end of 1976 there existed in Western Germany 650 savings banks with offices with more than 16,000 branches.

### Savings Banks Associations

The savings banks of each federal state are united in regional Savings Banks Associations. The tasks of the regional Savings Banks Associations are, among other things, to represent the common interests of the savings banks; to offer information and advice to the members of the Associations in all matters of savings banking; to train staff members of the savings banks and to further their professional education; to examine the handling of business and the balance sheets of the member savings banks. At the head of the regional Savings Banks Associations is the Deutsche Sparkassen- und Giroverband in Bonn (German Savings Banks Association). It is the centralised representative of savings banks interests and corresponds to the savings banks associations on the regional level. It is the spokesman of the savings bank system in the public sphere and also to the Federal Government and parliament. Through its board and committees it influences the co-ordination of the savings banks and Landesbanken/Girozentralen, which are also its members.

### Landesbanken und Girozentralen

The 12 Landesbanken and Girozentralen in the Federal Republic of Germany are operating under public law, like the savings banks. The business is directed by a managing board and the general management is supervised by the board of administration.

The Landesbanken and Girozentralen are the central banks of the savings banks. They act as clearing houses for the savings banks' national cashless payments. They hold the liquid reserves of the savings banks within their area of activity and effect the regional balancing of funds among the savings banks. Moreover, the Landesbanken and Girozentralen transact all customary banking business, e.g. granting short, medium and long-term loans to industry, commerce, trade and public authorities; in many cases they provide loans jointly with the local savings banks.

The Landesbanken and Girozentralen are entitled to make issues. They issue mortgage and municipal bonds. In addition to security and stock exchange dealings the services provided by the Landesbanken and Girozentralen include

foreign business in all its fields. To an increasing extent the Landesbanken and Girozentralen participate in international money and capital transactions, and, in particular, in the business of international financing.

The Landesbanken and Girozentralen assist the savings banks in their foreign business, for which purpose the maintaining of relations with foreign banks is of particular importance. On the other hand, the extensive network of branches of the German savings banks organization is utilised by foreign banks through the Landesbanken and Girozentralen.

The standard DM travellers' cheques of the German savings banks organization issued by the Landesbanken and Girozentralen and the savings banks show as drawee, Deutsche Girozentralen-Deutsche Kommunalbank, Berlin and Frankfurt am Main.

### Building Societies

Along with the savings banks and the Landesbanken/Girozentralen there is a third group constituted by the 13 public building societies. These are institutions specialized in housing finance. Contractual savers with these building societies form their own capital which benefits in Germany from State premiums or tax relief. The building societies grant loans to their customers at favourable rates of interest with which to finance the building or purchase of their own home and land.

### Deposits and basic Capital Resources

In the Federal Republic there is a well-balanced structure of private commercial banks, co-operative banks and credit institutions operating under public law, with special and general functions. The biggest group among the credit institutions operating under public law is that of the savings banks (Sparkassen) and of the Landesbanken/Girozentralen. Every single deposit in these institutions is fully backed by a public guarantee. The guarantor for the savings banks is the respective local administration. The deposits of the Landesbanken/Girozentralen are guaranteed by their owners, who are usually the executive of the respective Lands of the Federal Republic and the respective savings banks.

The sources upon which the savings banks draw to set up their own capital is their net profit, after deduction of tax. The Landesbanken and Girozentralen draw their basic capital resources from the allocation of their profits to reserves and from the allocation of the guarantors, i.e. of the respective State Governments and of the regional Savings Banks Associations in those Lands of the Federal Republic. While the private banks are able to set up their own capital in different ways (issuing of new shares, participations) the savings banks are prohibited by law from doing so. The basic capital resources of the Landesbanken/Girozentralen and of the savings banks are modest in comparison with that of the private banks.

But this is not detrimental to their business transactions because the guarantee provided by the cities, communities and states have a net worth function which cover the liabilities of the Landesbanken/Girozentralen and savings banks.

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## WEST GERMANY XII

On this and the opposite page Jonathan Carr profiles a dozen leading figures in German industry, banking, publishing and the arts.



Hans Friderichs



Otmar Emminger

### Hans Friderichs Otmar Emminger

TWO BANKERS—one starting in which neither the "social" nor the "market" component was to be surrendered. He has often been accused of stubbornness. True—but he displays this in defence of the middle ground, in politics and economics. In addition he will bring to the Dresdner hard work, readiness to give his subordinates plenty of scope—and an international reputation, not least in the Middle East.

Some would complain that Herr Friderichs is not a banker. They are right. He joins the Board of the Dresdner, the country's second largest bank, only in January and will become Board "spokesman" (chief executive) a few months later. Others say that for all the qualities he displayed as Economics Minister in Bonn, Herr Friderichs will not make a banker. They are almost certainly underestimating their man.

He has had a zig-zag career to the top, several times making a change of course which for others might have proved fatal. As a student he was attached to the Christian Democrat (CDU) youth movement, found it not to his taste and switched to the liberal Free Democrats (FDP). In Bonn in the mid-1960s he was already a member of an alliance between the FDP and the Social Democrats (SPD)—the latter then forming a "grand coalition" with the CDU. But just as an SPD-FDP coalition was about to emerge in Bonn, he went back to Mainz, capital of his home state of Rhineland Palatinate, to become state secretary in a local FDP alliance with the CDU. Those who said Herr Friderichs had chosen the provinces for good were wrong. He bounced back in 1972 as Federal Economics Minister, a post he held until this month.

On the way Herr Friderichs has inevitably made enemies—not least over his decision to leave a hard-pressed coalition in Bonn for the top job at the Dresdner. He regrets that so much fuss should be made when a man leaves politics for business, pointing out that the switch is common in the U.S. But he is also drawing the consequences from an increasing inability to push through strongly market-oriented policies, not only in the coalition but in his own party.

Herr Friderichs shares one quality in particular with his much respected and lamented predecessor at the Dresdner, Herr Juergeen Ponto, shot dead by terrorists in July. That is, he is a man who is in wholly uncompromising defence of his position.



Toni Schmücker



Bernhard Plettner

### Toni Schmücker Bernhard Plettner

TWO INDUSTRIALISTS—one who has had to drag his com- "Manager of the Year" and has sometimes been drawn as a kind of miracle worker.

When Herr Schmücker took over as executive chairman of the Volkswagen in early 1975 the company had suffered a loss in the previous year of DM207m. The future looked bleak and morale had plummeted. To-day the Volkswagen can look back on a crisis-ridden Rheinisch steel DM1bn. group net profit in 1976 and shareholders can reasonably expect a higher dividend. For last year they received a 10 per cent. payout—the first dividend since 1973. Herr Schmücker is the anti-

### Heinz Vetter Eugen Loderer

TWO TRADE union leaders. He headed a Herr Vetter heads the Deutsche bestimmung department Gewerkschaftsbund (DGB)—Bergbau, and the entire West Germany's TUC. Herr development of the syn- Loderer is chairman of the always been a matter of Metalworkers Union, IG Metall, concern to him. His which with 2.6m. members is peculiarly tough-rea- usually described as the biggest year when employers a union in the western world, to the federal Consti- The pressures on both men to Court against the coun- day are greater than ever, and Mitbestimmung, the tone of their comment mar- promptly pulled the uni- kedly sharper. action" meetings with ment and employers.

Herr Vetter presides over an organisation of great influence. It embraces 16 member unions. Herr Loderer has all in theory autonomous but been pretty blunt—but zone in practice ever likely to still more so. Smoot defy the DGB for long. It has accumulated, he is one of held the job for eight years, generation of German pi during which the economy has leaders virtually unnot gone from boom to slump—the Nazi era. He was then into a slow upswing which chairman of IG Metall it seems to have almost petered 1972. In succession a out. From "over employment," Brenner—a man would West Germany went to an only by resistance to the average of 2m. jobless, playing but by the post-war how a special pressure on moderate leaders of organised labour and struggled to rebuild a sh economy. There is not honeymoon to be seen in

He was born in Bochum in the Ruhr region—once the heart of German industrial power, later to undergo huge structural change. That it passed through this tough period with relative social peace was due not least to the far-sighted attitude of the unions in general and of Herr Vetter's own IG Bergbau in particular.

After the war (part of which he spent as a prisoner of the British) Herr Vetter joined the union and worked his way up to deputy chairman in 1964. When Kurt Gscheidle (now federal Transport Minister in Bonn) was surprisingly withdrew his candidacy for presidency of the DGB in 1969, Herr Vetter came under pressure to stand. He was elected in May, and has held the job since.

He is rightly described as a moderate—perfectly willing publicly to stress the need for companies to make profits and, to a degree, invest overseas. Earlier this year he stressed that the trade unions supported the social market economic system because they believed it was both worth improving and capable of improvement. Not much revolution there.

But Herr Vetter rightly sees Mitbestimmung—co-determination between management and labour in industry—as a key economic stimulant, the factor in Germany's social increase of purchasing power.



Heinz Vetter



Eugen Loderer

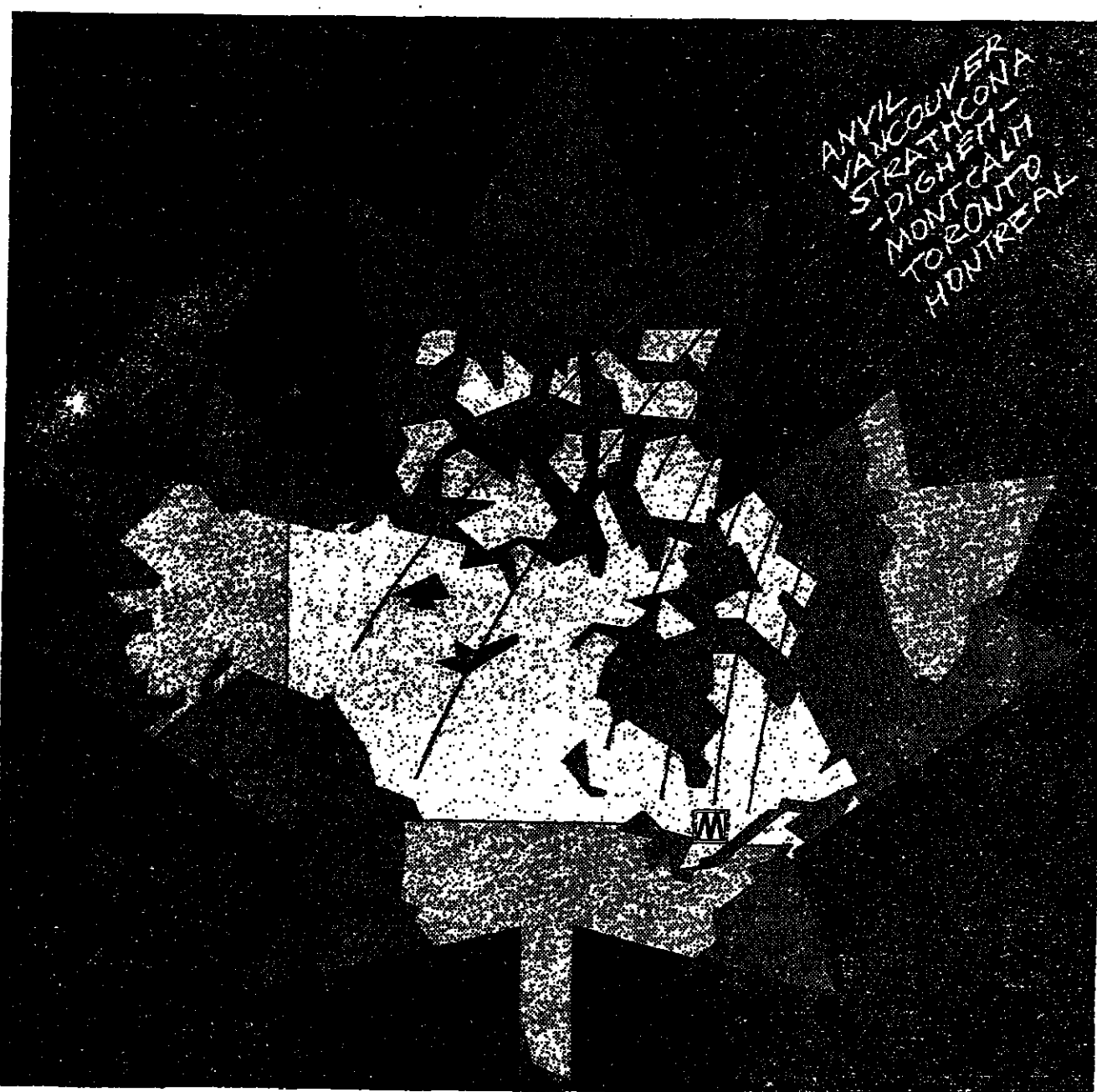
thesis of the manager who sticks to his office, handing down edicts. He believes in getting on to the shop floor, telling his workers bluntly what they face (the bluntness is also used against reporters who seek to pry into his private life) and calling for a fair chance.

The policy has worked well. It is a fair bet that without it the essential reduction in the VW labour force at the start would have caused far more friction. But Herr Schmücker had two points in his favour. The big-selling VW models, such as the Golf, were the products of his predecessor, Herr Rudolf Leiding. And the boom in the home vehicle market came at just the right moment.

Herr Schmücker is hardly resting on his laurels. He constantly warns about the danger of lower cost competition—not least from the Far East. Signifi- cantly it has been under Herr Schmücker that VW finally decided to build a plant in the U.S., thus attacking the American market from within.

Dr. Plettner, executive chairman of Siemens, heads a concern which knows all about getting at foreign markets from the inside. It has been a company strategy for many years and about half total sales of more than DM200bn. are now made abroad. Siemens has a foot in so many world markets that it seems able to shake off regional recession and pursue its steady upward path.

Dr. Plettner is a Siemens man, by career and in style. The results are plain to see.



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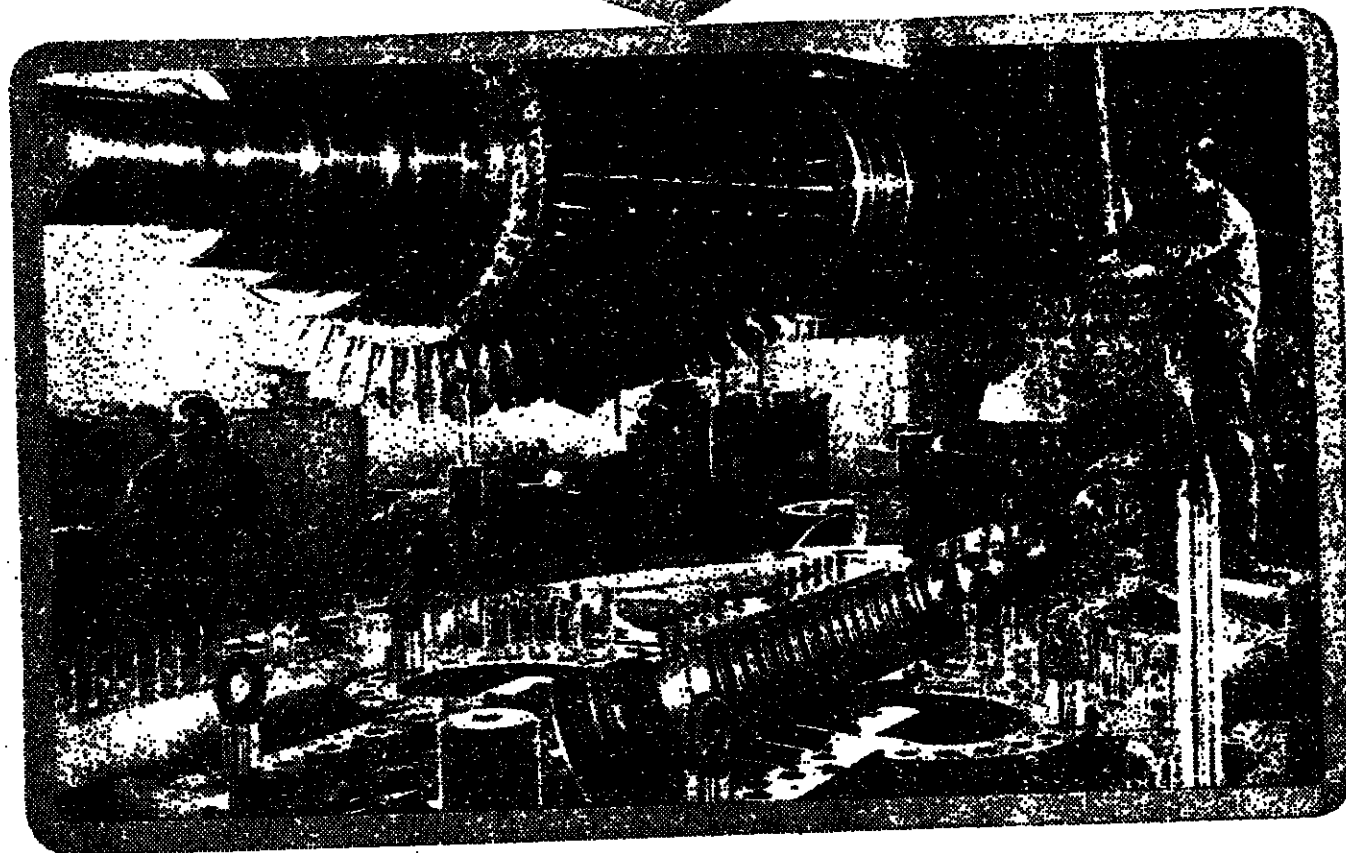
## Rudolf Augstein

**TWO PUBLISHERS**—with very different missions. Herr Axel Springer, the man of the right with a grand design. Herr Augustin, anything but a man of the right—ready to puncture pomposity from any quarter and cut authority down to size. Both are wealthy—but in Herr Augustin's case it would be hard to tell.

This has been a good year for Herr Springer. He has received an array of medals from, among others, the Federal German State, the Governing Mayor of Berlin and the U.S. Freedom Foundation. His mass circulation Bild ("Picture") touched a daily circulation in the second quarter of 4.8m. copies. And all that after the surge of 1976, when the whole Axel Springer publishing concern saw turnover rise by 12 per cent to DM1.4bn. and profit by 45 per cent to DM37m. Its position as much the biggest daily newspaper publishing group in West

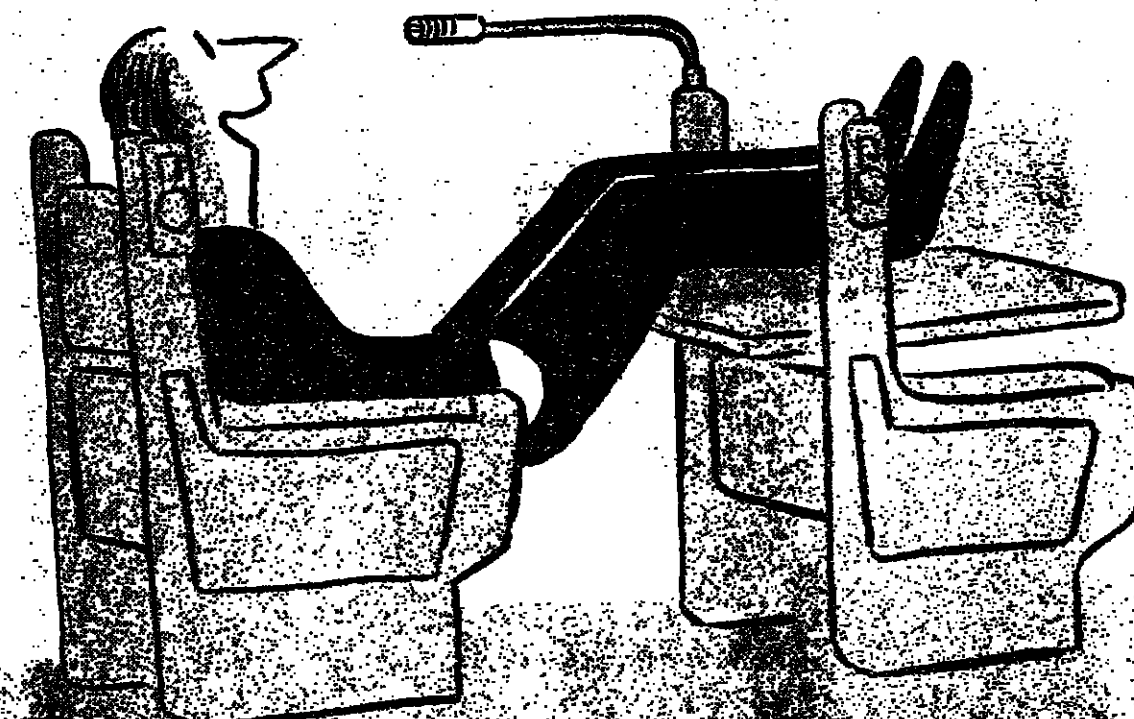
Things looked black in 1981 when police occupied the Spiegel offices and arrested Herr Augstein on suspicion of publishing military secrets. But he was freed, and the then Defence Minister, Herr Franz Josef Strauss, later had to resign. Herr Augstein was happy that he had stopped the possible future Chancellor—and what he felt to be a dangerous man—in his tracks. It is conceivable that Herr Strauss may yet make it to the top. Herr Augstein will be there, sniping away.

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Hans Werner Henze.  
Karlheinz Stockhausen

**TWO COMPOSERS**—the works of each of whom seem to be attacked most bitterly by supporters of the other. Herr Henze tends to be branded by opponents as a traditionalist masquerading in modern garb—especially active, it is noted, in that conservative field, opera. Critics of Herr Stockhausen, on the other hand, regard him as a pseudo-modern guru, operating in a mystical haze from which the essence of musical composition has long since evaporated.

Many may find tiresome Herr Henze's espousal of the radical Left, most clearly demonstrated in the scandal surrounding the 1968 production of *Die Verurteilten* (The Doomed) at the Staatstheater Kassel. And Herr Stockhausen has often made authoritarian statements contrasting oddly with the free-speech liberalism he professes to allow his interpreters.

The defence of both is simple. Over the years they are hardly young composers any more; they have produced a lot of work much of which is agreeable, or exciting—or both. In Herr Henze's case that applies not just to relatively early operas like *Elegie für Jenny Lind* (*Elegy for Young Love*). It goes too far (for more recent works) to: Cinqroam, the lastest of his ratings of Cuban some rough edges. Does Herr Stockhausen hold the key to the future—passing through serial technique to "aleatoric" music where chance plays a big role? Or does Henze maintain links with tradition which will give him the audience? Argumentation between the two camps as ultimately sterile. Better ignore them—and listen to the productions of both composers.

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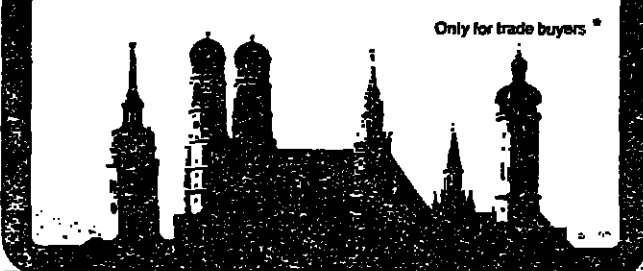
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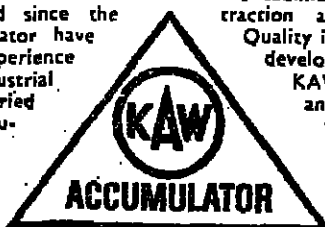
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## WEST GERMANY XIV

# Chemicals faced with cost pressures

THE WEST GERMAN chemical industry is unlikely to be very pleased with its performance in 1977. After a promising start to the year, sales appear to have tailed off, while, at the same time, there was heavy pressure on costs.

Few industrial sectors have been hit so hard by the rise in the value of the D-mark during recent years. The industry's wage costs are now among the highest in the world, and capital investment costs in the Federal Republic are also high in comparison with competitor nations.

One cannot avoid being impressed with the way in which the country's chemical concerns have coped with their problems. Rationalisation has been the watchword, and a large proportion of capital investment cash has been channelled towards up-grading existing plant and improving its productivity. There has also been a shake-out in the labour forces of many concerns, but in real terms the decline in the number employed in the industry has not been particularly steep.

While the industry, of course, is a capital intensive one, labour costs in the Federal Republic contribute significantly to its overheads. According to the Working Circle of the chemical industry employers, personnel costs have increased by 69 per cent in the five years since 1972—an average of 11.1 per cent a year. This is a very steep increase indeed in a country where the inflation rate has been well below the average European level.

A Working Circle report, published in July, stated that the industry's personnel costs had risen to the record level of an average DM21.15 (£5.24) per working hour. Much of the increase is attributable to a heavy rise in the value of fringe benefits its workers enjoy. In the first half of the current year direct wages averaged out at DM12.11 (£3) per working hour, while fringe benefits added another DM9.04 (£2.24) to hourly costs.

Fringe benefits, now equal 74.6 per cent of direct wages and, indeed, have gone up at a far steeper rate than wages. This can be judged from the fact that in 1973—when the D-mark was worth a good deal less in comparison to other world currencies than it is now—total personnel costs, including fringe benefits, amounted to DM12.54 per working hour.

The average cost per worker in the industry during 1977 is expected to be DM35,190 (£8,721). Average gross yearly earnings per worker are likely to total DM28,640 (£7,098), including such things as holiday pay and the savings programme to which the employers are legally obliged to contribute. Fringe benefits, including employers' social security contributions, are forecast at DM15,040 (£3,737) per employee.

The industry's production and productivity, despite substantial investment in both plant and

rationalisation measures, has utterly failed to rise at the same pace as personnel costs. Working Circle figures show that between 1972 and 1976 chemicals production rose by 16.7 per cent. When the figures were published the Working Circle was assuming a 5 per cent growth rate for 1977, in which case output by the end of the year would have grown by 22.5 per cent since 1972. This would have meant that production would have shown a relatively unimpressive 4.1 per cent average annual growth rate over the five-year period.

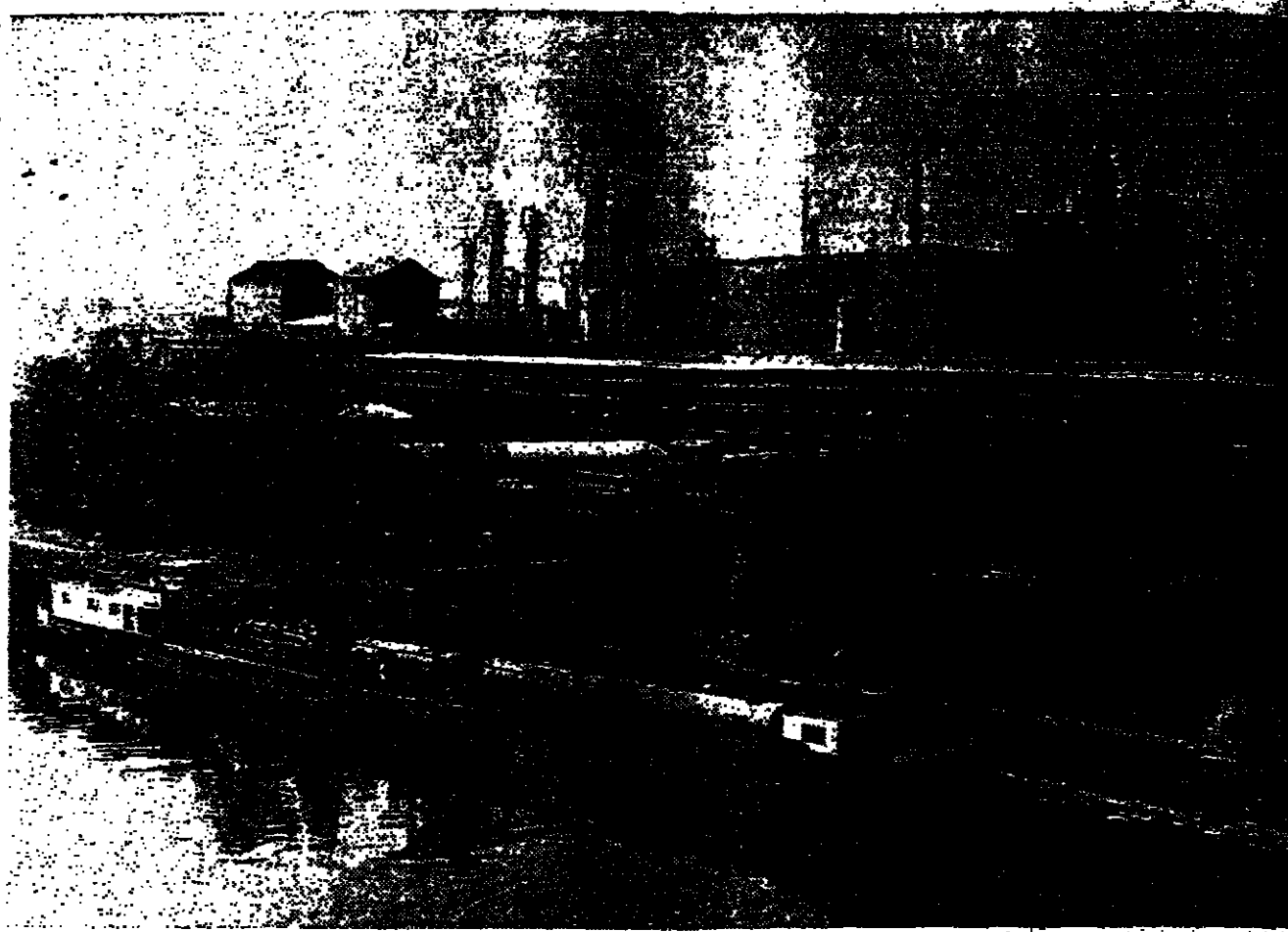
However, it now looks as though the 5 per cent figure was grossly optimistic. Professor Rolf Sammet, chief executive of Hoechst, one of West Germany's chemicals "big three," reported this month (October) that in the first quarter of the year production increased by a meagre 2 per cent, and then stagnated in the second quarter.

## Prospects

Prospects for the final quarter of the year look somewhat brighter, but this will not alter the fact that chemical sector's production performance is lagging heavily behind industry as a whole. West German industrial production growth averaged 6 per cent during the first three months of the year and 3 per cent in the second. The chemicals sector is also unlikely to keep up with the year's estimated 3.5 per cent growth in the gross national product.

This is not to say that the industry has not managed to achieve an impressive productivity record in comparison with its competitor nations. Productivity in the industry, measured in terms of the value of output per worker, rose by 18.9 per cent between 1972 and 1976. The 1977 figures will not be available until the year's end, but the average annual improvement has averaged 4.4 per cent a year.

The current year's stagnation is doubly disappointing in that it followed 1976's dramatic recovery from the previous



A tanker at Hoechst's Tor Ost plant preparing to carry organic chemicals to other Hoechst factories

year's recession. Sales soared 1 per cent, down on the figures for the same period of 1976, but the Home sales were off by 1 per cent, at DM4.08bn., while exports were down 0.8 per cent, at DM4.25bn.

Utilisation of capacity has, naturally, declined from the levels of 1976. In July and August—admittedly never the strongest months—the concern's plant was operating at about 70 per cent of full capacity. To put this into perspective, it should be pointed out that this is nowhere near as low as the levels recorded at the depth of the 1975 recession.

Pressure on prices increased substantially—particularly the sectors of fibres and fibre products, plastics, and inorganic and organic chemicals. The Hoechst concern's losses in the

fibres sector, worldwide, amounted to DM110m. in the first half, and to make matters worse textile demand is unlikely to improve in the final quarter of the year; nor are there signs of an upswing in 1978.

Currency fluctuations are giving the chemical concerns a major headache, particularly the weakening of the dollar against the D-mark. Professor Sammet said that they had not only hit West German export volumes and profits, but had also enabled an increasing number of foreign competitors to increase their foothold in the German market.

On the profits front, Professor Sammet was relatively comfortable. "Despite stagflationary turn-over and rising costs, it was hoped that a drastic decline in profits" could be avoided. No

# Steelmakers dominated by EEC rules

PERHAPS THE most surprising thing about the steel industry is the surprise that some economic commentators show when, periodically, it goes into recession. Steelmaking capability has long been a test of national manhood and this rather than rising demand has provided the basis for the expansion of world crude steel capacity. It should, therefore, come as no shock that for as long as anyone can remember the industry has been noted for its regular cycles of boom and recession.

Steel is yet again in recession. However, unlike the previous downturns, when steelmakers could draw comfort from the general rule that it took five years to go through a full cycle, this recession seems set to last far longer than the norm.

The world steel industry is now in its third year of deep decline and nobody can foresee much of an improvement in the offing until 1980 at the earliest. Indeed, the turnaround could possibly be even further away as the shipbuilding industry, a vital customer for world steelmakers in general, and the German industry in particular—is going through a downturn which could continue into 1983.

So far the Commission's response to the situation has been to apply voluntary quotas on steel deliveries on some products and to supplement these with minimum guideline prices. For the longer-term, it is planning to use a mixture of financial incentives and treaty powers to induce the European steel industry to rationalise—to increase productivity without necessarily increasing production.

Rationalisation has long been a watchword in the European steel industry—particularly in West Germany—but there are only vain hopes that production will not increase. An analysis of European steel concerns' investment plans indicates that the steelmakers are planning to increase their already heavily under-utilised steel capacity of 202m. tonnes a year to 214m. tonnes a year by 1980.

West Germany's stake in the European steel industry is substantial. Community estimates put the Federal Republic's three largest steel concerns—Thyssen, Klockner and Krupp—share of total EEC steel production at about 13 per cent. In addition there are many smaller, but still substantial, West German steelmakers who push the total share up even higher.

Their plight is illustrated by the monthly figures for rolled steel finished products issued by the Federal Republic's Iron and Steel Industry Federation.

These do not cover semi-finished products, hot rolled broad strip or special steels, but still provide a useful guide to the state of the industry.

In August this year—the September figures were not available at the time of writing—bookings were almost at their lowest since 1970. The month's orders amounted to 1.4m. tonnes, substantially below the already low 1.5m. tonnes booked in the same month of 1976. Even more depressing was the fact that they were very little more than the 1.38m. tonnes ordered in November, the deep point of last year's recession.

## Decline

According to the Federation, there was a steep decline in orders from every major sales area. Total bookings were off 14.1 per cent, even on July's depressed performance of 1.63m. tonnes, while the industry's order book for these products fell during the month by 8.4 per cent, from 3.68m. tonnes to 3.37m. tonnes. This was well below the August, 1976, order book which stood at a none too healthy 4.14m. tonnes.

The largest decline in bookings came from customers in the EEC. These went off by 42.5 per cent from July's 186,000 tonnes to 107,000 tonnes. Bookings from third countries outside the EEC fell by 15.6 per cent, from 532,000 tonnes to 466,000 tonnes, although it has to be pointed out that bookings from these customers were well up on the August, 1976, figure of 390,000 tonnes.

It is the home market, however, which is the key to the real weakness in the order book. Orders from the domestic market dropped by 7.2 per cent, from July to August—from 891,000 tonnes to 827,000 tonnes. Furthermore July and August bookings from German customers were markedly below those for the comparable months of 1976, 1.1m. tonnes and 993,000 tonnes respectively. Certainly, this state of affairs in the home market reflects the recession in two major steel-

consuming industries—shipbuilding and construction. But undoubtedly the bulk of the problem is attributable to stiff import competition. Although the indications are that September will see some increase in orders it is unlikely to be large enough to bring about much improvement in capacity utilisation.

The industry's approach to the question of price competition both at home and abroad has been rationalisation—a formidable undertaking when one considers that it is already one of the most modern in Europe. The country, with the Community's blessing, is divided into two "rationalisation groups": north and south. In the southern group, three Saarland concerns (Roehling Burbach, Dillinger and Neukircher) have drawn up plans to amalgamate their pig iron production on one site.

But for the large groups such as Thyssen, Klockner and Krupp, the rationalisation options are much more limited. Neither the EEC Commission nor the Federal Cartel Office in Berlin would welcome much in

the way of takeovers or mergers. The feeling seems to be that the big groups are big enough already.

Despite the industry's lemons—and these include a large amount of dumping not only from Japan but also from Korea, Africa, Australia, and countries within the EEC—such as Italy—options with remains strongly anti-unionist. A Thyssen spokesman recently said: "Protection is not the answer to the steel industry's problems."

Like many of its West German competitors, Thyssen has a hard time preventing the EEC treading the paths of protectionism. They have opted moves towards the maintenance of import provisions, establishment of quotas, and, of course, can be ascribed lightened interest in their major steel exporter, the German industry is vulnerable to rationalisation, even so, it has the right to expect to be able to compete on a fair, price-for-price basis with its overseas counterparts.



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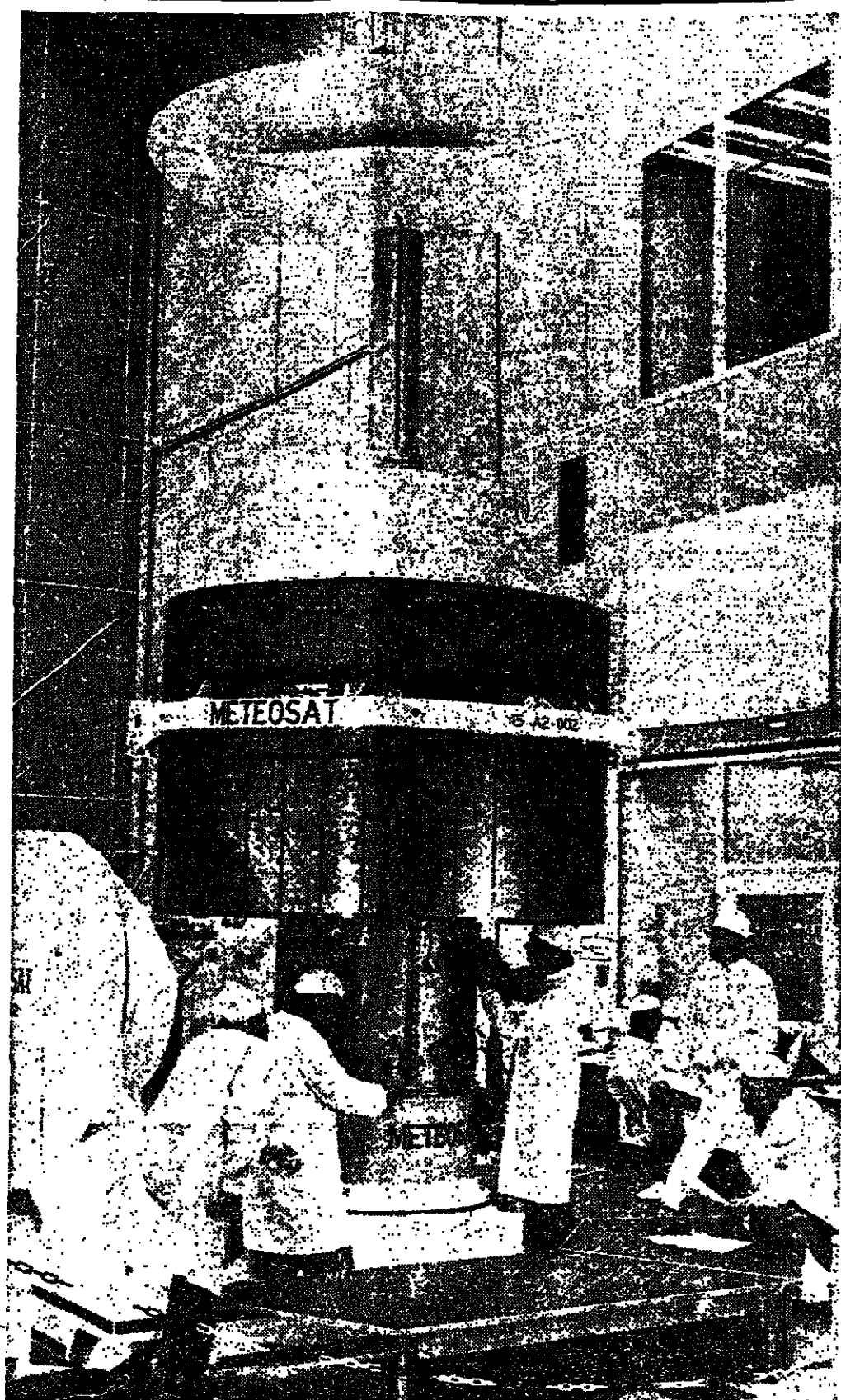
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## WEST GERMANY XVI



The European Space Agency's Meteosat weather satellite in Messerschmitt-Bölkow-Blohm's integration hall at Ottobrunn. Meteosat is Europe's contribution to GARP, the Global Atmospheric Research Programme.



Messerschmitt-Bölkow-Blohm's helicopter division at Ottobrunn, near Munich.

## Integration dilemma faces aerospace

THE WEST GERMAN aerospace sector, like its British and French counterparts before it, is having to get used to the uncertainty and discomfort of life as a political football. The industry's basic problems are not really in dispute. All parties agree that it needs rationalising and setting on a firmer financial base. Most of all, it needs the assurance of work unless several thousand highly skilled people are to lose their jobs. How can all this be achieved in such a way that

the industry can continue to meet national defence requirements, keep up its role in the great European and transatlantic co-operation projects and, finally, satisfy its shareholders?

Until early this autumn, it had been assumed that the solution to the industry's difficulties lay in a merger between its two biggest companies, Messerschmitt-Bölkow-Blohm and the German-Dutch Vereinigte Flugtechnische-Werke-Fokker, perhaps at a later stage bringing in the third major aircraft builder, the privately-owned Dornier. Such appears to have been the hope of the Federal Economics Ministry State Secretary, Herr Martin Grüner, who has had the delicate task of trying to persuade the industry to get together while lacking power to make it do so.

For the time being, however, there are obstacles to such a merger, creating a single, giant West German company, which make it less certain that it will now be carried out. Neither company has been enthusiastic about it, and discreet contacts between the two managements are thought to have got no further than Herr Grüner's earlier efforts to arrange terms. VFW-Fokker has run into the hesitations of some of its Dutch shareholders over how far they want to be tied in with what would in effect be the creature of the bigger partner in the merged group.

Strain within the Dutch-German group over how short-time working out to be shared has not helped, either. For its part, MBB has proved understandably reluctant to pay more than a knock-down price for taking over VFW-Fokker's heavy losses on its biggest purely German project, the VFW 614 short-haul, 44-seater jet airliner.

Co-operation with the rest of Europe is still the industry's—and the Government's—principal goal. Enormous importance is attached in Germany to the Airbus project as the European's best and possibly last chance to build and sell an airliner that can compete with the Americans. Bonn, no less than Paris, and without the bitter complications of the Concorde affair, will be keenly watching the fate of Eastern Airlines' trial leasing of four of the aircraft from early December, and will be especially alert to any fresh signs of protectionism in the U.S. Congress against Europe's efforts to get a foothold in the crucial American market.

All-important for West Germany is the future shape of European co-operation. What it hopes to see is agreement between the European Governments and aerospace industries on collaboration in future projects along the lines that have worked well enough in the Airbus group, the Panavia consortium, building the MRCA Tornado and, not least, the enormously complex European Spacecraft project for which the VFW-Fokker subsidiary ERNO is the project co-ordinator. All these projects, in the German view, have shown that European managements and workers can deliver the goods when they are presented with a clear brief.

With MBB occupied on the MRCA project and Dornier—as always, happy to be left to itself—hard at work on the Alpha-jet, no immediate decisions present themselves in the military arena, unless it were to shift part of the work around the country. For the Airbus, where Bonn and Paris have both granted funds for the pre-definition phase studies of the scaled-down B-10 version, the Germans are keen to see the British Government join the consortium—a move that would

give British Aerospace some 30 per cent of the work. If Britain turns the invitation down, it goes without saying that there is plenty of spare capacity in German and French aerospace factories to take on this fat additional share.

Looking further ahead, the West Germans are still leaving their options open on the new "family" of 120-160 seater airliners suggested by the French

Aerospatiale group for 1980s, in rivalry to similar proposals put forward in 1977. But what West Germany at all costs to avoid is the relegate the industry everywhere side of the Atlantic to the status of junior partner or subcontractor to the American giants.

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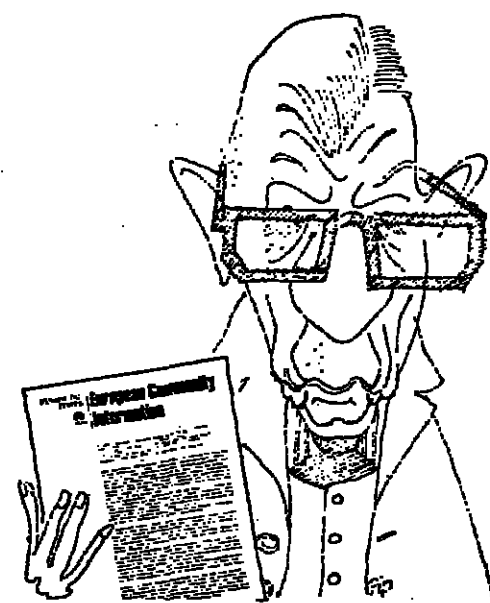
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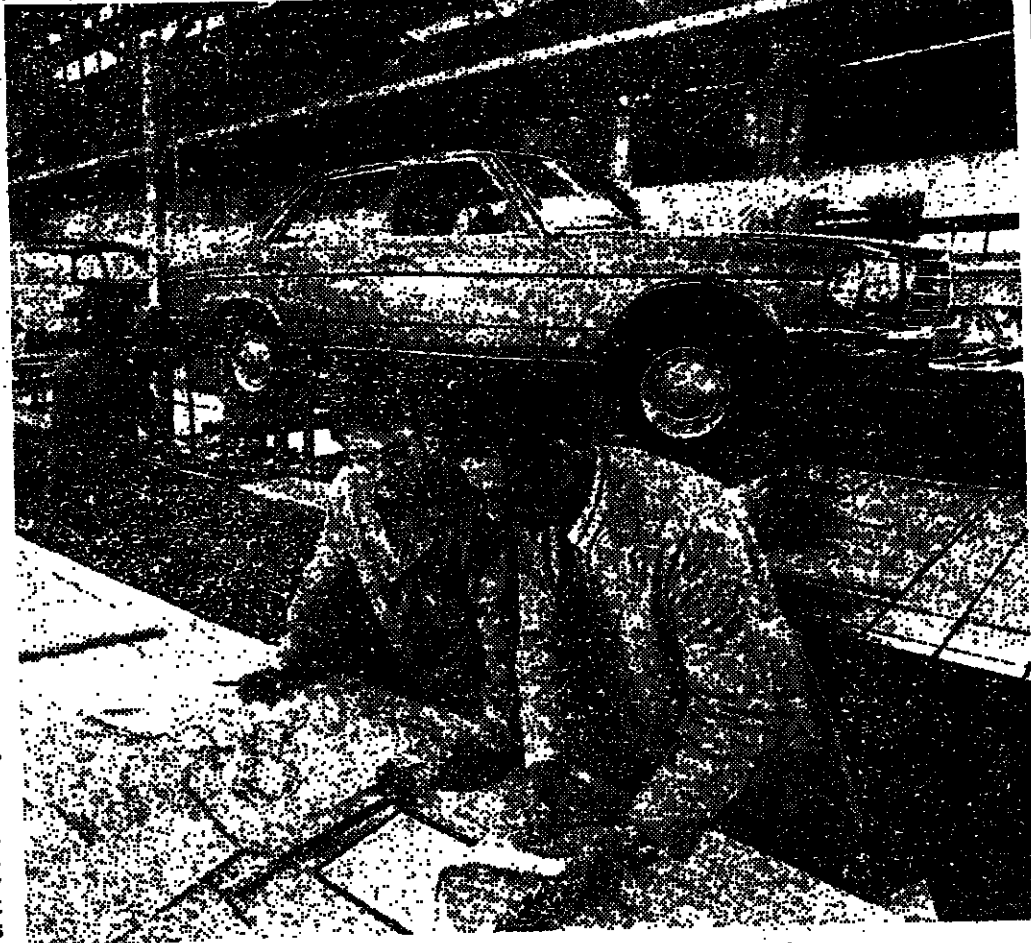


هكذا من الأصل

WEST GERMANY XVII

# The motor industry picks up again

GERMANY'S love affair with the motor-car continues. In Japan's case it was more a result of differing passions which "tem" cooled in 1975 follow. Be that as it may, exports of the oil crisis returned with cars and estate vehicles during 1976 and remain the opening six months rose by 9 per cent. on the first half 1976. This year, the West German figures to reach 988,900 units—industry turned out good grounds for jubilation at 3.9m. units, and this year even if overseas sales of construction is likely to reach 2 per cent. The outlook for 1978 is cent down at 99,800. One of the less clear. However, the encouraging signs is that the year seem to be predicting Volkswagen is more than clawing back its way into the U.S. market despite stiff competition and this year could be run from the Japanese. A little ahead of itself. Late last year, things were still looking bleak for the Volkswagen, the group's sales in North America. The largest motor manufacturer, deliveries to U.S. customers were a full 34 per cent below the previous year's figures, and in a desperate bid to regain some of its former dominance in the market, the subsidiary of General Motors, VW-Bdard decided to set up also expecting to do well, an assembly plant there. The pitie warnings from the man-site chosen was Westmoreland, ment that the increase in Pennsylvania. However, at the Frankfurt Motor Show last month, while everybody expected an ebullient Herr Toni Schmücker, VW's chief executive, was able to announce that U.S. sales had risen by 29 per cent during the first eight months of 1977 to 210,000 units. He said he was particularly pleased with sales of the Rabbit—the American name for its Golf model. These had risen by more than 50 per cent. to 115,000 units, much closer to the production capacity planned there.



The Mercedes test department in Stuttgart.

By the half-year mark the brand der Automobilindustrie (DAI), West Germany's motor industry federation, reported at output was running 5.2 per cent up on the figures for the st half of 1976. Growth was most entirely a result of increase in car and estate hicle production, while the 1 cent increase reported from e commercial vehicle sector dicated that it was in a state, virtual stagnation. Production during the first months of the year amounted to 1.6m. units, all types, compared with just 1.5m. units in the first half of 1976. Car and estate output was 8.9 per cent at just under 1.6m. units. But the commercial vehicle sector, suffering a decreased demand for heavy vehicles, reported production of 166,000 units. Although the commercial vehicle branch of the industry may well be going through a period of declining demand, all the motor manufacturers—popular and up-market—are doing very well. There is also good news on the export front, where manufacturers, notably Volkswagen, had taken a bit of bashing, particularly in the U.S. market. West Germany's motor manufacturers can hardly be blamed for this as the rise in the value of the D-mark against other major trading currencies pushed prices out of line in many markets. Labour costs in the industry are probably among the highest in the world, and things are made more difficult because there are certain constraints on improving them. Mr. James F. Waters Jr., chief executive of Adam Opel, pointed out recently that productivity standards here were well below those of Japan and the U.S. They lagged behind the U.S. he contended because there were more work days on the calendar in America than in Germany—a reference to the large number of public holidays in the Federal Republic and the fact that German workers' vacation periods were far longer than those of their American counterparts.

The problems caused by the high value of the D-Mark, however, should not be underestimated. Adam Opel, for instance, in 1977 held out of the U.S. market for the second year in a row, and there is no sign that they are planning an early return there. Although all the concerns in the industry are highly export orientated, the mass manufacturers, at least, have not been seeing the same rate of return on export sales as on their deliveries to the domestic market. Up-market manufacturers, of course, have different problems. Companies such as Daimler-Benz and BMW have been able to sell everything they can lay their hands on. Here the difficulties are the pleasant ones of reconciling heavy demand with the necessity to keep production at levels at which quality can be maintained. Daimler-Benz remains the most important of the West German quality car makers, with a current manufacturing potential of 370,000 units a year, of which 160,000 are diesel powered. The concern is expanding by launching a new range of estate cars, which will increase annual output to 430,000 units. Currently, customers have to wait up to two years for the most popular models, although delivery periods are far shorter for the more expensive models.

G.H.

## Sporty

BMW, the other big independent quality car producer, specialises in sporty saloons aimed at the younger market and those drivers who like performance matched with comfort. Since 1975, the company has completely remodelled its range and, after producing some 275,000 units in 1976, is aiming at 285,000 this year. Again, customers have to wait for delivery, though by no means as long as for a Mercedes. However, competition has entered the quality car market in the shape of Adam Opel's new Senator and Monza models.



A BMW production line in Munich.

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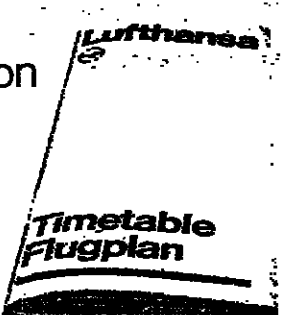
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President Carter and the Fed

By STEWART FLEMING, New York Correspondent

# The money supply conundrum

CARTER Administration the unusual step last Friday of issuing a press warning that higher interest rates could threaten the economic recovery. It was widely assumed that the warning was aimed directly at the Federal Reserve Board and its chairman, Dr. Arthur Burns, or the past six months the U.S. central bank has been following a monetary policy which led it—according to conventional economic analysis—to push up short interest rates by close to percentage points.

Other banks follow the lead by Citibank—the second largest U.S. bank—the Prime which banks charge on loans to their best customers have risen from 6½ per cent to 7½ per cent during the period. It is not just the Fed that has been playing in the money markets, however, which prompted the warning from Dr. Burns' re. On January 31 next 33-year-old chairman's four-year appointment expires. It is little doubt that at some of President Carter's advisers would like to see the back of him.

Burns and the Carter Administration have clashed on monetary policy on a number of occasions since the President took office. Dr. Burns is questioning the need for a fiscal stimulus under the current administration by Mr. Carter's advisers.

While these clashes have been frequent than many have noted, and while to some it may seem that they reflect traditional tensions between an independent central bank and a political administration it has to

work with, there are grounds for believing the disagreements run deeper. The Carter Administration is Democratic, and for all the President's own financial conservatism, it has a political commitment to reduce unemployment. Dr. Burns was a staunch Republican when Mr. Richard Nixon appointed him chairman of the Fed in 1970. Since 1974 he has secured a reputation as the nation's chief inflation fighter. His preoccupation with this battle has threatened to conflict with the wider political concerns of the Administration.

But it is too easy to jump from such arguments to the assumption that last week's Press statement was a hint that the administration wanted Dr. Burns out. Such an assumption pays too little attention to the difficulties of finding a replacement.

There are other issues for the President to consider. He is under increasing pressure from business over economic policy. Earlier this month the Business Council, an influential group of top executives of the largest U.S. companies, said it was a "major cause of pessimism" in the business community that the administration "has not spelled out a consistent economic philosophy or programme."

## Business

Dr. Burns is one of the men with hands on the levers of economic power who are widely reckoned to inspire business confidence. Some senior executives admit frankly that along with the choice of a successor for Mr. Burns, the details of the tax reform proposals, whether Dr. Burns goes or who replaces him

is of key importance in judging the administration.

Whatever one makes of the complex issues surrounding the future of Dr. Burns as chairman of the Fed, it is clear both from public statements of administration officials and the published minutes of the Fed's own Open Market Committee (FOMC) that a fierce debate about the direction of monetary policy is under way in the government and outside.

Fed monetary policy is based on the belief that it can have a considerable influence on economic growth and inflation, and that in implementing Fed policy more emphasis has been placed on controlling the money supply than was the case a few years ago. This shift of emphasis is itself under attack from economists who point out that the money supply data is unreliable for a variety of reasons, including inadequate seasonal adjustment.

Nevertheless, with money supply in mind the Federal Open Market Committee, comprising the seven members of the Board of Governors and five heads of the 12 regional Reserve Banks, have, since 1974, set growth targets for the various measures of the money supply. There are two distinct targets—long term, covering four quarters; and interim, covering one. There is an upper and lower limit to the range, the aim being to try to ensure that money supply grows fast enough to sustain economic growth, but not fast enough to stoke the inflationary fires.

For the M1 measure of the money supply, for example, the current target for the second quarter of 1977 to the second quarter of 1978 is from 4 per cent to 6½ per cent. M1 aims to

measure the amount of currency in the hands of the public, plus demand deposits at banks.

Over the past two years the Fed has had mixed results in meeting its targets. Figures prepared last month by the New York investment bankers, Salomon Brothers, show that since the second quarter of 1975 the Fed has managed to keep the narrow M1 money supply below the upper long term target, at least until the end of the second quarter of 1977. But since the fourth quarter of 1975, the M2 measure, which includes time and savings accounts, has been consistently above the long run target.

There have also been three and four week spurts of the growth of money supply. Last April M1 grew at an annual rate of 20 per cent, for example. This year there have been more regular and to be responding less quickly to the Fed's attempts to restrain them. Thus after the April spurt there came another in July, and another at the beginning of this month. The result has been that for the past six months according to figures compiled by the J. Henry Schroder Banking Corporation, M1 has been growing at around 9.6 per cent, compared with the long term target of 6½ per cent.

Hence the mounting chorus of criticism that the money supply is getting out of control. One of the aspects that this criticism tends to overlook is that M2 which includes time and savings accounts has not been accelerating so disturbingly. Some economists suggest that this may lead the FOMC to place more emphasis on this aggregate.

This makes it especially difficult to decide how to respond if the increases continue.

These problems would be big enough at the best of times, but in addition the issue is posed at what is widely thought to be a difficult period for economic policy generally. Since the third quarter real growth of Gross National Product fell to 3.8 per cent, at an annual rate, from around 7 per cent in the first.

There are fears on Wall Street that the economy could be heading into a recession with inflation still running at 6 per cent, and perhaps accelerating. The Carter Administration is already saying that some fiscal stimulus may be needed early next year to keep the economy moving in late 1978 and 1979.

## Credit

For the Fed to tighten credit again at such a time on the strength of money supply data which it cannot satisfactorily explain is not an easy decision to make. Mr. Charles Schultz, chairman of President Carter's Council of Economic Advisers, may have made the decision more difficult. Employing one of the more esoteric concepts in the monetary economist's arsenal, Mr. Schultz argues that a slowdown of the "velocity" of the circulation of money—the rate at which money changes hands—may mean that the faster growth of the money supply that is being experienced may be needed.

The members of the FOMC seem to be well aware of the delicacy of their task in setting monetary policy at this juncture. On September 26, before a congressional subcommittee, Mr. Charles Partee, a member of the FOMC, remarked that "with unemployment rate nationally hovering

around 7 per cent, we would not want to contribute to conditions in credit markets that might imperil the prospects for sustained economic recovery."

Further clues to FOMC views emerge from the minutes of its meeting of September 20, published on Friday. In what can be interpreted as a reference to the velocity of money debate, the minutes quote a remark that the fast growth of M1 "might represent a return to a more typical relationship between that rate and the growth rate in nominal Gross National Product following a period in which the demand for money has been held down by changes in financial practices."

Beyond the technical debate there lie the broader issues which are stirring political and economic anxieties. Thus monetarist economists such as Prof. Milton Friedman, complain that the Fed has failed to act firmly enough to control the money supply, and that its excessive growth could possibly lead to double digit inflation in 1978 or 1979. Prof. Friedman argues that the Fed has been paying too much attention to the White House in setting its monetary policy.

For its part the Carter administration is making it clear that so far as it is concerned the Fed has pushed its monetary policy close to the point where higher interest rates threaten economic expansion, by damping interest rate sensitive sectors of the economy such as housing and capital investment.

Last week the FOMC met again, and in a month's time the contents of its deliberations will be published. Investors on Wall Street will be watching closely over the coming weeks



Dr. Arthur Burns

to see which way the Fed is fighting will be assailed by monetarist economists. If it tightens credit and raises interest rates it will have moved closer towards a conflict with the Administration.

Some would argue that this would sink Dr. Burns' chances of reappointment. But the President need not decide that issue until January, in all probability. Both in economic and in political terms that is quite a long way off.

## Letters to the Editor

### National value or investment

Mr. A. MacGregor

It is worth developing separate ideas of Messrs. I and Rooke (October 13) and to demonstrate that for much of public investment we do obtain national value.

A man who costs £3,322 a year, £2,095 p.a. net, we as employer is the state, to tenants and purposes he only £2,095 p.a. If that man were employed he would still be by the state, say at a cost of 30 p.a. To the nation as a whole the national marginal cost employing that man is only 3 p.a.

London Transport proposes to spend £55m. on automatic ticket collection, to collect £8m. p.a. unpaid fares and to save 1,000 on reduced staff. We have seen above that we as employer have a net cost of 3 p.a. on high unemployment. I do not save the £500,000. Further any economist will agree that if the non-payers are forced to pay, some of them will stop travelling by tube, so LT will not over the full £5m. What it does in fact, however, is to reduce expenditure elsewhere in economy, by definition reducing employment and reducing indirect tax revenue.

What LT is proposing is that should invest £55m. in new inductive equipment to achieve at the nation is a futile eternal accountancy exercise which will have the socially undesirable effect of increasing unemployment. The operating loss of public industry is relevant to the wealth of the nation.

The entire SD1 Rover development and plant cost us £93m. for 3,000 direct jobs, the new rect engine plant is reputed to cost us £70m. for 2,000 direct jobs. By investing in these productive factories we are increasing an asset which will provide employment and added value in the future. If the state has £55m. to spend, we probably purchase over 100 places which will help both our economic and problems. Can anyone explain how the same money spent in ticket machines will earn a standard of living the rest of the world?

If there is a genuine shortage of labour, not one created by differentials, as a nation achieve next to nothing economically and less than nothing socially by reducing services employment in the public sector. The stupidity of investing to achieve this account in terms of national wealth added. T. MacGregor.

Widmore Court, Alder Terrace, W.2.

### Placement of graduates

As the Director of External Affairs, London Graduate School of Business Studies.

Sir, The interest shown by your readers last year in the placement of graduates from our school's programme has encouraged me to seek the hospitality of your columns for a brief review of our experience this year. The 1977 masters are made up of 20 students from the U.K. and 30 from overseas. There were 15 women on

the course. The average age of the class on graduation was 27.

The receding tide of inflation and the strength of sterling have improved the prospects for British business which, in turn, have given rise to heightened interest in recruiting young men and women with the potential to manage in what is hoped will be an era of expansion. Almost 200 companies have been in direct communication with the school regarding specific job opportunities and, of course, there are many more companies which have been in touch with our students as a result of general advertisements. The following tables show the destination of masters graduates over the past three years.

General sector of the economy	1977	1976	1975
Manufacturing	49	47	45
Banking and financial services	15	20	19
Trading and service companies	16	13	19
Consultancies	9	9	9
Public sector	3	4	4
Own company	8	7	4
Area of first appointments			
Finance	22	24	29
Marketing	17	23	15
Planning	17	13	14
General management	16	9	16
Consultancy	15	15	11
Manufacturing	9	2	7
Services	4	5	8
Production	4	5	8
Personnel	—	—	—

These statistics reveal a fairly constant pattern of employment of our graduates. Manufacturing industry absorbs by far the highest percentage of Business School students and Finance and Planning provide the most favoured functional opportunities, followed closely by Marketing. Many of our students espouse the view that small is beautiful and believe that they will have an earlier opportunity of exercising their newly acquired skills in a small or medium-size business. The high percentage who go into the field of general management is a reflection of this attitude. There has also been a steady growth in the number of graduates going into business on their own account. Students remain unconvinced of the advantages of going into the production side of manufacturing but there has been a noticeable increase in inquiries about production recruits from engineering companies which may lead to better results next year.

The average salary of those who found employment in the U.K. was £7,300, excluding the considerable fringe benefits which have been a feature of this year's job offers. Salaries ranged from £6,000, which was offered to the 23-24 age group without previous business experience, to £8,700.

The most encouraging aspect of the recruitment season has been the appearance at the school of many small and medium-sized British companies looking for highly trained recruits to help them in their plans for expansion at home and abroad. There has been a growing demand for foreign language qualifications in job specifications and London Business School has been able to respond to this requirement because we encourage the learning of a second language and we offer an International Management Programme which enables students to study and work in France and in the United States. The great majority of our graduates start off their new careers in this country, but this year we are also providing recruits for companies who have interests in Singapore, Hong Kong, Japan, Australia, the

U.S., Saudi Arabia, Mauritius, Switzerland, Belgium, Holland and Germany.

London Graduate School of Business Studies, Sussex Place, Regent's Park, N.W.1.

### Preference shares

From Mr. S. Bavier

Sir, Mr. Stern's article, entitled "Comeback for Preference Shares" (October 14) does not, I feel, consider fully the differing effects of an issue of preference shares as opposed to an issue of Ordinary shares to the price of a company's Ordinary shares.

It is necessary to look at the longer term effects where a company may at a later date undertake capital expansion financed by a fixed-interest loan. Any issue of Ordinary shares will participate in the additional profits (after interest on the fixed-interest loan) whereas if Ordinary shares were originally issued to finance the first expansionary phase the profits of the second expansionary phase (fixed interest financed) will have to be distributed over a larger number of shares than if preference shares had been issued. This must surely have some effect on the price of the Ordinary shares.

I can only conclude, therefore, that issuing preference shares must have some gearing effect as the passes which must be taken into account in any company's financial strategy. S. C. Bavier, 5 High Street, Kingswood, Wotton-under-Edge, Glos.

### Oil and gas in the U.S.A.

From the Manager, Policy Development and Economics, Continental Oil Co.

Sir—Your front page report (October 14) on President Carter's attack on the U.S. oil and gas industry accusing it of "the biggest rip-off in energy history" contains inaccuracies and omissions.

You state that the Senate voted to allow the price of new gas to rise immediately, above \$1.76, said it should reach \$3.36 per thousand cubic feet by 1985 and then two years later all price controls on gas should be removed. In fact, the Bill which passed the Senate provided for controls for two years at approximately \$2.50 per MCF (the BTU equivalent of No. 2 distillate in NY Harbor) and then de-regulation of new on-shore gas. For new off-shore gas, the Federal Energy Regulatory Commission would set the price for five years, thereafter off-shore gas would be decontrolled. The Bill sets no specific figure of \$3.36 nor does it provide for decontrol of all gas as your report implies. It should also be pointed out that the Senate passed a decontrol measure last year and the current Bill is a modified version of that Bill so that the Senate position has not been arrived at after hasty lobbying by the oil and gas industry.

With regard to oil, the well-head tax does not bring the price up from \$5 per barrel as you state but from an average which is currently near \$8.50 per barrel to the world price in three stages. The statement that newly discovered oil can be priced at the world level and is not taxed is incorrect. The administration intends to intro-

### Magnificent aircraft

From Mr. D. Cutler

Sir—The interesting Lombard Column by Anthony Harris (October 20) was very much to the point except on one count viz the reference to the VC10. There was no "misguided ingenuity" about the development of this magnificent aircraft—indeed it is one of the tragedies of civil aviation that it was not adopted to the maximum extent by U.K. airlines which failed to foresee the remarkable passenger preference which would be experienced mainly owing to the outstanding quietness inside the plane. In fact it will be remembered that on many occasions the VC10s were fully booked while the 707s were flying across the Atlantic with many empty seats. There was also the feeling of greater safety in a plane which could land at a lower speed and in a shorter space.

With a much larger initial adoption of this aircraft the unit cost would have been lowered and the subsequent history might well have been very different. It is perhaps significant that relatively recently the Chinese expressed great interest in this plane and it is believed that consideration was even given to the feasibility of resurrecting the production line!

D. G. S. C., 9 Woodlands Road, Surbiton, Surrey.

## To-day's Events

**GENERAL**  
Cabinet considers Treasury proposals for public spending over next five years.  
Mr. Denis Healey, Chancellor of the Exchequer, expected to discuss his Mini-Budget proposals with TUC.  
EEC Fisheries Ministers begin two-day meeting, Luxembourg.  
European Parliament begins new session, Luxembourg.  
Mr. Morarji Desai, Indian Prime Minister, continues visit to Soviet Union.  
Zambia Independence Day.  
Closing speeches begin at Windward Islands, Whitehaven.  
British Caledonian Airways starts its non-stop service from London to Houston, Texas.  
Greek trade mission visits 3:30 p.m.

**London Chamber of Commerce.**  
Dr. John Cunningham, Under-Secretary, Energy, opens British Gas School of Engineering, Killinworth, near Newcastle upon Tyne.  
Institute of Actuaries ordinary general meeting, Staple Inn Hall, High Holborn, W.C.1. 5 p.m.  
Sir John Habakkuk, Principal, Jesus College, Oxford, gives Alfred Watson Memorial Lecture on "Universities and Vocation" 7 p.m.  
City of London Police security exhibition opens, Old Library, Guildhall, E.C.2. 10 a.m. to 3.30 p.m. Opening hours from October 25 to 28 are 10 a.m. to 3.30 p.m.

**Lord Mayor of London attends:**  
Fruiters' Company Mansion House, E.C.4.  
OFFICIAL STATISTICS Construction new orders  
COMPANY MEETINGS  
See Week's Financial Diary on Page 12.  
OPERA  
Royal Opera production of Don Carlos, Covent Garden, W.C.2. 7 p.m.  
MUSIC  
Teusda Nicholson gives piano recital of music by Bach, Mozart, Schoenberg, and Chopin, St. Lawrence Jewry next Guildhall, E.C.2. 1 p.m.

**Elizabeth Friday (soprano) and Timothy Day (organ) perform works by Monteverdi, Frescobaldi, Gibbons, and Purcell, St. Andrew-by-the-Wardrobe, Queen Victoria Street, E.C.4. 1.05 p.m.**  
Collegium Con Basso (two violas, viola, cello and double bass) play works by Mozart, Michael Haydn, and Gungamer, Wigmore Hall, W.1. 7.30 p.m.  
Janet Baker (mezzo-soprano) and Andre Previn (piano) in programme of Cavalli, Haydn, Schumann, Prokofiev, Faure, and Hindemith, in aid of Venice in Peril Fund, Royal Festival Hall, S.E.1. 8 p.m.  
SPORT  
St. Paul's Slazengers tournament, Southampton.

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# COMPANY NEWS

## G. R. Dawes to pay an initial 100p a share

Shareholders of G. R. Dawes Holdings, the Birmingham-based financial and industrial concern, whose Board is proposing that it should be placed in members' voluntary liquidation, are expected to receive an initial distribution of 100p a share soon after the liquidator is appointed in December.

This is foreshadowed in a letter to shareholders from the chairman, Mr. Howard Dawes, which states that, following disposals, the company had £5.3m. surplus cash, worth about 100p a share, available at the end of September 1977. Of this sum, £5.4m. represented the proceeds of sales of the Anlow, Gecco Products and G. P. Paving Companies after allowing for liabilities and tax, and £1.5m. represented accumulated cash surplus to liabilities.

Further disposals, in Mr. Howard Dawes and other directors' hands, are expected to bring in £2.3m. cash, worth 20p a share, and are to be announced for shareholders' approval at an extraordinary meeting in mid-December, when the winding-up resolution will also be put forward.

In addition to these sums, representing 130p a share, Mr. Dawes says certain other assets for liquidation include bank balances of £835,000 and other debts and assets estimated at £153,000. Further, there are remaining assets in the shape of the 30 per cent. stake in Reliant Vehicle Group and certain let properties. Of these it is said that it is not in the interests of the company for an indication of their value to be given. The value of their liquidation can also not be predicted.

In first announcing the liquidation proposal in May, the directors foreshadowed that the proceeds would be worth not less than 250p a share. The share afterwards rose higher, reflecting market hopes of a leveraged payout in capital form, and on Friday, the shares closed up at 155p.

In his letter, ahead of the annual meeting on Friday, October 28, Mr. Dawes said that the company had been added to the Share Infor-

### BOARD MEETINGS

The following companies have notified dates of Board Meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available whether dividends are expected to be paid or not, and the sub-divisions shown below are based mainly on last year's practice.

**TO-DAY**  
Interim: B.S.G. International, British Investment Trust, Hawker, Marks, Spencer, Overseas Investment Trust, Ransell Group, Steel Bros.  
Final: British Car Auction, Highland Distillers, Rutland Electronics, North Atlantic Securities

**FUTURE DATES**  
Interim: Nov 3  
Nov 3

Mr. Dawes says that at the extraordinary meeting in December, shareholders will, in addition to considering the winding-up resolution, be asked to consider proposed disposals which require their approval. These are said to be Mr. Dawes' proposed disposals of assets to me, my fellow executive director, Mr. B. G. Rose, and non-executive directors, Mr. N. C. K. Dawes, and as regards Cole of Bilton, and as certain members of the Cole family.

These proposed disposals of assets, to yield £2.3m., comprise in the main the leasehold interest in Neville House, and the share capital of Rabone Peterson and Cole of Bilton.

No allowance for the costs of the liquidation has been made in the figures listed in the circular. It is to be proposed that Mr. E. R. Jaynes, a partner in Price Waterhouse, the chartered accountants, should be appointed liquidator. It is hoped that, shortly after his appointment, he will make an initial distribution to shareholders of 100p a share.

### FT Share service

The following securities have been added to the Share Infor-

ments field: 33.7 per cent. of the equity and Crest Nicholson 25.6 per cent.

## Good start at Dowding & Mills

THE CURRENT year has started reasonably well at Dowding & Mills and the first two months are slightly ahead of the same period last year, says Mr. K. H. Sharp, the chairman. Whether the next four months will continue on the same trend will depend on the activity of industry generally, he tells members in his annual statement.

As reported on September 22, turnover for the year to June 30, 1977 expanded from £7.34m. to £9.3m. and profits advanced from £1.1m. to £1.43m. The dividend is lifted to 1.075p (0.865p) net.

The retained profit plus the depreciation charge amount to £584,491 and the whole of this sum has been applied towards the record expenditure of £626,784 on new fixed assets.

The new purpose built workshop at Nottingham, which replaced the company's Pinxton branch, was opened in April and a large part of capital expenditure was used on this project, states the chairman. He says that the directors have other major projects on hand, including the construction of extensions to the Birmingham and Sheffield branches.

Falkirk Electrical Winders and Contractors and William Windings (now renamed Dowding & Mills (Western)) both made a reasonable contribution to the company's turnover in their first full year with the group.

Plans are in hand to construct a new larger purpose built workshop at Falkirk, near the existing premises and designed to a similar specification to the Nottingham works, Mr. Sharp reports.

A statement of source and application of funds shows that bank balances decreased by £211,308 (£190,491 increase) during the year.

Meeting, Birmingham, November 18 at noon

## London & Strathclyde stays in U.S.

Despite the disappointing performance of U.S. markets London & Strathclyde Trust intends keeping its interest there until the stock market more adequately reflects the outlook for the economy. Meanwhile, the trust is earning a good return on its money with the prospect of dividend increases, says Mr. W. C. Allan, the chairman, "and the dollar will not be out of favour as a currency for ever."

As reported on October 8, gross revenue rose from £58.2m. to £61.8m. for the year to August 31, 1977, and pre-tax revenue advanced from £267,483 to £329,333. Stated earnings were ahead from 1.15p to 1.38p per share and dividend is lifted from 1.35p to 1.575p.

Meeting, 2, St. Mary Axe, E.C., on November 16 at 2.30 p.m.

## Winding-up orders rescinded

Compulsory winding-up orders which were made against three companies, Colclough, Masino and John Bryant and Co. (Bristol), have been rescinded in the High Court. All three petitions were dismissed.

## Second half recovery by Joseph Hoyle

In the second half of the year to March 31, 1977 Joseph Hoyle and Son cut its pre-tax loss from £81,237 to £4,146 and this resulted in the full year deficit falling from £85,047 to £43,870.

Loss per 33p share is given at 6.2p against 12.6p and again there is no dividend.

The company operates as spinners and manufacturers.

Turnover: 2,477,385 2,675,731  
Profit: 15,104 21,242  
Interest: 12,425 8,252  
Pre-tax loss: 43,870 85,047  
Tax: 1,482 7,384

\*Revised due to the addition of Exposure Draft 10

**Dualvest earns more and pays 2.353p interim**

Pre-tax revenue of Dualvest rose from £593,250 to £594,525 for the half year to September 30, 1977 and the interim dividend is lifted from 2.102p to 2.353p per 50p income share. Last year's final was 2.019p and revenue £507,748.

Six months tax took £122,738 compared with £114,100. Net asset value per £1 capital share is shown as 39.1p (£29.01).



Mr. David Wickins, the chairman of British Car Auctions. Full year results are due to be announced today.

### BIDS AND DEALS

## Wrengate will proceed despite Sime Darby

Wrengate intends to proceed with its revised offer for Assam Frontier subject to receiving the recommendation of the Board of Directors. He says that the directors have other major projects on hand, including the construction of extensions to the Birmingham and Sheffield branches.

Plans are in hand to construct a new larger purpose built workshop at Falkirk, near the existing premises and designed to a similar specification to the Nottingham works, Mr. Sharp reports.

A statement of source and application of funds shows that bank balances decreased by £211,308 (£190,491 increase) during the year.

Meeting, Birmingham, November 18 at noon

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## Inquiry told of newable for Smaller Business Agency

BY DAVID FREUD, INDUSTRIAL STAFF

THE NEWLY-FORMED Union 2. A review of the fund of independent companies has recommended the establishment of a Smaller Business Agency to stabilise interest rates for the smaller companies.

Its suggestion comes in a memorandum to the Government inquiry set up in September under Mr. Harold Lever, Chancellor of the Duchy of Lancaster.

The union says that independent companies are being denied funds from banks and other institutions, not because they are unprofitable or cannot present their case effectively but because they cannot provide the level of security demanded on the basis of the lender's valuations.

"There is, therefore, an urgent need for Government to help overcome two problems: lack of consistent, realistic rates of interest and lack of security for borrowings."

The union suggests that the best way to tackle these would be by the establishment of a Smaller Business Agency which would subsidise interest rates at a consistent level and, in certain circumstances, guarantee repayment of secured borrowings.

The union also calls for a range of adjustments to recent employment legislation which, it claims, has led to small independent companies not taking on additional workers, even when they have an opportunity to do so.

Other recommendations include:

1. The establishment of a Government committee to examine the effect of recent legislation clause by clause.

## BOOTH (INTERNATIONAL HOLDINGS) LIMITED

INTERIM REPORT

In respect of the six months to 30th June, 1977, based on unaudited figures.

6 months to 30th June 1977 £'000

6 months to 30th June 1976 £'000

Sales to customers as principals and agents 17,215 11,546

Profit of the Group before taxation 636 551

Taxation 331 287

Extraordinary items less taxation 305 264

Profit available 305 264

Interim dividend (net) 1,485p 1,330p

Earnings per share 7.82p 6.22p

\*Calculated at the standard rate of 52p.

The profit for the Group, before taxation, for the six months to June, 1977, is shown after deducting a loss of £34,313 (1976 - £11,546) half-year loss (£55,545) in respect of our associated tanneries in Northern Ireland. We have now arranged to concentrate production of these two tanneries and look for a gradual improvement in results.

Generally, in the present trading conditions, it would be unwise to forecast the profits for the full year, but we expect to increase the dividend for the year by the present maximum permitted amount.

Interim Dividend 1977/Additional Dividend 1976

The Board has today declared an interim dividend of 1.485p per net and authorised payment of the additional dividend in respect of 1976 of 0.3988p per share both payable on 21st December, 1977.

21st October, 1977 G.W. Wilson

### Half-year advance

### Steady expansion in overseas work

**RESULTS** Profit before tax for the half-year to 31st July, 1977, increased by 27% on the comparative period of 1976. Turnover was up 68%, but margins were affected by the downturn in demand in the U.K. and conservative policies have been adopted in assessing the position of overseas contracts at this stage. Overseas work is expected to account for 40% of Group turnover for full year.

**DIVIDEND** An interim dividend of 1.0p net per share is declared. The Directors intend to declare a final dividend of 1.5p, making 2.5p net per share for the year against 1.3034p net for the previous year. This is, as foreshadowed at the time of the rights issue in June, 1977.

**PROSPECTS** The Group has continued to trade at an acceptable level of profitability. The Group's involvements overseas, as in other fields, has increased appreciably and the order book has again reached record proportions. For the immediate future, therefore, the rate of progress the Company has achieved should be maintained.

**RESULTS IN BRIEF** (Unaudited)

	Half-year to 31.7.77	Half-year to 31.7.76	Year ended 31.7.77
Turnover	£'000 23,339	£'000 14,151	£'000 34,502
Profit before tax	1,373	1,079	2,522
Profit after tax	653	509	1,186
Earnings per share*	4.41p	4.20p	9.75p

\*Adjusted for two-for-five rights issue made in June 1977.

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**CIVIL ENGINEERING CONTRACTORS**

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Schotland last ein n.d. E.W.G. Business bank available in Edinburgh for West German clients. Information on property market. Excellent small flat for sale. £10,000.

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**SIMCO MONEY FUNDS**  
(Sutton Investment Management Co. Ltd.)

Rates of deposits of £1,000 and upwards for w/e 16.10.77

7-day Fund	Mon.	Tues.	Wed.	Thurs.	Fri./Sat.	3-Month Fund
6.81	4.96	4.917	4.888	4.792		4.125

## Nationwide Building Society

Announces that the following interest rates will apply to their investment accounts from 1 November 1977

	Ordinary Share Accounts (£1-£15,000*)	Subscription Share Accounts	Capital Bonds
2 Year Capital Bonds (£500-£15,000*)	6.00%	7.25%	10.98%
1" above Ordinary Share Account rate	6.50%	7.75%	11.48%
3 Year Capital Bonds (£500-£15,000*)	7.00%	8.25%	12.48%
1" above Ordinary Share Account rate	7.50%	8.75%	12.98%
4 Year Capital Bonds (£500-£15,000*)	7.00%	8.25%	12.48%
1" above Ordinary Share Account rate	7.50%	8.75%	12.98%

The rate of interest on all existing Capital Bond Accounts and on all other investment accounts on which composite rate tax is paid by the Society, (except fixed interest accounts) will be reduced by 0.70%.

(\*Up to £15,000 in a joint account)

**Nationwide**  
**The Building Society of a lifetime**

Head Office: New Oxford House, High Holborn, London WC1V 6PW

### Second half recovery by Joseph Hoyle

In the second half of the year to March 31, 1977 Joseph Hoyle and Son cut its pre-tax loss from £81,237 to £4,146 and this resulted in the full year deficit falling from £85,047 to £43,870.

### Local Authority Bond Table

Authority (telephone number in parentheses)	Annual gross interest	Interest payable	Minimum sum	Life of bond
Knowsley (051 348 6355)	8 1/2	4-year	1,000	Year
Liverpool (051 227 3011)	8 1/2	1-year	500	2
Liverpool (051 227 3011)	7 1/2	1-year	500	2
Redbridge (01-478 3020)	9 1/2	1-year	200	4.7
Thurrock (0475 5122)	9 1/2	2-year	100	4
Thurrock (0475 5122)	10	1-year	200	5.7
Wrexham (0952 50581)	10 1/2	1-year	500	5.7
Wrexham (0952 50581)	10 1/2	annually	1,000	4

### Associates Deals

Brewin Dolphin and Company on October 17 bought for Celsion Industries 5,000 Wood Bastow at 115p.

Morgan Grenfell and Company has bought on behalf of Diamond Shamrock Corporation 50,000 Lankro Chemicals at 301p and 20,000 at 200p.

Chambers and Remington has bought on behalf of Caparo Investments 25,000 Empire Plantations and Investments at 25 1/2p ex dividend.

### Share Stakes

Excubitor Jewellers: Mr. H. Showell has disposed of 330,000 Ordinary shares. Mrs. C. J. Showell has disposed of 330,000 Ordinary shares and Mrs. M. C. Showell has acquired 1,100,000 Ordinary shares.

Royce: Throgmorton Street Nominees has sold 250,000 shares reducing holding to 6.5 per cent. Allebone and Sons: Throgmorton Trust has sold its holding of 625,000 shares and no longer has any shareholding in the company.

Braid Group: Avondene Securities has acquired an additional holding of 25,000 Ordinary shares in the company and now holds the equivalent of 29.32 per cent.

### Warrant Rights

To The Holders of Warrants of Sime Darby Holdings Limited

**IMPORTANT**

**FINAL OPPORTUNITY TO EXERCISE WARRANT RIGHTS**

WARRANT RIGHTS WILL LAPSE AFTER 21ST NOVEMBER, 1977 AND YOUR WARRANTS WILL BE OF NO FURTHER VALUE.

Under the terms of issue of the Warrants, the LAST date on which to exercise the Warrants for the acquisition of Sime Darby shares is 21st November, 1977.

On 24th October, 1977 a letter, with the necessary forms of nomination, has been sent to every Warrant holder.

For those Warrant holders registered on the Company's Principal Register, please complete the forms and send them to the Principal Registrars, Hill Samuel Registrars Limited, 6 Greencoat Place, London SW1P 1PL.

For those Warrant holders registered on the Company's Malaysian Register, please complete the forms and send them to the Malaysian Registrars, Barbinder & Co. Sdn., 3rd Floor, Wisma Socfin, Jalan Semantan, Damansara Heights, Kuala Lumpur.

Duly completed forms must reach our Registrars by 3 p.m. on 21st November, 1977.







# More optimism than for 7 years

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

A FURTHER marked increase in consumer confidence is revealed in the British Market Research Bureau's survey of financial expectations.

Interviewed at the beginning of this month, people were more optimistic about the future than at any time since the beginning of 1970.

This continues the improvement which began in the spring and means that the six-month moving average figure is at last showing a small balance of optimism.

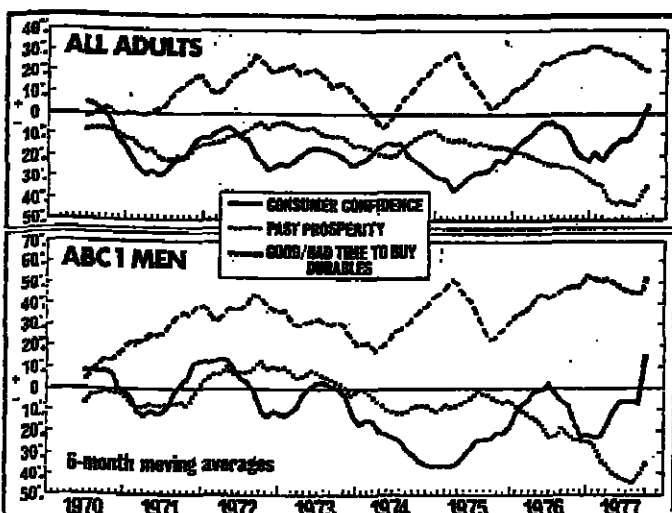
The respondents were also feeling better off than at any time since April 1976, though they were less enthusiastic about the advisability of buying consumer durables this month—possibly because they no longer felt the same need to beat inflation by spending money now.

All the categories of people interviewed in October were more optimistic about the future than in September, though women—particularly those in manual jobs—were noticeably less confident than men.

Among all adults, the optimists outweighed the pessimists by 26 per cent, against 15 per cent in September and 6 per cent in August. Until the summer, the pessimists had heavily outweighed the optimists.

## Positive

As a result of this sustained improvement, the six-month moving average index for consumer confidence showed a positive balance of 4 per cent. Among professional men, the optimism was even more marked, with those expecting an improvement outnumbering by 44 per



cent, those who expected things to get worse.

The six-month moving average index for ABCI men moved into the positive last month and now shows a balance of 18 per cent.

For some time, many people seem to have based their optimism on the view that things must improve because they cannot get worse. This month, people tended to give more positive reasons for their optimism.

The proportion of respondents saying they were more confident because inflation was under control increased from 10 per cent in September to 18 per cent in October, while those saying the Government was doing a good job rose from 5 per cent to 10 per cent.

The proportion of people saying thinking unemployment would increase also fell this month. Those expecting it to get worse

still outnumbered those expecting it to improve by 16 per cent.

In some areas, such as Humber, people are even more gloomy about the prospects for employment.

## Steady

The respondents are also asked each month whether they think their family is better or worse off compared to a year ago.

While in October, the proportion saying they were worse off outnumbered those saying they were better off by 20 per cent among all adults, this is an improvement on earlier months of the year.

It confirms the more confident feelings seen in the rest of the survey. In May, 47 per cent more of the sample thought they were worse off than those who thought they were better off.

Because of the steady improvement in the monthly past prosperity seen since July, the six-month figure for all adults is also beginning to improve noticeably.

It now shows a negative balance of 33 per cent, against 43 per cent in May when past prosperity, as measured by the Bureau, was at its lowest point ever on a six-month basis.

The improvement this month was most noticeable among men in blue-collar jobs where those saying they were worse off compared to a year ago, outnumbered those saying they were better off by 18 per cent, against 25 per cent, last month.

## Inflation

Women from the same background did not think things had got noticeably better since September. It is these C2DE women who still seem to be feeling worst hit by inflation.

In a special question this month, married women were also asked whether they thought they would get a 10 per cent rise in their housekeeping money if their husbands got a 10 per cent salary increase.

Just under half said they thought they would get an equivalent increase in their housekeeping money, but a third said they would not.

Older women generally seemed more confident about getting a fair share of their husband's pay rise than younger women.

The only index to deteriorate this month was the Time to Buy index which tends to fall when the Future Confidence figure is improving.

## Low figure

Those in favour of buying consumer durables in October outweighed those who thought it a bad time to buy, by only 17 per cent among all adults.

This is an historically low figure and compares with a positive balance of 38 per cent at the beginning of the year. As a result, the six-month moving average index edged downwards to show a balance of 20 per cent in favour of buying.

Professional men and women are still much more enthusiastic about the wisdom of spending money on major items for the house than manual workers.

Among ABCI men, those in favour of buying outnumbered those against it by 44 per cent in October, and the six-month moving average still shows a balance of 42 per cent.

Research was carried out for the Financial Times by the British Market Research Bureau between October 6 and 12. A total of 948 adults were interviewed.

## Provos hit Irish EEC membership

By Our Own Correspondent

BELFAST, Oct. 23. AN ATTACK on Ireland's membership of the EEC formed the bulk of the presidential address by Mr. Rory O'Bradaigh at the annual conference of Provisional Sinn Féin today.

The conference was being watched by observers for any signs of a weakening of the Provisionals' resolve to continue their campaign in Northern Ireland in the face of increasing security successes.

Some may take the concentration on "legitimate" political issues by Mr. O'Bradaigh as signs of such a weakening but he also warned that Sinn Féin was a revolutionary movement, committed to revolution across the board and from top to bottom.

He said Mr. Roy Mason, the Northern Ireland Secretary of State, was tightening the screws but that this would only strengthen the people's resolve.

His speech followed a predictably hard-line one from vice-chairman David O'Connell on Saturday night. Mr. O'Connell, who recently served time for membership of the IRA, said the active members of the movement would continue to fight.

Mr. O'Bradaigh, possibly with the planned direct elections to the European Parliament in mind, called for a massive campaign to get Ireland out of the EEC.

## A FINANCIAL TIMES SURVEY

# COMPUTER PERIPHERALS

NOVEMBER 2 1977

The Financial Times is preparing to publish a survey on computer peripherals. The main headings of the proposed editorial synopsis are set out below.

**INTRODUCTION.** Sweeping advances in electronic technology fuelled by the insatiable demand for ever-higher performance consequences for the computer industry and for users.

**THE PLUG-COMPATIBLES WAR.** IBM and now ICL are facing severe competition from manufacturers specialising in the most expensive sectors of peripheral equipment and able to offer extremely attractive rates to users.

**IMPROVEMENTS IN STORAGE TECHNOLOGY.** Storage of data, various types of memory devices is possibly the area to which the most attention is being paid at the moment. The reasons.

**PRINTING.** Costs, particularly for staff and paper, are rising so fast that many companies which have been very near the brink are moving towards extensive use of computer data. Use of microfilm. The problem and the solutions.

**DISPLAYS WITH A MIND OF THEIR OWN.** Initially displays and keyboards were supported by an external computer; now some have extended memories and others are small computers in their own right.

**AIDS FOR THE DESIGNER.** Plotters of plans are becoming faster and more accurate and joining their ranks are units able to turn a rough sketch into a finished drawing or a photographic master. Smaller facilities will provide designers with the control tape for a machine tool, by-passing the need for a preliminary model.

**PRINTING WITHOUT IMPACT.** Thermal printers, ink-jet printers and now laser-beam designs are all methods seeking to quieten and speed up printer output.

**DATA CAPTURE AT THE CROSSROADS.** After key-to-tape and key-to-disc there could be rapid conversion to direct data entry. However both Univac and IBM predict that punched cards will still be around for years.

The proposed publication date is November 2 1977. Copy date is October 26 1977. For details of the advertising rates and of the editorial synopsis contact:

Robert Murrell

Financial Times, Bracken House, 10 Cannon Street, London EC4A 3DF  
Tel. 01-248 8000, Ext. 240 - Telex 885033 FINTIM G

## FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

The content and publication dates of surveys in the Financial Times are subject to change at the discretion of the Editor.

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CREDIT COMMERCIAL DE FRANCE

DEN DANISKE BANK

DEN DANSKE PROVISORISK A/S

DELBRÜCK &amp; CO.

AS 100 ANTWERPEN

DEUTSCHE GIROZENTRALE

DEN NORSKE CREDITBANK

DG BANK

DEUTSCHE KOMMUNALBANK

DEUTSCHE LANDESBANK

DEUTSCHE GENOSSENSCHAFTSBANK

DRESDNER (SOUTH EAST ASIA) LTD.

ANTWORTSCHAFT

THE DEVELOPMENT BANK OF SINGAPORE

FIRST BOSTON (EUROPE)

EFFECTENBANK - WARBURG

EUROPEAN BANKING COMPANY

LIMITED

HARDY-SLOMAN BANK GMBH

FIRST CHICAGO ASIA MERCHANT BANK

GIROZENTRALE UND BANK DER

E.F. HUTTON &amp; CO. N.V.

LIMITED

ÖSTERREICHISCHEN SPARKASSEN

ISTITUTO BANCARIO SAN PAOLO DI TORINO

ANTWORTSCHAFT

HILL, SAMUEL &amp; CO. LIMITED

KIDDER, PEARSON INTERNATIONAL

HERSSISCHE LANDESBANK

INTERNATIONAL CREDIT ALLIANCE

LIMITED

GIROZENTRALE

KANSALLIS - OSAKE - PANKKI

KUH, LOES &amp; CO. ASIA

INDUSTRIEBANK VON JAPAN (DEUTSCHLAND)

KLEINWORT, BENSON

KUWAIT PACIFIC FINANCE COMPANY

ANTWORTSCHAFT

LIMITED

LIMITED

JARDINE FLEMING &amp; COMPANY

KUWAIT INTERNATIONAL INVESTMENT CO.

LONDON MULTINATIONAL BANK

KJOENHAVNS HANDELSBANK

S.A.L.

(UNDERWRITERS)

MERRILL LYNCH INTERNATIONAL &amp; CO.

LAZARD BROTHERS &amp; CO. LIMITED

MORGAN GRENELL &amp; CO.

MANUFACTURERS HANOVER

MERCK, FINCK &amp; CO.

MORGAN STANLEY INTERNATIONAL

LIMITED

MORGAN GRENELL &amp; CO.

NORDDEUTSCHE LANDESBANK

B. METZLER SEEL SOHN &amp; CO.

NOMURA EUROPE N.V.

GIROZENTRALE

THE NIKKO SECURITIES CO. (EUROPE) LTD.

SAL. OPPENHEIM JR. &amp; CIE.

ORION BANK

ÖSTERREICHISCHE LANDESBANK

POSTPANKKI

PRIVATBANKEN

ANTWORTSCHAFT

N.M. ROTHCHILD &amp; SONS LIMITED

ANTWORTSCHAFT

PKBANKEN

J. HENRY SCHRODER WAGG &amp; CO.

SALOMON BROTHERS INTERNATIONAL

REUSCHEL &amp; CO.

SMITH BARNEY HARRIS UPHAM &amp; CO.

LIMITED

SCHROEDERS &amp; CHARTERED

SOCIÉTÉ GÉNÉRALE DE BANQUE S.A.

SOCIÉTÉ GÉNÉRALE

SKANDINAVISKA ENSKILDA BANGEN

SUN HUNG KAI INTERNATIONAL

SEQUELAISE DE BANQUE

SOCIÉTÉ GÉNÉRALE ALSACIENNE

TRINKAUS &amp; BURKHARDT

SVENSKA HANDELSBANKEN

DE BANQUE

UNION DE BANQUES ARABES

UNION BANK OF FINLAND LTD.

SUMITOMO FINANCE INTERNATIONAL

ET FRANÇAISES - U.S.A.F.

VEREINS- UND WESTBANK

SWISS BANK CORPORATION (OVERSEAS)

WESTFÄLISCHE LANDESBANK

ANTWORTSCHAFT

LIMITED

YAMAICHI INTERNATIONAL (EUROPE)

LIMITED

UNION BANK OF SWITZERLAND (SECURITIES)

J. VONTORL &amp; CO.

WOOD GUNDS

WESTDEUTSCHE LANDESBANK

GIROZENTRALE

## COMPAGNIE BANCAIR

### Report by the Board of Management

1st half of 1977

## Operations

Credit restrictions imposed a rigorous limit on the operations of the Group's credit companies. The relaxing of the latter's commitments, already imposed upon them in 1975 and 1976 by the need to restrict their outstanding loans in accordance with mandatory regulations, was only partially offset by the additional loan facilities which accompanied their debenture loan issues.

## THE COMPAGNIE BANCAIRE GROUP

(in billions of francs)

	1975	1976	1st half 1977
Credit granted and new business	13.8	19.3	9.1
Loans outstanding (end of period)	36.4	42.2	44.3

## Financial Spread

In the first half of 1977, the Group's credit and leasing companies handled total outstanding loans to the tune of 42,700 million francs on which their average gross financial spread, after deducting loan charges, was 4.5%, that is:

2.7% for overheads, depreciation and provisions  
1.8% for pre-tax profits

## Profits of the Group's Companies

Gross profits, excluding capital gains (in millions of francs)

	1975	1976	1st half 1977
Business equipment finance	69.0	80.5	42.7
LOCABAIL (financial profit)	65.8	100.5	53.8
Consumer Finance			
CETELEM-COFICA (consolidated profits)	80.4	107.6	58.7
Housing and property finance			
U.C.B. - C.F.E.C. (consolidated profits)	308.9	308.8	149.4
LOCABAIL-IMMOBILIER (financial profit)	50.4	59.4	36.2
Property development			
SINVIM (consolidated profit)	41.6	44.4	14.7

## Profits of the Compagnie Bancaire

(in millions of francs)

	1975	1976	1st half 1977
Income from investments*	35.9	46.6	4
Profit from banking operations	25.3	43.5	3
Gross profit, excluding capital gains	61.2	90.1	8

\*The Compagnie Bancaire collects the vast majority of its investment income during the first half of the year.

## Consolidated Profits of the Compagnie Bancaire

The Compagnie Bancaire is entitled to a share in its subsidiaries' profits proportional to its shareholding. Its "consolidated profits" are made up of these entitlements



## ROBONDS

CURRENT EUROBOND ISSUES								Offer
Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead manager	yield %	
<b>U.S. DOLLARS</b>								
Industrial Bank of Japan Finance	50	1982	Bullet	6 1/2	100	Morgan Stanley	6.6	
Barco Nacional de Obras	50	1982	Bullet	—	—	Warrill Lynch	—	
Finland	50	1992	10 1/2	8 1/2	98.35	Smith Barney	9.1	
Oslo	50	1997	13	8 1/2	99	Kuhn, Loeb	9.0	
Toshiba	50	1992	4 1/2	—	—	Smith Barney	—	
Bank of Tokyo	60	1984	Bullet	6 1/2	100	CSWV, S. G. Warburg	6.6	
<b>U.S. DOLLARS/D-MARKS</b>								
Sandvik	\$35	1987	—	6 1/2	—	Hambros, St. Haughe, CSWV	—	
<b>D-MARKS</b>								
Australia	250	1989	10	5 1/2	99 1/2	Deutsche	5.8	
Canon	150	1985	—	4 1/2	100	Deutsche	4.7	
Euratom	50	1985	Bullet	6 1/2	100	Odegarer	5.0	
Comptrolbank	50	1985	Bullet	6	100	Comptrolbank	5.0	
Comision Fed. de Elec.	100	1985	6 1/2	7 1/2	—	WestLB	—	
Norpipe	150	1989	10	6 1/2	100	Deutsche	6.2	
Norwegian Fed. Assoc.	50	1989	8 1/2	6 1/2	—	WestLB	—	
Hungarian Natl. Bank	100	1985	Bullet	6 1/2	100	Dresdner	5.5	
<b>SWISS FRANCES</b>								
Denmark	80	15	n.a.	4 1/2	100	Swiss Bank Corp.	4.7	
Norges Kommunalbank	60	15	n.a.	—	—	Gutzwiller, Kurz, Bueh	—	
<b>YEN</b>								
Spain	15bn.	1987	9	7 1/2	99 1/2	Nippon	7.1	
Mexico	20bn.	1987	9	7 1/2	99 1/2	Daiwa	7.2	
<b>BAHRAINI DINARS</b>								
Petrex	15	1982/7	—	8 1/2	—	BAL	—	

\* Not yet priced. † Fixed terms. ‡ Placement. § Purchase fund. † Floating rate note. || Minimum. & Convertible.  
 \*\* Registered with U.S. Securities and Exchange Commission.  
 Note: Yields are calculated on AIBD basis.

As can be seen from the table, market activity has in general switched to the D-mark sector recently.

Two issues had their terms adjusted downwards last week. The 10-year German government

issue was cut from the indicated 6 per cent to 5½ per cent, while Australia's 12-month Treasury offering, originally scheduled to be priced at a discount on a 6 per cent coupon, was finally priced at 98½ on a 5½ per cent coupon.

On the other hand, despite the

currency situation, the behavior of the German bond market is "generally" indicating the "best of times" for the market, with enormous demand from abroad for secondary market quotations for D-mark Eurobonds. If anything, asked last week.

LOAN agreements have been signed with a consortium of 28 banks led by Chase Manhattan and with the U.S. Export-Import Bank to provide a further \$53.4m for the Southern Peru Copper Corporation's Cuzco project.

ASX reports from New York  
to London to accumulate the  
new financing, all original long-  
term lenders who provided about  
\$400m of debt financing agreed  
to "necessary amendments to  
existing loan agreements".

The availability of funds  
under the new agreements is  
subject to satisfaction of a num-  
ber of conditions. The arrange-  
ments also provide that funds  
be made available for the pur-  
pose of meeting all "current  
operating and maintenance re-  
quirements" and "any other  
essential business needs" of the  
trustees providing the new  
financing.

Other provisions are to be re-  
vised by amendments by January  
1984. With this, financing  
Southern will have completed  
the financing of the \$200m  
Cassio project.

The Cassio mine and its as-  
siliary facilities commenced pro-  
duction last year and are now  
producing at full capacity of  
300,000 short tons of copper a  
year.

## Indices

WYKOR - DOW JONES										
	Oct. 21	Oct. 20	Oct. 19	Oct. 18	Oct. 17	Oct. 16	1977		Share sample '76	
							High	Low	High	Low
Industrial	303.56	314.80	312.20	320.15	326.24	321.64	394.75 (51.1)	388.50 (31.10)	365.70 (11.16)	41.29 (8.73)
Financial	32.06	32.18	32.03	32.38	32.56	32.56	36.97 (7.9)	36.84 (1.15)	36.88 (11.16)	—
Govt.	204.81	205.15	205.30	207.50	208.87	210.61	210.84 (16.6)	204.81 (1.15)	273.88 (72.89)	18.28 (6.73)
Commodity	310.52	311.05	311.41	311.74	311.67	312.17	318.67 (22.6)	304.77 (20.7)	308.31 (20.64)	10.54 (24.43)
NYSE Composite	20,250	20,620	22,050	20,130	17,240	20,410	—	—	—	—
Source: Index changed from August 24.										
1-yr. yield %	Oct. 14		Oct. 7		Sept. 30		Year ago (approx.)			
	5.49		5.57		5.52		4.10			

DARK AND POORS										
	Oct. 1	Oct. 2	Oct. 3	Oct. 12	Oct. 13	Oct. 14	1977		since Complete <sup>a</sup>	
							High	Low	High	Low
rials	11.55	102.80	101.61	102.27	102.56	102.41	118.25 <sup>b</sup>	101.51	154.54	6.82
							115.15	(129.40)	111.17(5)	(130.53)
site	72.35	82.57	82.35	83.45	85.47	83.59	87.05	82.23	125.95	4.40
							85.41	(81.05)	111.175	(114.52)
		Oct. 19		Oct. 12		Oct. 5			Year Ago (approx.)	
v. yield %		4.84		4.75		4.57			5.51	
"E Ratio		9.12		9.28		9.18			11.50	
wt. Board yield		7.76		7.76		7.65			5.54	

## VERSEAS SHARE INFORMATION

YORK		High		Low		Stock		Bid	
No.	Stock	Oct. 21	70 1/2	56 1/2	56 1/2	56 1/2	56 1/2	56 1/2	56 1/2
1	Abnora Leds.	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
2	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
3	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
4	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
5	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
6	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
7	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
8	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
9	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
10	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
11	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
12	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
13	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
14	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
15	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
16	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
17	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
18	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
19	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
20	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
21	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
22	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
23	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
24	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
25	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
26	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
27	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
28	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
29	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
30	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
31	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
32	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
33	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
34	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
35	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
36	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
37	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
38	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
39	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
40	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
41	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
42	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
43	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
44	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
45	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
46	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
47	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
48	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
49	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
50	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
51	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
52	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
53	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
54	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
55	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
56	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
57	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
58	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
59	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
60	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
61	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
62	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
63	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
64	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
65	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
66	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
67	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
68	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
69	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
70	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
71	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
72	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
73	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
74	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
75	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
76	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
77	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
78	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
79	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
80	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
81	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
82	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
83	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
84	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
85	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
86	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
87	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
88	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
89	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
90	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
91	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
92	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
93	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
94	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
95	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
96	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
97	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
98	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
99	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2
100	Admiral	49 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2	50 1/2

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Investment premium based on \$2.50 per \$251% (551%)		1991		1992		1993		1994		1995		1996		1997		1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018		2019		2020		2021		2022		2023		2024		2025		2026		2027		2028		2029		2030		2031		2032		2033		2034		2035		2036		2037		2038		2039		2040		2041		2042		2043		2044		2045		2046		2047		2048		2049		2050		2051		2052		2053		2054		2055		2056		2057		2058		2059		2060		2061		2062		2063		2064		2065		2066		2067		2068		2069		2070		2071		2072		2073		2074		2075		2076		2077		2078		2079		2080		2081		2082		2083		2084		2085		2086		2087		2088		2089		2090		2091		2092		2093		2094		2095		2096		2097		2098		2099		2100		2101		2102		2103		2104		2105		2106		2107		2108		2109		2110		2111		2112		2113		2114		2115		2116		2117		2118		2119		2120		2121		2122		2123		2124		2125		2126		2127		2128		2129		2130		2131		2132		2133		2134		2135		2136		2137		2138		2139		2140		2141		2142		2143		2144		2145		2146		2147		2148		2149		2150		2151		2152		2153		2154		2155		2156		2157		2158		2159		2160		2161		2162		2163		2164		2165		2166		2167		2168		2169		2170		2171		2172		2173		2174		2175		2176		2177		2178		2179		2180		2181		2182		2183		2184		2185		2186		2187		2188		2189		2190		2191		2192		2193		2194		2195		2196		2197		2198		2199		2200		2201		2202		2203		2204		2205		2206		2207		2208		2209		2210		2211		2212		2213		2214		2215		2216		2217		2218		2219		2220		2221		2222		2223		2224		2225		2226		2227		2228		2229		2230		2231		2232		2233		2234		2235		2236		2237		2238		2239		2240		2241		2242		2243		2244		2245		2246		2247		2248		2249		2250		2251		2252		2253		2254		2255		2256		2257		2258		2259		2260		2261		2262		2263		2264		2265		2266		2267		2268		2269		2270		2271		2272		2273		2274		2275		2276		2277		2278		2279		2280		2281		2282		2283		2284		2285		2286		2287		2288		2289		2290		2291		2292		2293		2294		2295		2296		2297		2298		2299		2300		2301		2302		2303		2304		2305		2306		2307		2308		2309		2310		2311		2312		2313		2314		2315		2316		2317		2318		2319		2320		2321		2322		2323		2324		2325		2326		2327		2328		2329		2330		2331		2332		2333		2334		2335		2336		2337		2338		2339		2340		2341		2342		2343		2344		2345		2346		2347		2348		2349		2350		2351		2352		2353		2354		2355		2356		2357		2358		2359		2360		2361		2362		2363		2364		2365		2366		2367		2368		2369		2370		2371		2372		2373		2374		2375		2376		2377		2378		2379		2380		2381		2382		2383		2384		2385		2386		2387		2388		2389		2390		2391		2392		2393		2394		2395		2396		2397		2398		2399		2400		2401		2402		2403		2404		2405		2406		2407		2408		2409		2410		2411		2412		2413		2414		2415		2416		2417		2418		2419		2420		2421		2422		2423		2424		2425		2426		2427		2428		2429		2430		2431		2432		2433		2434		2435		2436		2437		2438		2439		2440		2441		2442		2443		2444		2445		2446		2447		2448		2449		2450		2451		2452		2453		2454		2455		2456		2457		2458		2459		2460		2461		2462		2463		2464		2465		2466		2467		2468		2469		2470		2471		2472		2473		2474		2475		2476		2477		2478		2479		2480		2481		2482		2483		2484		2485		2486		2487		2488		2489		2490		2491		2492		2493		2494		2495		2496		2497		2498		2499		2500		2501		2502		2503		2504		2505		2506		2507		2508		2509		2510		2511		2512		2513		2514		2515		2516		2517		2518		2519		2520		2521		2522		2523		2524		2525		2526		2527		2528		2529		2530		2531		2532		2533		2534		2535		2536		2537		2538		2539		2540		2541		2542		2543		2544		2545		2546		2547		2548		2549		2550		2551		2552		2553		2554		2555		2556		2557		2558		2559		2560		2561		2562		2563		2564		2565		2566		2567		2568		2569		2570		2571		2572		2573		2574		2575		2576		2577		2578		2579		2580		2581		2582		2583		2584		2585		2586		2587		2588		2589		2590		2591		2592		2593		2594		2595		2596		2597		2598		2599		2600		2601		2602		2603		2604		2605		2606		2607		2608		2609		2610		2611		2612		2613		2614		2615		2616		2617		2618		2619		2620		2621		2622		2623		2624		2625		2626		2627		2628		2629		2630		2631		2632		2633		2634		2635		2636		2637		2638		2639		2640		2641		2642		2643		2644		2645		2646		2647		2648		2649		2650		2651		2652		2653		2654		2655		2656		2657		2658		2659		2660		2661		2662		2663		2664		2665		2666		2667		2668		2669		2670		2671		2672		2673		2674		2675		2676		2677		2678		2679		2680		2681		2682		2683		2684		2685		2686		2687		2688		2689		2690		2691		2692		2693		2694		2695		2696		2697		2698		2699		2700		2701		2702		2703		2704		2705		2706		2707		2708		2709		2710		2711		2712		2713		2714		2715		2716		2717		2718		2719		2720		2721		2722		2723		2724		2725		2726		2727		2728		2729		2730		2731		2732		2733		2734		2735		2736		2737		2738		2739		2740		2741		2742		2743		2744		2745		2746		2747		2748		2749		2750		2751		2752		2753		2754		2755		2756		2757		2758		2759		2760		2761		2762		2763		2764		2765		2766		2767		2768		2769		2770		2771		2772		2773		2774		2775		2776		2777		2778		2779		2780		2781		2782		2783		2784		2785		2786		2787		2788		2789		2790		2791		2792		2793		2794		2795		2796		2797		2798		2799		2800		2801		2802		2803		2804		2805		2806		2807		2808		2809		2810		2811		2812		2813		2814		2815		2816		2817		2818		2819		2820		2821		2822		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Southwestern Mining	\$0.52	+0.02	10	2.0	Chuganagar	350	-	10	2.0
Tooth (A)	1.84	+0.01	10	2.0	Chuganagar	350	-7	20	2.0
Watson	10.80	+0.02	10	2.0	Chuganagar	350	-2	48	7.0
Western Mining (6 cents)	11.45	+0.01	10	2.0	Chuganagar	350	-1	27	3.0
Woodward	1.53	+0.01	10	2.0	Chuganagar	350	-5	25	3.0

TOKYO					Oct. 21					
	Price	+ or -	Div.	Yd.		Price	+ or -	Div.	Yd.	
	Yen					Yen				
Asahi Glass	351	+1	14	2.0	Average	1.27	-0.005	18	5.0	
Asahi	485	-	11	1.7	Mitsui Bussan	4.45	-0.005	18	5.0	
Asahi	476	+5	25	2.0	Mitsui Bussan	3.07	-	10	1.0	
Asahi	410	-	20	2.0	Mitsui Bussan	1.29	-0.015	18	5.0	
Asahi	554	-	1	10	1.0	Mitsui Bussan	5.04	-0.005	18	5.0
Asahi	955	-5	15	1.1	Mitsui Bussan	2.13	+0.015	18	5.0	
Asahi	200	-	15	1.0	Mitsui Bussan	1.29	+0.005	18	5.0	
Asahi	583	-	10	1.0	Mitsui Bussan	2.84	-	10	1.0	
Asahi	1,200	+40	35	1.0	Mitsui Bussan	2.75	-0.005	18	5.0	
Asahi	288	+3	12	2.1	Mitsui Bussan	2.08	-	10	1.0	
Asahi	1,430	-10	40	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	465	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0	

TOKYO					Oct. 21					
	Price	+ or -	Div.	Yd.		Price	+ or -	Div.	Yd.	
	Yen					Yen				
Asahi Glass	351	+1	14	2.0	Average	1.27	-0.005	18	5.0	
Asahi	485	-	11	1.7	Mitsui Bussan	4.45	-0.005	18	5.0	
Asahi	476	+5	25	2.0	Mitsui Bussan	3.07	-	10	1.0	
Asahi	410	-	20	2.0	Mitsui Bussan	1.29	-0.015	18	5.0	
Asahi	554	-	1	10	1.0	Mitsui Bussan	5.04	-0.005	18	5.0
Asahi	955	-5	15	1.1	Mitsui Bussan	2.13	+0.015	18	5.0	
Asahi	200	-	15	1.0	Mitsui Bussan	1.29	+0.005	18	5.0	
Asahi	583	-	10	1.0	Mitsui Bussan	2.84	-	10	1.0	
Asahi	1,200	+40	35	1.0	Mitsui Bussan	2.75	-0.005	18	5.0	
Asahi	288	+3	12	2.1	Mitsui Bussan	2.08	-	10	1.0	
Asahi	1,430	-10	40	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	465	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	4,460	+10	-	-	Mitsui Bussan	2.08	-	10	1.0	
Asahi	940	-	8	5.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	785	-	18	1.1	Mitsui Bussan	2.08	-	10	1.0	
Asahi	283	-	18	2.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	892	-4	15	2.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	2,680	-10	35	0.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	632	-2	20	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	278	-	10	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	143	-	12	4.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	450	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	356	-2	14	2.1	Mitsui Bussan	2.08	-	10	1.0	
Asahi	550	-12	30	0.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	1,370	-	15	0.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	425	-1	12	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	774	-2	18	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	1,400	-30	15	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	223	-1	12	2.7	Mitsui Bussan	2.08	-	10	1.0	
Asahi	789	+5	20	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	2,120	-	30	0.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	2,100	-10	50	0.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	259	-	11	2.1	Mitsui Bussan	2.08	-	10	1.0	
Asahi	525	-5	15	2.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	960	-15	1	1.0	Mitsui Bussan	2.08	-	10	1.0	
Asahi	225	-1	12	2.7	Mitsui Bussan	2.08	-	10	1.0	
Asahi	117	-1	1	4.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	116	+4	1	4.5	Mitsui Bussan	2.08	-	10	1.0	
Asahi	931	-5	0	1.3	Mitsui Bussan	2.08	-	10	1.0	

Source Nikko Securities Tokyo				
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SWITZERLAND					Oct. 21				
	Price	+ or -	Div.	Yd.		Price	+ or -	Div.	Yd.
	Frs.					Frs.			
Aamund	1,420	-10	16	2.1	Average	1.27	-0.005	18	5.0
Bally	1,550	-	6	1.9	Mitsui Bussan	4.45	-0.005	18	5.0
ABC-A	1,550	+10	10	5.2	Mitsui Bussan	3.07	-	10	1.0
Chas. Oger	1,590	+10	22	1.6	Mitsui Bussan	1.29	-0.015	18	5.0
De. De. Part	1,050	-25	30	1.0	Mitsui Bussan	5.04	-0.005	18	5.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.13	+0.015	18	5.0
Credit Suisse	2,445	-	12	1.0	Mitsui Bussan	1.29	+0.005	18	5.0
Electron	1,700	-	10	1.0	Mitsui Bussan	2.84	-	10	1.0
Fischer (Group)	810	-	10	1.0	Mitsui Bussan	2.75	-0.005	18	5.0
Grand Mag. Jci	1,355	-	10	1.0	Mitsui Bussan	2.08	-	10	1.0
Hoffman La Roche	95.50	-	10	1.0	Mitsui Bussan	2.08	-	10	1.0
Ind. (small)	9.500	-	10	1.0	Mitsui Bussan	2.08	-	10	1.0
Ind. (small)	2.555	-	10	1.0	Mitsui Bussan	2.08	-	10	1.0
Nestle Frs. (100)	18.25	-	10	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
De. De. Reg.	853	-	15	1.0	Mitsui Bussan	2.08	-	10	1.0
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## AUTHORISED UNIT TRUSTS

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**FINANCIAL TIMES STOCK INDICES**

	Oct. 21	Oct. 25	Nov. 19	Dec. 12	Jan. 11	Feb. 18	Average
Government Securities	76.91	77.48	77.48	77.11	76.63	76.75	57.67
Interest	79.17	79.38	79.08	78.69	78.49	78.82	56.41
Industrial Ordinary	524.8	516.9	516.2	513.1	499.1	500.0	289.0
and Mines	151.5	159.3	171.6	174.3	174.0	161.4	103.5
Ins. and Bond.	5.15	5.28	5.32	5.27	5.40	5.59	7.76
Securities of Foreign	15.27	15.51	15.48	15.61	16.30	15.97	25.7
U. S. Govt. bonds	9.31	9.17	9.19	9.11	8.89	8.91	6.66
Stocks, market	5.117	6.303	7.205	5.265	5.657	5.296	3.66
Foreign exchange		80.59	80.48	80.76	84.95	90.40	40.16
Commodity prices		16.644	16.380	15.976	15.915	16.332	8.12

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	Firm		Non-Comparison		Firm	Firm
	High	Low	High	Low		
Cost. Spec.	79.83	82.45	127.4	49.18	1900	204
	1.36	1.11	3.30	1.47	Not Regd.	77.9
Invested Int.	80.50	83.49	153.4	51.55	Not Regd.	94.7
	1.36	1.41	3.15	1.72	Not Regd.	116.5
Int. Prod.	549.2	557.6	549.2	49.4	Not Regd.	190.4
	1.36	1.41	3.15	1.72	Not Regd.	202.9
Prod. Wages	174.4	95.1	442.2	43.5	Not Regd.	134.6
	1.36	1.41	3.15	1.72	Not Regd.	158.2

**FINANCIAL TIMES STOCK INDICES**

	1981	1982	1983	1984	1985	1986	Avg
	1	2	3	4	5	6	7
1. Total sales	222.12	219.11	219.14	215.75	211.13	211.35	215.77
2. Sales taxes	247.18	243.69	243.68	240.11	235.55	236.01	135.99
3. Freight paid	4.86	4.95	4.92	5.00	5.10	5.08	7.7
4. Freight cost	9.75	9.63	9.63	9.50	9.51	9.54	7.5
5. Sales	226.99	224.25	224.65	221.36	216.96	211.70	124.9

**HONG KONG**

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**SINGAPORE**

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## OFFSHORE AND OVERSEAS FUND

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## INSURANCE, PROPERTY, BONDS

[illegible]

## NOTES

**CLIVE INVESTMENTS LIMITED**  
1 Royal Exchange Ave., London EC3V 3LU. Tel. 01-283  
Index Guide as at 11th October, 1977 (Base 100 at 14.1)

Clive Fixed Interest Capital .....	132.71
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### INSURANCE BASE RATE

† Properly Growth .....	7.5%
Cannon Assurance .....	3 1/8%
* Address shown under Insurance and Property Bond Table	



## FINANCIAL TIMES SURVEY

Monday October 24 1977

## The Printing Industry

The technological revolution in the printing industry is only just getting under way. For all sectors, not least newspapers, it is posing a variety of fundamental questions about manning, investment and choice of systems.

meet its daily deadlines—and, it must be said, because of the wealth of the large American newspaper publishing groups that have acted as technological pace-setters for the rest of the world.

The basic factors making up the technological revolution are therefore common to all sectors of the printing industry. But for all the publicity value of the newspaper industry, and the undoubted weight of its investment in new technologies, it must be remembered that the impact and importance of the various factors differ considerably from one sector of the industry to another.

The rest of the printing industry in terms of sales is far larger than the newspaper sector. Last year in the U.K. newspaper and periodical printing had sales of just under £11m, while the rest of the industry (packaging, boxes and cartons, stationery, general printing, etc.) totalled not far short of £3m.

## Emphasis

Put simply, colour is at the heart of the general printing industry. What speed is to the newspaper, colour is to most of the rest of the printing industry. "Quality" means basically quality of colour, and this accounts for the emphasis in general printing on technical developments in the processing and printing of colour, and for the substantially different types of web offset presses to be found in general printing compared to newspaper publishing. Thus,

although the spread of web offset presses is a theme common to newspapers and to general printing, the detailed application is markedly different. On the other hand, text handling and phototypesetting equipment is roughly standard across the entire industry, much to the regret of many general

printers, who feel that their special needs have not yet been fully taken account of by the suppliers of such equipment. Industrial structure also has a strong bearing on the pace of technological development and on the ability to track and quantify its progress. The newspaper industry is characterised by large publishing groups spanning either large geographical areas, or a large range of newspaper publishing (national, local, weekly, etc.) or both.

Where this generalisation is somewhat less true, notably in the U.S., there are active trade associations, and the result is much the same—rapid permeation of new ideas, a relatively clear bird's-eye view of the state of the art, often but not

always backed by precise statistics (how many U.S. newspapers are web offset, have computerised text handling, etc.) and above all a clearly discernible technological policy, cautious or aggressive, laid down from a comparatively few corporate headquarters.

But general printing is still highly fragmented, despite the presence of some large companies. In the U.K., industry statistics show that 55 per cent. of establishments employ under 25 people, and about 85 per cent. employ under 100.

Patterns of technology, particularly of technological change, are therefore harder to establish quite apart from the obvious difference in the needs of, say, a specialist book printer compared to a packaging and mail order catalogue house. But it must not be assumed that the bigger the establishment, the more technologically progressive it is. If anything the opposite is true. In U.S. newspapers, for example, it was the medium-sized companies which made the running in the

early 1970s, with the smaller following on rapidly; last of all came the big metropolitan papers in New York, Washington and Chicago. In British newspapers, it has been certain that the entry of new small firms, medium-sized provincial groups (for example, Portsmouth and Sunderland Newspapers, East Midlands Allied Press, Wolver-

hampton Express and Star) which have led the field, with Fleet Street still trying to free itself from the bog of suspicion—suspicion between rival newspaper managements, and between managements and unions.

Similarly, in the general printing industry it is often the small printer who has set up shop on a green field site that has been able to exploit the best in new technology. One of the most attractive features of the printing industry, historically and sociologically, has been the ability of trained men—craftsmen, small entrepreneurs, call them what you will—to set up on their own, to serve local and/or specialist markets. Moreover, new technology, which in newspapers has if any-

thing, strengthened the trend towards concentration (as in so many other industries) has in the rest of printing encouraged the entry of new small firms. For example, specialist type-setting concerns are far from being a new phenomenon in the industry. But the advent of cheap photocomposing systems,

that they demand new skills and could expand the total volume of work, as happened at the end of the last century, is small comfort to some.

This must rank as the toughest challenge to face any group of unions since the war, and it is hardly surprising (though hardly pleasing to employers) that the unions have been at times difficult, at times constructive, but above all cautious. While labour relations in the printing industry as a whole must not be judged by or confused with the situation in Fleet Street, nevertheless the fundamental problem—how to cope with the social consequences of technological change while at the same time progressing sufficiently rapidly to stay in business vis-à-vis the competition—remains true throughout the British printing and publishing industry. Although as a problem it has been there for some years, it is really no nearer to solution.

Yet at the same time the technology is still moving ahead, with the aim of consolidating and simplifying operations into single—or single sets of—black boxes. The manpower consequence grows more acute as time passes.

In newspapers, the piece of the technological jigsaw everyone is waiting for, the one on which large sums are being spent, is electronic makeup of the complete page. In general printing, the equivalent is the

photographic or other art work can be electronically made-up into, for example, magazine cover pages. In both cases it is a question of digitising the information (text information, colour information), calling it up on some sort of screen, using screen controls like a cursor and co-ordinators, to change the images around, and then printing out the final result on film. Both types of equipment cannot be far away now in terms of commercial reality. Both will have great impact in their respective spheres of printing, both on operations and on employment. Both will add impetus to the still greater change in the industry, the change in the way of doing things, the change in the way of making a film.

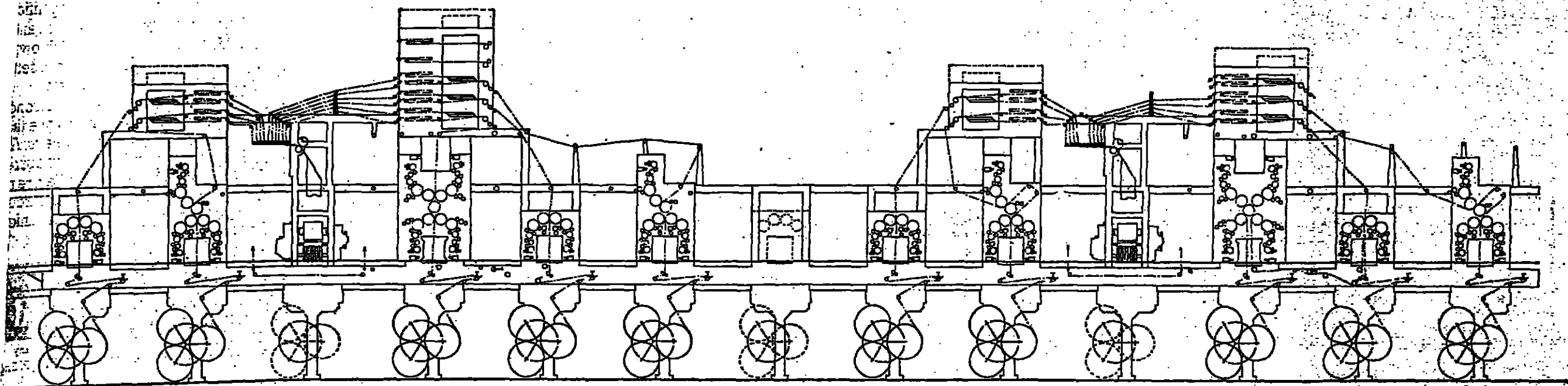
History

The whole history of printing and publishing is the history of interplay between advances in printing technology and changes in the market demand for, or in the receptivity to, printed matter. The challenge of the new technologies is therefore to spot and exploit their market potential, but this time with an eye not so much on rival printers, as on rival electronic publishing media that do not use paper at all, and may erode not so much the habit of reading, as the habit of reading printed matter. The "printer" of the year 2000 may be a vastly different animal from today's.

## Groundswell of change

By Rex Winsbury

## Confidence-buy Goss!



The Rockwell Goss Metroliner web offset press to be installed at Turun Sanomat, Turku, Finland, will be 50 metres long, 12 metres high and will weigh over 400 tons.

Being built at Preston, Lancs, it will have two double width perfecting satellite units, four 3-colour units, four mono units, two folders and ten Rockwell Goss fully automatic reelstands.

With 3,000 Rockwell Goss web offset installations already, and a welcome at every one, MGD Graphic Systems maintain a full scale international operation, supplying complete systems from copy to copies.

For confidence, buy Goss.

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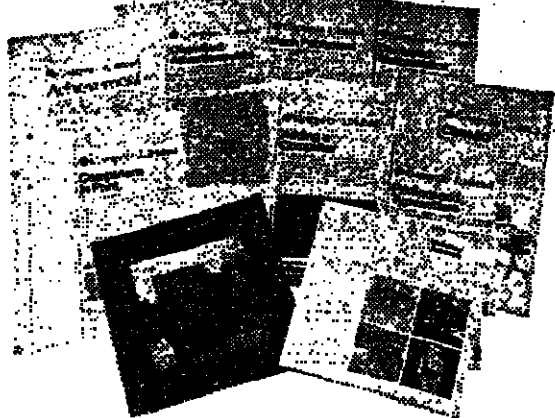
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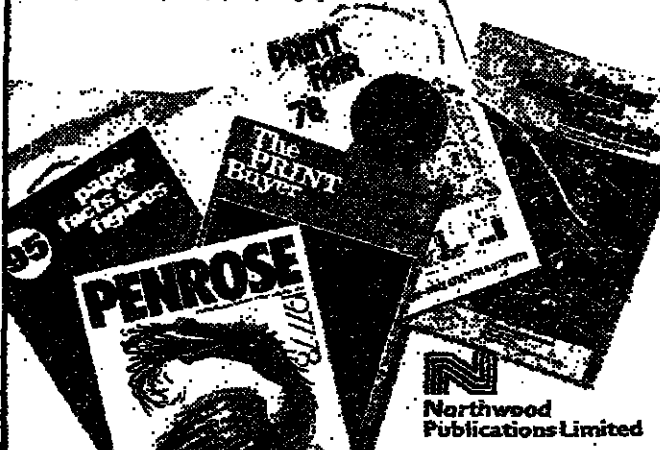
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Print Fair '78. Central London, June 6-8 1978. Sponsored by The Print Buyer. Stand space including all facilities £5.00 per square foot.



THE SETTING of type is by definition at the very heart of the printing industry, and it has been revolutionised twice before — by Gutenberg, at the end of the 15th century, with the invention of moveable type, and by Ottmar Mergenthaler, at the end of the 19th century, with the invention of a machine to replace hand assembly of type. Now the third revolution is under way, the replacement of the type-casting machine by photographic methods of setting type, allied with a computer to formulate the text and drive the phototypesetter.

Phototypesetting methods have been known for many decades, but only since 1950 has this method begun to make inroads, and principally since the middle 1960s, due in large part to its compatibility with offset printing, also spreading fast at the same period. To-day, the industry presents a patchy appearance — a mixture of the old and the new, an industry very definitely in transition. It must be said that there are printers who are sceptical about the real cost-effectiveness of phototypesetting, compared with traditional methods, but even these sceptics admit the force of "keeping up with the Joneses," which seems likely to complete the switch to photocomposition for the majority of the industry over the next, say, seven years.

Apart from the impetus from the newspaper industry, the most notable features of contemporary developments in phototypesetting are the broadening of the cost and capacity range of such equipment, and the ever closer integration of phototypesetting with the so-called "front end" systems which generate the text to be set. It is in the "front end" that many of the really exciting developments are taking place: yet paradoxically

in these developments may be found the seeds of the eventual disappearance of typesetting as a separate section of the printing cycle. At one end of the cost and capacity range we now have monster machines that produce a full-width newspaper page, so-called 100 pica machines, at a top rate of 3,000 lines per minute. One may instance the Linotron 606 machines now running in at the Daily Mirror plant in London and already in use in certain places in the U.S., or their American equivalents like the Harris 7600, or the Autologic APS 5. Such equipment is likely to cost over £100,000 a time, and to churn through text at a rate that must surely represent the ultimate in speeds of setting that anyone can usefully contemplate. In physical bulk, such machines are impressive without being overwhelming: the 606 stands nearly 6 feet off the ground, and is nearly 7 feet long, weighing nearly 1,700 lbs.

### Development

At the other end of the scale there is the development of the small, virtually desk-top typesetter. One may instance the Compugraphic 4600 which measures a mere 24 inches wide and 14 inches high, and the cost of a small set could be under £15,000. In short, phototypesetting machines are now straddling the market in requirements of potential users.

It is arguable that the influence of newspaper requirements still means that many systems are inferior from a general printing point of view. Certainly, the biggest interest from general printing lies in the continued development of totally re-keyboarding repeat small to medium sized page composition systems, perhaps with no more than a 45 pica capacity, but very definitely with direct entry of text from the keyboard. Direct entry

seems to be claiming an ever larger part of the market.

Phototypesetting is particularly suited to book work, but is making clear inroads elsewhere, as in magazines and mail order work. Even the sceptics realise that phototypesetting gives the ability to adjust face sizes more easily, and to store and recall text more or less at will. But this really is the rub of the matter — it is no longer the ability to photoset type that is important, so much as the system of which this is part (perhaps one should say, the end result).

For it is at the "front end" that major advances are being made, in particular with the switch, only now in its beginnings in the U.K. general printing industry, from pure key-board entry towards use of the Video Display Terminal as the "operator interface" with the typesetting system. Admittedly, the distinction between a key-board with some sort of visual marching display of the last words and characters keyed in, and the fully interactive VDU, is increasingly becoming a fine and indeed arbitrary one.

But the glossy ads for typesetting systems almost invariably centre round the use of a VDU these days, to take advantage of the full capacity of a computer typesetting system. The VDU is a device for simple entry of text: for proofing and correcting the text so entered, whether it be keyboarding errors or authors' corrections: for entering and verifying typographical commands: and for storage and recall of text (perhaps via a tape or floppy disc) for later updating. This can cut out a great deal of proofing on types, reduce error rates and costs, and avoid the necessity of totally re-keyboarding repeat orders.

In the newspaper industry, particularly in the U.S., the VDU has been extended backwards along the chain of creation to the original authors, that

is, to the journalists, giving them direct access to the functions of the computer via complex VDUs with, at times, 130 or more keys on the keyboard and 25 or so lines of text on the screen at any one time. Pure composing room activities can use VDUs of this complexity, as witnessed by the U.S. integrated systems that are used with only slight modifications in both newspaper, magazine and general printing work. But the composing room VDU is often a less complex animal, with far less editing facility than is needed by at least some original authors of text.

However, this development does emphasise the secondary place that phototypesetting is now taking within the overall text creation process. To have the right typesetter is still important: but it is what the system does that really counts, in terms of cost saving on the total operation.

The development of smaller, cheaper, phototypesetting units is both a promise and a threat to the printer, especially the smaller company. On the one hand, it gives him advanced technology at a price he can afford: but on the other hand it means that large clients may well decide to do some or all of their own "in house" printing.

Of course, any large organisation tends to have some printing capacity within its walls, if only a Xerox machine or a duplicator of some sort. But the fact is that the distinction between a small phototypesetting unit, and a so-called "word processing unit" is now non-existent. The word processing unit began life as a replacement for the traditional typing pool, especially where either standard letters or bulky reports and documents featured in the work load. But such units are made up of VDUs for the typists (for example, a television screen is used to monitor the settings of the ink ducts).

These remote or semi-automatic control systems are particularly important for colour printing where accurate control over the density of the inking is essential. In one system the colour is continuously monitored by sensors on the top and bottom sides of the web.

Sensors move from side to side as the Press is running. They measure the thickness of the ink and show the printer what is happening to the job by continuous monitoring on a television screen.

Electronics is also helping to improve productivity and quality in colour printing by controlling the register or exact positioning of the paper to ensure that the successive primary colours are printed on top of each other. These changes among smaller presses coincide with a gradual

result: and this is also a description of a printer's photosetting system. Not surprisingly, some industry pundits have forecast a drastic cut in work being contracted out to professional printers, as larger clients take on more and more of their own work.

Significantly, Pira, the industry research association, is now mounting a study on exactly this problem, which is intended to look at word processing as a replacement for short-run printing, in particular linked to high-speed duplicating.

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## Pressing for changes in technology

THE SUBSTANTIAL economies which computer typesetting has made possible may have diverted general attention from the improving technology at the next stage of the printing process, in the press room.

This may partly be because the spectacularly large presses to be found in Fleet Street have not only remained essentially unchanged, but are likely to do so for some time to come.

The very large capital investment locked up in Fleet Street presses and the very low returns on capital are two reasons why a change from the old letterpress techniques is unlikely. Letterpress will survive among the large circulation newspapers for the foreseeable future because the stereo plate cast in lead is intrinsically cheap and is easily made from the page impressions produced through the traditional hot metal typesetting process.

In the provinces, however, the outlook is different. Many newspapers have changed over from letterpress to the more modern web offset presses and the new evening papers started in the late 1960s by Thomson's all had

web offset presses. The change-over has come to a virtual standstill in the last two years because the economic climate and the squeeze on profits have made proprietors unwilling to commit the very large investments involved in buying a new press.

However, there seems little doubt that the conversion to web offset will continue when the economy improves. The main reason is that web offset machines use the thin lithographic plate which can be etched or made by a laser machine from a paste-up of the final page. These paste-ups are the natural product of computer typesetting systems which set type on to photographic paper rather than into metal. The strips of paper carrying photo-composed type are pasted on to a blank sheet together with the headlines to form a prototype of the final page.

In the web offset process the image is transferred from the paste plate on to an intermediate rubber cylinder which then passes the ink to the paper. On letterpress the cylindrical stereo plates cast in metal are

first inked and then make a direct impression on to the paper. It is basically a simpler process which does not require as close tolerances as web offset. Furthermore, web offset requires fine adjustment of the ink and water mixture to produce a good image.

Because of this, offset presses have in the past run slower than letterpress and have been subject to larger waste at the beginning of the run when the ink settings were being adjusted. Recent developments, however, have speeded up offset presses to a capacity of about 70,000 impressions an hour which is as good as can be achieved by most letterpress.

In addition, computer control of the inking like the Rockwell press control system (PCS) has enabled the presses to produce saleable copies almost immediately after the start-up. Rockwell claims waste has now been cut down to about 2 per cent, compared with about 12 per cent, a few years ago.

The computer-controlled inking works by scanning the negative image of the page. From this scan, the computer is able to work out the exact setting of all the ink screws needed to give the desired blackness. The computer also controls the sequence of operations needed to achieve the right mixture of ink and water.

as the press builds up to maximum speed.

In the smaller web offset presses the capital cost of a fully automatic system may not be justified. In these cases various degrees of remote control and automation are offered.

On the smaller sheet fed presses the screws can be remotely controlled while on the Harris Telecolor system, for example, a television screen is used to monitor the settings of the ink ducts.

These remote or semi-automatic control systems are particularly important for colour printing where accurate control over the density of the inking is essential. In one system the colour is continuously monitored by sensors on the top and bottom sides of the web.

Sensors move from side to side as the Press is running. They measure the thickness of the ink and show the printer what is happening to the job by continuous monitoring on a television screen.

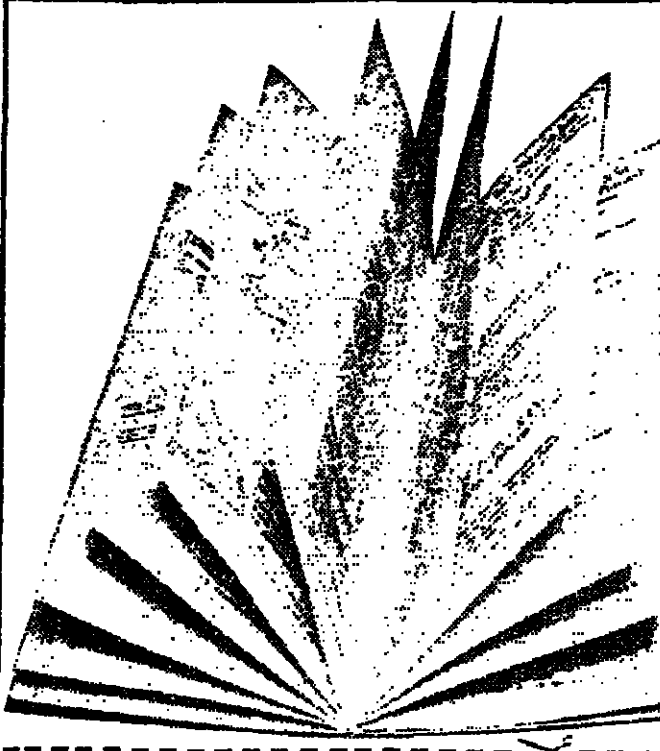
Electronics is also helping to improve productivity and quality in colour printing by controlling the register or exact positioning of the paper to ensure that the successive primary colours are printed on top of each other. These changes among smaller presses coincide with a gradual

CONTINUED ON NEXT PAGE



The installation of web offset was a logical expansion of its large sheet fed offset work for Chromo-works Ltd., Nottingham, four years ago, and the company is shortly expecting delivery of a second web offset press. Pictured here is the ATF Titan four-unit, heatset press which, with its versatile folding and sheeting equipment, is used for high quality colour work.

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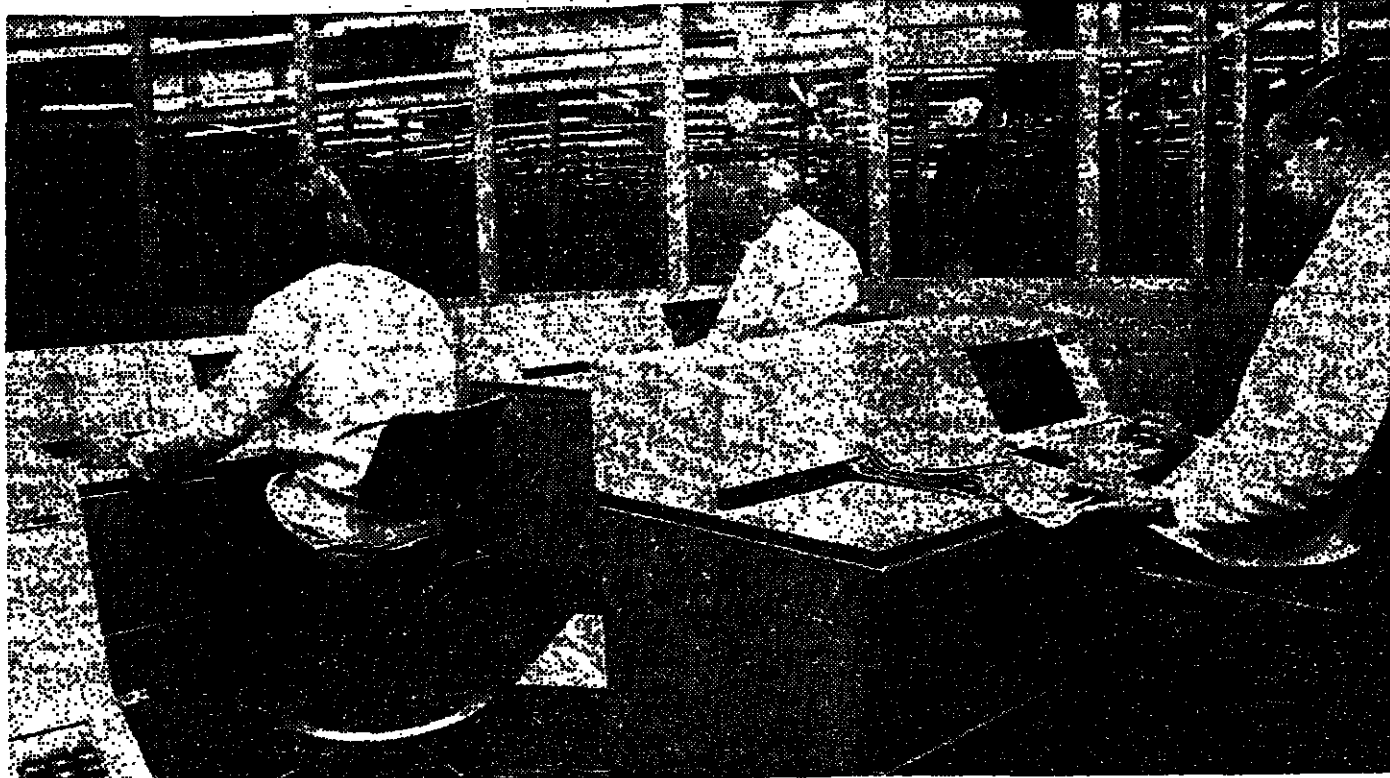
## ARROW

MATHEMATICAL TYPES  
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# Teletext presents the alternative view

IMPRESSIONISTIC judgment of the two systems that few printers yet have made, is that the development of teletext is anything other than a revolution in the way of transmitting text. It is the generic term for systems of transmitting text (or tabular matter, or a line of the two) direct to the home or office on a TV screen, and it refers to these days to three separate systems—the Ceefax, ITV's Oracle, and the Post Office's Viewdata. Each a view may be right, it may be wrong. Electronics and the computer are changing and will affect the normal operations of a print concern, in text handling, or work, plate making, or storage, and affect externally by changing calculations made by clients, it what to print in-house, what to contract out. But the development of Teletext to influence the demand for printed matter, then that would be of concern to printing companies. It is notable that a number of organisations, only or partially in the publishing business are already taking part in the trials of the Viewdata system, and it is by that route that printers may feel the impact. Ceefax and Oracle are "own



This Linotron system of computer typesetting doubled the typesetting capacity and increased the flexibility of Purnell and Sons Ltd., Paulton. The system is used for magazines, books, encyclopaedias and jobbing work and has almost completely replaced the company's hot metal typesetting equipment.

"information providers," who can be almost anyone who will pay the rental charge on the computer space. Newspaper and news agency companies are heavily involved, sensing the potential competition of Viewdata in, for example, the field of classified advertising or in the provision of financial data.

But of relevance to the general printer is the interest in Viewdata of many publishers of annuals, directories, encyclopaedias, guides, and any other sort of publication which is a listing of some sort that has to be updated and reissued from time to time. The charm of Viewdata is that this updating can be done instantly and continually, instead of lagging perhaps a year behind the events with the issue of new editions or supplements.

Not surprisingly, educational authorities and the Open University are also interested in Viewdata as a medium for

educational material. So is the world of retailing, where Viewdata could be used for anything from local supermarket promotional information ("10p off Brand X" etc.) to shopping by computer, using such things as Access and Barclaycard to order goods via Viewdata. Airline tickets are another obvious candidate for Viewdata sale. Mail order might be another area of impact, and all of these have implications for the use of printed materials.

## Maintenance

So does the interest shown in putting service manuals for maintenance engineers onto Viewdata, plus perhaps call diaries for the same people when it comes to consumer durable repairs. DIY manuals are another variant, and so are careers manuals.

In broader terms, Viewdata opens up at least the possibility of what is known as "electronic

mail" displacing, wholly or partially, the traditional letter and envelope. When written messages can be sent via telephone to the Post Office computer, stored, and accessed by the person at the other end at his convenience, the impact on postal services could be profound, especially in the light of deteriorating postal services here and in the U.S. This development depends on a proper alpha-numeric keyboard being attached to the Viewdata terminal, but once that is done, anything from inter-office memos to "get well" messages to Auntie Mabel seem a natural use of the system (one supposes that telegrams, except for overseas, will be finished off by such a development).

Outside the Teletext area, developments in computerised data base usage mean that any bibliographic services and technical indices are now computerised, along with abstracts of the articles. The distinction

between a librarian and a computer scientist seems to have all but disappeared, and one must wonder quite what the library of the future will look like. It is fair to say that Viewdata, like Teletext generally, is in its early days. The public market trial of Viewdata begins next year. Sceptics say that it will gain only modest acceptance, partly because people will not want to run up large phone bills (which is in the end what the Post Office wants them to do); partly because the operating software is still rather primitive; and partly because cheaper and cheaper mini and micro computers may possibly outdate the technical structure of the system by locating computer power at the level of the individual rather than the organisation.

On the other hand, many people, rate, the introduction of Teletext services as an advance of equal importance to the original invention of printing. The question is whether it will complement or compete with traditional printed matter. Post Office spokesmen take the view that it is complementary, since information can be presented in new ways, perhaps more expensive than printed matter, but with the compensating advantage that the user pays only for the item that he specifically wants. But just as TV was "complementary" to print, yet affected print by syphoning off advertising revenues from publications and revolutionising public taste for colour, so it is hardly conceivable that Teletext will not in due course alter, for better or worse, patterns of consumption of printed matter. An industry still as deeply imbued with its history as printing, where methods of work can in essence date back centuries, can well afford to look ahead a decade or two, and speculate.

Max Wilkinson

R.W.

## Change

CONTINUED FROM PREVIOUS PAGE

move to replace the larger sheet fed offset presses with rotary web offset of the higher quality type. Although sales of machinery have been very depressed recently, there have been signs that the printing business is picking up, so that with increased turnover, further capital expenditure seems likely.

Among smaller newspaper printers there has been great interest in the two possibilities of a transitional state from letterpress to web offset. One intermediate system enables lithographic plates to be used on letterpress machines. This is called di-litho. It involves a conversion kit costing around £100,000 for a typical provincial newspaper. It consists of dampers to introduce and control water in the unit (98.5 per cent water is supplied to the ink train); copper plating to prevent corrosion from the water on the ink drums, new blankets and packings, aluminium saddles to take the thinner plates and new electrical and water supplies.

## Conversion

The basic problem with di-litho is that it is converting presses designed for an intrinsically crude process to one which needs finer adjustment. Some presses have given trouble because they are not capable of delicate enough adjustments. However, considerable success is claimed in some installations. The first to be installed in the U.K. was at the Cambridge Evening News, which started printing earlier this year. The East Anglian Daily Times, Ipswich, and Sifton Newspapers, Southport, are also converting to the system.

The alternative way of matching modern photo composition to older letterpress machines is to use photopolymer plates. These are plastic plates similar to the lead stereo plates but they can be produced from the photographic image.

One of the basic considerations which governs any change-over is the cost of plates. This will vary according to circumstances. A stereo plate can be between 25p to 15p for a mass circulation daily paper, whereas an offset plate costs about 60p. A polymer plate can cost 53p if the material is not reusable or about £1.10 in a more expensive process where the material can be used again.

An estimation of the import-

ance of plate costs can be made from the fact that the Financial Times, with a comparatively small print run, requires about 250 plates during an average night's production. The mass circulation papers need very many more.

One of the most intriguing possibilities in platemaking is the use of the laser beam to etch plates. The present system uses a small computer to scan the paste-up. From the information received, the computer controls the laser to cut the plate directly without the need for traditional etching.

This process reduces the time needed for the production of plates, a limitation of web offset

presses for many years.

The next step, however, will be to do away with the paste-up of the final page altogether. Rockwell is working on a system which will allow full page make-up on a television screen to be plugged straight into the laser platemaking machine. The computer will then use the electronic image from the screen to guide the laser.

When this system comes on the market, in the 1980s, it will theoretically be possible to produce a plate entirely automatically from the direct input of journalists into the computer.

Max Wilkinson

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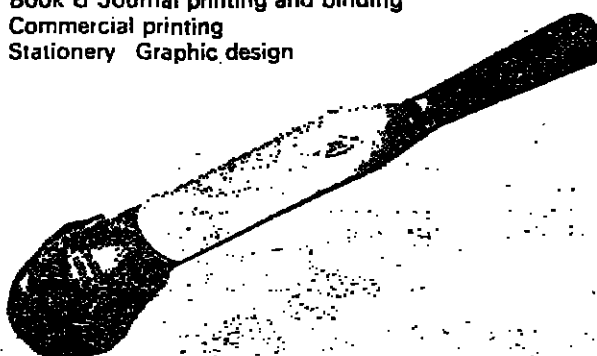
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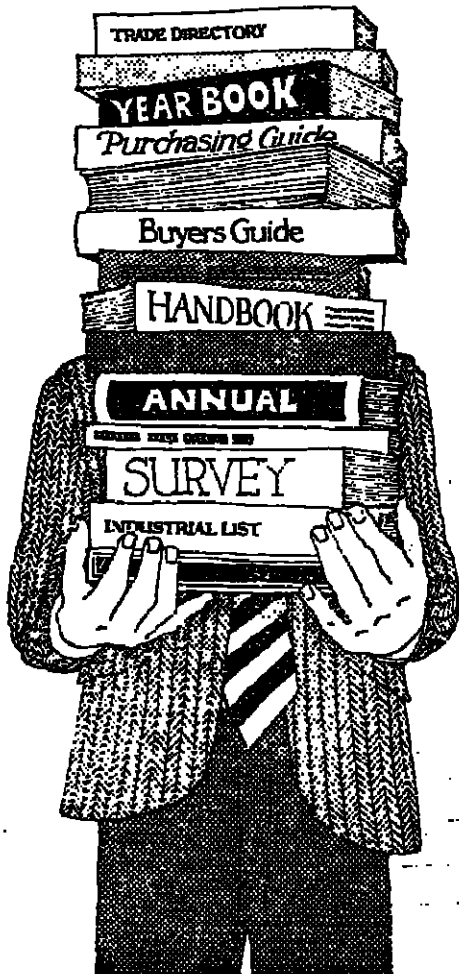
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THE PRINTING INDUSTRY V

# Britain's lead in the banknote business

**NOTES.** CHEQUES, cards, tickets (especially airline tickets), vouchers, bonds and share certificates.

It is also successful in what has become known as "money systems": cheques, credit cards, Giro documents and direct debit slips. The reason for its success derives partly from the fact that it is still the provider of a service in countries from which the British Empire has retreated: partly, too, because it has developed an integrated set of companies, which can supply products or services every step of the money way.

The money is made, principally, in Gateshead, the largest note-printing factory in the world, with a capacity to print over 500 million a day. De La Rue also makes the machines which count the money, through a company called De La Rue Crossfield — not just counting it, but dispensing it, accepting it, wrapping it and even detecting if it is forged.

There is a company within the group which moves the money. Security Express — with about 400 trucks in the U.K., specialising in moving money for the clearing banks. Finally, De La Rue, through its Italian subsidiary De La Rue Giori, makes the machines which make the money. These machines are used in the company's own works, and exported to other countries.

De La Rue still uses the intricate art of the engraver. The company reckons there are only a dozen or so master engravers in the world, and that half of them work for De La Rue. A master engraver must serve a 15-year apprenticeship before he begins on the simplest of designs on his own account. But the company now has machines which can design notes from information fed into a computer, and which, it claims, are secure against forgery.

The company designs notes for over 70 countries—like Tanzania, New Zealand, Ireland (through a Dublin-based subsidiary), Paraguay, Ghana, Malaysia and Portugal. It owns and runs a number of mints, including the Nigerian mint, which made the company a handsome profit last year (£3.1m.). And while it recognises that, in time, many

countries will want to take over their own money printing, it reckons it will be able to survive, as a partner.

De La Rue, while dominant in the money-making market, has one competitor in the U.K.—indeed, in the world—Bradbury Wilkinson, which has a plant at New Malden, Bradbury is competitive across the whole range of money and cheque printing with De La Rue, and also prints for a number of countries which lack their own mint. The company's "Magna" presses for printing money, made to its specifications, are attracting considerable worldwide interest.

## Documents

There is another type of security printing: not of money itself, but of documents about money. The security side of this work is not aimed at deterring the forger so much as the commercial spy. The companies in this area of work—collectively and reasonably accurately known as the city printers—must not only guarantee an acceptable level of security, more importantly, they must work at speed, and with complete accuracy.

The best known names in the market are Burrup Mathieson; Greenaway; Williams Lea; Waterhouse; Metcalfe, Cooper; Oyez and Harrison. No one company completely dominates, and the competition for contracts is fierce.

A typical example of a city printer's work might be: a call from a merchant bank late in the day—a 24-page document must be printed by the next morning at 7.00, so that one of the bank's directors can take copies with him to a business meeting in Brussels. At the same time, copies must be delivered to a number of points throughout Europe. The copy for the document will not be available until 10.30 that evening, to be collected from the director's flat. The order is accepted. "The demands made on us are absolutely staggering to any normal company, or even any normal printers," said a city printer.

Being able to cope with work like this means a number of things for an organisation. First, there must be 24-hour working. Second, the typesetting

facility must be unusually large. Third, the company must either carry its own courier service, or have instant access to one which can cope with international work.

This in turn means that there is a large amount of spare capacity carried at any given time by all the city printers; and that means that in a recessionary period, times are that much harder. In 1972-73, several of the companies, including some of the leaders, passed through a bad patch, and some had to slim down to survive.

But now things are much rosier. Not only is the traditional bread-and-butter work of report and accounts holding up well, making the city printers work flat out from February to May, but the new Eurobond and Eurodollar markets have opened up an immensely lucrative source of revenue.

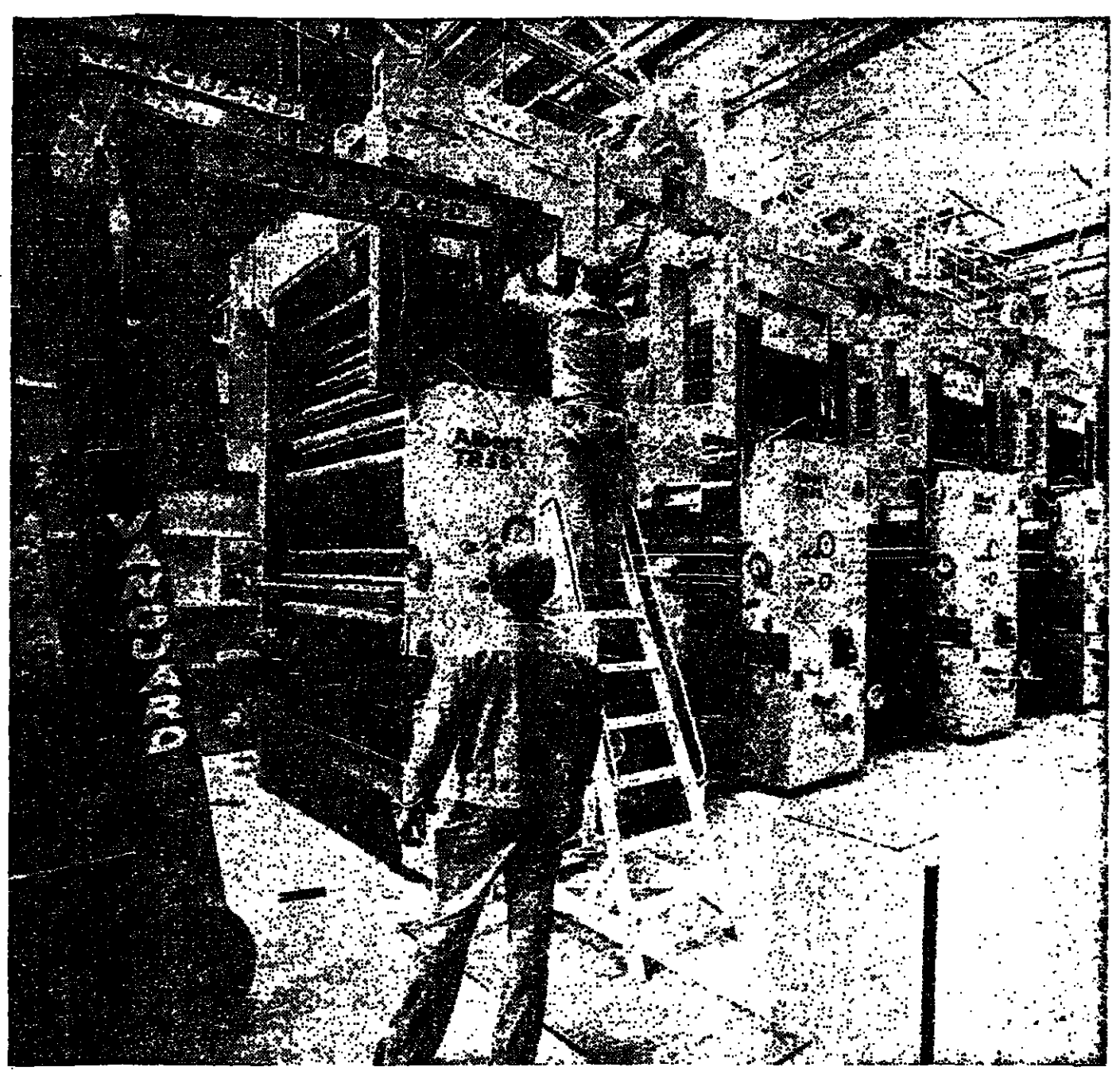
Reports and accounts form the staple business, though it is highly seasonal. Indeed, a big order for a rights issue or a prospectus coming in the spring is a city printer's nightmare—though all say that they will make shifts to cope with it. Here, accuracy and clear presentation are of the essence; and more and more, the printers are being asked to make the documents graphically pleasing.

Still in the domestic market, prospectuses are becoming increasingly important. The recent issue of 67m. BP shares meant the printing of one million prospectuses, which made one city printer very happy. All of them are rubbing their hands in anticipation of the recent news of the selling of ICI by ICI.

But it is the Eurodollar market which has really changed things in the last two years. Typically, a prospectus, or bonds, together with other documents, are asked for in London one day for delivery throughout Europe the next. This calls for speed, and the ability to deliver; the city printers reckon that it has shown they are easily the leading printers in Europe.

"We've had the experience over decades working for the most demanding financial market in the world," said one. "We are geared up for this work in the way that the European printers are not." Most are hoping for work from European sources in the coming years.

John Lloyd



Installing a Gravure Press at Sun Printers in Watford.

## Books

CONTINUED FROM PREVIOUS PAGE

Traditionally, hardback publishers have lived in a dream world, imagining that 20 to 30 titles in just five days of an eighth of an inch in their page size, as little as 500 copies are economical compared with the average print run of around 3,000.

Mr. Hale thought otherwise. He reckoned there were two broad categories of product: those that were basically visual in their impact—art and cookery books and so on—where physical appearance was a major factor; and a much larger category, informational or scientific titles where physical appearance, apart from jacket design, was less essential; where access to a truly sophisticated reputation reigned supreme and vast range of work can be so on were almost irrelevant.

He persuaded Blackwell's that for instance, his firm has just a mass-manufacture process printed "Fort Grunwick," written based on only two qualities of ten by Grunwick's owner, George Ward, which is to be published web-offset could produce great by Maurice Temple Smith. The

savings in cost and time; indeed, the new system can render from 20 to 30 titles in just five days of an eighth of an inch in their page size, as little as 500 copies are economical compared with the average print run of around 3,000.

computer work was done in 12 minutes—the book runs to about 45,000 words—and the film setting was accomplished inside 30 minutes. The total printing and binding process took up no more than three days, whereas in the era of hot metal, before the advent of film setting and sheet printing, the typesetting and for such a book may have taken up to a month and the total of printing and binding anything from four to eight weeks.

"We've got access to £5m. worth of hardware," says Mr. Hale. "We can use it as little or as often as we like."

The new technology, which has revolutionised paperback production and is now doing the same for hardbacks, is also making itself felt in the area of specialist, scientific and academic publishing, although with less speed because of the intricacies of typesetting in this field.

In the meantime, and more importantly, the print revolution moves on, and continues to ensure that the total manufacture and production costs of a book seldom represent much more than 20 per cent of its retail price. It is comforting to think that the consumer at least has that to cheer about.

Michael Thompson-Noel

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215	+2.72	63	9.2	0	July
28	0.53	25	2.5	9.9	Jan

Price	11/12	11/13	11/14	11/15	11/16	11/17	11/18	11/19	11/20	11/21	11/22	11/23	11/24	11/25	11/26	11/27	11/28	11/29	11/30	12/1	12/2	12/3	12/4	12/5	12/6	12/7	12/8	12/9	12/10	12/11	12/12	12/13	12/14	12/15	12/16	12/17	12/18	12/19	12/20	12/21	12/22	12/23	12/24	12/25	12/26	12/27	12/28	12/29	12/30	1/1	1/2	1/3	1/4	1/5	1/6	1/7	1/8	1/9	1/10	1/11	1/12	1/13	1/14	1/15	1/16	1/17	1/18	1/19	1/20	1/21	1/22	1/23	1/24	1/25	1/26	1/27	1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7	2/8	2/9	2/10	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26	2/27	2/28	2/29	2/30	3/1	3/2	3/3	3/4	3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15	3/16	3/17	3/18	3/19	3/20	3/21	3/22	3/23	3/24	3/25	3/26	3/27	3/28	3/29	3/30	3/31	4/1	4/2	4/3	4/4	4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14	4/15	4/16	4/17	4/18	4/19	4/20	4/21	4/22	4/23	4/24	4/25	4/26	4/27	4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7	5/8	5/9	5/10	5/11	5/12	5/13	5/14	5/15	5/16	5/17	5/18	5/19	5/20	5/21	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	6/1	6/2	6/3	6/4	6/5	6/6	6/7	6/8	6/9	6/10	6/11	6/12	6/13	6/14	6/15	6/16	6/17	6/18	6/19	6/20	6/21	6/22	6/23	6/24	6/25	6/26	6/27	6/28	6/29	6/30	7/1	7/2	7/3	7/4	7/5	7/6	7/7	7/8	7/9	7/10	7/11	7/12	7/13	7/14	7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11	8/12	8/13	8/14	8/15	8/16	8/17	8/18	8/19	8/20	8/21	8/22	8/23	8/24	8/25	8/26	8/27	8/28	8/29	8/30	8/31	9/1	9/2	9/3	9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15	9/16	9/17	9/18	9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	11/14	11/15	11/16	11/17	11/18	11/19	11/20	11/21	11/22	11/23	11/24	11/25	11/26	11/27	11/28	11/29	11/30	12/1	12/2	12/3	12/4	12/5	12/6	12/7	12/8	12/9	12/10	12/11	12/12	12/13	12/14	12/15	12/16	12/17	12/18	12/19	12/20	12/21	12/22	12/23	12/24	12/25	12/26	12/27	12/28	12/29	12/30	12/31																																									
112	118	120	122	124	126	128	130	132	134	136	138	140	142	144	146	148	150	152	154	156	158	160	162	164	166	168	170	172	174	176	178	180	182	184	186	188	190	192	194	196	198	200	202	204	206	208	210	212	214	216	218	220	222	224	226	228	230	232	234	236	238	240	242	244	246	248	250	252	254	256	258	260	262	264	266	268	270	272	274	276	278	280	282	284	286	288	290	292	294	296	298	300	302	304	306	308	310	312	314	316	318	320	322	324	326	328	330	332	334	336	338	340	342	344	346	348	350	352	354	356	358	360	362	364	366	368	370	372	374	376	378	380	382	384	386	388	390	392	394	396	398	400	402	404	406	408	410	412	414	416	418	420	422	424	426	428	430	432	434	436	438	440	442	444	446	448	450	452	454	456	458	460	462	464	466	468	470	472	474	476	478	480	482	484	486	488	490	492	494	496	498	500	502	504	506	508	510	512	514	516	518	520	522	524	526	528	530	532	534	536	538	540	542	544	546	548	550	552	554	556	558	560	562	564	566	568	570	572	574	576	578	580	582	584	586	588	590	592	594	596	598	600	602	604	606	608	610	612	614	616	618	620	622	624	626	628	630	632	634	636	638	640	642	644	646	648	650	652	654	656	658	660	662	664	666	668	670	672	674	676	678	680	682	684	686	688	690	692	694	696	698	700	702	704	706	708	710	712	714	716	718	720	722	724	726	728	730	732	734	736	738	740	742	744	746	748	750	752	754	756	758	760	762	764	766	768	770	772	774	776	778	780	782	784	786	788	790	792	794	796	798	800	802	804	806	808	810	812	814	816	818	820	822	824	826	828	830	832	834	836	838	840	842	844	846	848	850	852	854	856	858	860	862	864	866	868	870	872	874	876	878	880	882	884	886	888	890	892	894	896	898	900	902	904	906	908	910	912	914	916	918	920	922	924	926	928	930	932	934	936	938	940	942	944	946	948	950	952	954	956	958	960	962	964	966	968	970	972	974	976	978	980	982	984	986	988	990	992	994	996	998	1000															
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov

[illegible]

20.96	11	82	June	Sept. Station Wp.	11	82	11	82
21.00	12	78	June	May. May. Station Wp.	12	78	12	78
21.04	13	74	June	May. May. Station Wp.	13	74	13	74
21.08	14	70	June	May. May. Station Wp.	14	70	14	70
21.12	15	66	June	May. May. Station Wp.	15	66	15	66
21.16	16	62	June	May. May. Station Wp.	16	62	16	62
21.20	17	58	June	May. May. Station Wp.	17	58	17	58
21.24	18	54	June	May. May. Station Wp.	18	54	18	54
21.28	19	50	June	May. May. Station Wp.	19	50	19	50
21.32	20	46	June	May. May. Station Wp.	20	46	20	46
21.36	21	42	June	May. May. Station Wp.	21	42	21	42
21.40	22	38	June	May. May. Station Wp.	22	38	22	38
21.44	23	34	June	May. May. Station Wp.	23	34	23	34
21.48	24	30	June	May. May. Station Wp.	24	30	24	30
21.52	25	26	June	May. May. Station Wp.	25	26	25	26
21.56	26	22	June	May. May. Station Wp.	26	22	26	22
22.00	27	18	June	May. May. Station Wp.	27	18	27	18
22.04	28	14	June	May. May. Station Wp.	28	14	28	14
22.08	29	10	June	May. May. Station Wp.	29	10	29	10
22.12	30	6	June	May. May. Station Wp.	30	6	30	6
22.16	31	2	June	May. May. Station Wp.	31	2	31	2
22.20	32	0	June	May. May. Station Wp.	32	0	32	0
22.24	33	0	June	May. May. Station Wp.	33	0	33	0
22.28	34	0	June	May. May. Station Wp.	34	0	34	0
22.32	35	0	June	May. May. Station Wp.	35	0	35	0
22.36	36	0	June	May. May. Station Wp.	36	0	36	0
22.40	37	0	June	May. May. Station Wp.	37	0	37	0
22.44	38	0	June	May. May. Station Wp.	38	0	38	0
22.48	39	0	June	May. May. Station Wp.	39	0	39	0
22.52	40	0	June	May. May. Station Wp.	40	0	40	0
22.56	41	0	June	May. May. Station Wp.	41	0	41	0
23.00	42	0	June	May. May. Station Wp.	42	0	42	0
23.04	43	0	June	May. May. Station Wp.	43	0	43	0
23.08	44	0	June	May. May. Station Wp.	44	0	44	0
23.12	45	0	June	May. May. Station Wp.	45	0	45	0
23.16	46	0	June	May. May. Station Wp.	46	0	46	0
23.20	47	0	June	May. May. Station Wp.	47	0	47	0
23.24	48	0	June	May. May. Station Wp.	48	0	48	0
23.28	49	0	June	May. May. Station Wp.	49	0	49	0
23.32	50	0	June	May. May. Station Wp.	50	0	50	0
23.36	51	0	June	May. May. Station Wp.	51	0	51	0
23.40	52	0	June	May. May. Station Wp.	52	0	52	0
23.44	53	0	June	May. May. Station Wp.	53	0	53	0
23.48	54	0	June	May. May. Station Wp.	54	0	54	0
23.52	55	0	June	May. May. Station Wp.	55	0	55	0
23.56	56	0	June	May. May. Station Wp.	56	0	56	0
24.00	57	0	June	May. May. Station Wp.	57	0	57	0
24.04	58	0	June	May. May. Station Wp.	58	0	58	0
24.08	59	0	June	May. May. Station Wp.	59	0	59	0
24.12	60	0	June	May. May. Station Wp.	60	0	60	0
24.16	61	0	June	May. May. Station Wp.	61	0	61	0
24.20	62	0	June	May. May. Station Wp.	62	0	62	0
24.24	63	0	June	May. May. Station Wp.	63	0	63	0
24.28	64	0	June	May. May. Station Wp.	64	0	64	0
24.32	65	0	June	May. May. Station Wp.	65	0	65	0
24.36	66	0	June	May. May. Station Wp.	66	0	66	0

Jan.	69	Jan.	Upper George ship	220	65	62	120
Feb.	59	Jan.	Lower George ship	220	65	62	120
Mar.	59	Jan.	Upper George ship	220	65	62	120
Apr.	59	Jan.	Lower George ship	220	65	62	120
May	59	Jan.	Upper George ship	220	65	62	120
June	59	Jan.	Lower George ship	220	65	62	120
July	59	Jan.	Upper George ship	220	65	62	120
Aug.	59	Jan.	Lower George ship	220	65	62	120
Sept.	59	Jan.	Upper George ship	220	65	62	120
Oct.	59	Jan.	Lower George ship	220	65	62	120
Nov.	59	Jan.	Upper George ship	220	65	62	120
Dec.	59	Jan.	Lower George ship	220	65	62	120
Jan.	60	Jan.	Upper George ship	220	65	62	120
Feb.	60	Jan.	Lower George ship	220	65	62	120
Mar.	60	Jan.	Upper George ship	220	65	62	120
Apr.	60	Jan.	Lower George ship	220	65	62	120
May	60	Jan.	Upper George ship	220	65	62	120
June	60	Jan.	Lower George ship	220	65	62	120
July	60	Jan.	Upper George ship	220	65	62	120
Aug.	60	Jan.	Lower George ship	220	65	62	120
Sept.	60	Jan.	Upper George ship	220	65	62	120
Oct.	60	Jan.	Lower George ship	220	65	62	120
Nov.	60	Jan.	Upper George ship	220	65	62	120
Dec.	60	Jan.	Lower George ship	220	65	62	120
Jan.	61	Jan.	Upper George ship	220	65	62	120
Feb.	61	Jan.	Lower George ship	220	65	62	120
Mar.	61	Jan.	Upper George ship	220	65	62	120
Apr.	61	Jan.	Lower George ship	220	65	62	120
May	61	Jan.	Upper George ship	220	65	62	120
June	61	Jan.	Lower George ship	220	65	62	120
July	61	Jan.	Upper George ship	220	65	62	120
Aug.	61	Jan.	Lower George ship	220	65	62	120
Sept.	61	Jan.	Upper George ship	220	65	62	120
Oct.	61	Jan.	Lower George ship	220	65	62	120
Nov.	61	Jan.	Upper George ship	220	65	62	120
Dec.	61	Jan.	Lower George ship	220	65	62	120
Jan.	62	Jan.	Upper George ship	220	65	62	120
Feb.	62	Jan.	Lower George ship	220	65	62	120
Mar.	62	Jan.	Upper George ship	220	65	62	120
Apr.	62	Jan.	Lower George ship	220	65	62	120
May	62	Jan.	Upper George ship	220	65	62	120
June	62	Jan.	Lower George ship	220	65	62	120
July	62	Jan.	Upper George ship	220	65	62	120
Aug.	62	Jan.	Lower George ship	220	65	62	120
Sept.	62	Jan.	Upper George ship	220	65	62	120
Oct.	62	Jan.	Lower George ship	220	65	62	120
Nov.	62	Jan.	Upper George ship	220	65	62	120
Dec.	62	Jan.	Lower George ship	220	65	62	120
Jan.	63	Jan.	Upper George ship	220	65	62	120
Feb.	63	Jan.	Lower George ship	220	65	62	120
Mar.	63	Jan.	Upper George ship	220	65	62	120
Apr.	63	Jan.	Lower George ship	220	65	62	120
May	63	Jan.	Upper George ship	220	65	62	120
June	63	Jan.	Lower George ship	220	65	62	120
July	63	Jan.	Upper George ship	220	65	62	120
Aug.	63	Jan.	Lower George ship	220	65	62	120
Sept.	63	Jan.	Upper George ship	220	65	62	120
Oct.	63	Jan.	Lower George ship	220	65	62	120
Nov.	63	Jan.	Upper George ship	220	65	62	120
Dec.	63	Jan.	Lower George ship	220	65	62	120
Jan.	64	Jan.	Upper George ship	220	65	62	120
Feb.	64	Jan.	Lower George ship	220	65	62	120
Mar.	64	Jan.	Upper George ship	220	65	62	120
Apr.	64	Jan.	Lower George ship	220	65	62	120
May	64	Jan.	Upper George ship	220	65	62	120
June	64	Jan.	Lower George ship	220	65	62	120
July	64	Jan.	Upper George ship	220	65	62	120
Aug.	64	Jan.	Lower George ship	220	65	62	120
Sept.	64	Jan.	Upper George ship	220	65	62	120
Oct.	64	Jan.	Lower George ship	220	65	62	120
Nov.	64	Jan.	Upper George ship	220	65	62	120
Dec.	64	Jan.	Lower George ship	220	65	62	120
Jan.	65	Jan.	Upper George ship	220	65	62	120
Feb.	65	Jan.	Lower George ship	220	65	62	120
Mar.	65	Jan.	Upper George ship	220	65	62	120
Apr.	65	Jan.	Lower George ship	220	65	62	120
May	65	Jan.	Upper George ship	220	65	62	120
June	65	Jan.	Lower George ship	220	65	62	120
July	65	Jan.	Upper George ship	220	65	62	120
Aug.	65	Jan.	Lower George ship	220	65	62	120
Sept.	65	Jan.	Upper George ship	220	65	62	120
Oct.	65	Jan.	Lower George ship	220	65	62	120
Nov.	65	Jan.	Upper George ship	220	65	62	120
Dec.	65	Jan.	Lower George ship	220	65	62	120
Jan.	66	Jan.	Upper George ship	220	65	62	120
Feb.	66	Jan.	Lower George ship	220	65	62	120
Mar.	66	Jan.	Upper George ship	220	65	62	120
Apr.	66	Jan.	Lower George ship	220	65	62	120
May	66	Jan.	Upper George ship	220	65	62	120
June	66	Jan.	Lower George ship	220	65	62	120
July	66	Jan.	Upper George ship	220	65	62	120
Aug.	66	Jan.	Lower George ship	220	65	62	120
Sept.	66	Jan.	Upper George ship	220	65	62	120
Oct.	66	Jan.	Lower George ship	220	65	62	120
Nov.	66	Jan.	Upper George ship	220	65	62	120
Dec.	66	Jan.	Lower George ship	220	65	62	120
Jan.	67	Jan.	Upper George ship	220	65	62	120
Feb.	67	Jan.	Lower George ship	220	65	62	120
Mar.	67	Jan.	Upper George ship	220	65	62	120
Apr.	67	Jan.	Lower George ship	220	65	62	120
May	67	Jan.	Upper George ship	220	65	62	120
June	67	Jan.	Lower George ship	220	65	62	120
July	67	Jan.	Upper George ship	220	65	62	120
Aug.	67	Jan.	Lower George ship	220	65	62	120
Sept.	67	Jan.	Upper George ship	220	65	62	120
Oct.	67	Jan.	Lower George ship	220	65	62	120
Nov.	67	Jan.	Upper George ship	220	65	62	120
Dec.	67	Jan.	Lower George ship	220	65	62	120
Jan.	68	Jan.	Upper George ship	220	65	62	120
Feb.	68	Jan.	Lower George ship	220	65	62	120
Mar.	68	Jan.	Upper George ship	220	65	62	120
Apr.	68	Jan.	Lower George ship	220	65	62	120
May	68	Jan.	Upper George ship	220	65	62	120
June	68	Jan.	Lower George ship	220	65	62	120
July	68	Jan.	Upper George ship	220	65	62	120
Aug.	68	Jan.	Lower George ship	220	65	62	120
Sept.	68	Jan.	Upper George ship	220	65	62	120
Oct.	68	Jan.	Lower George ship	220	65	62	120
Nov.	68	Jan.	Upper George ship	220	65	62	120
Dec.	68	Jan.	Lower George ship	220	65	62	120
Jan.	69	Jan.	Upper George ship	220	65	62	120
Feb.	69	Jan.	Lower George ship	220	65	62	120
Mar.	69	Jan.	Upper George ship	220	65	62	120
Apr.	69	Jan.	Lower George ship	220	65	62	120
May	69	Jan.	Upper George ship	220	65	62	120
June	69	Jan.	Lower George ship	220	65	62	120
July	69	Jan.	Upper George ship	220	65	62	120
Aug.	69	Jan.	Lower George ship	220	65	62	120
Sept.	69	Jan.	Upper George ship	220	65	62	120
Oct.	69	Jan.	Lower George ship	220	65	62	120
Nov.	69	Jan.	Upper George ship	220	65	62	120
Dec.	69	Jan.	Lower George ship	220	65	62	120
Jan.	70	Jan.	Upper George ship	220	65	62	120
Feb.	70	Jan.	Lower George ship	220	65	62	120
Mar.	70	Jan.	Upper George ship	220	65	62	120
Apr.	70	Jan.	Lower George ship	220	65	62	120
May	70	Jan.	Upper George ship	220	65	62	120
June	70	Jan.	Lower George ship	220	65	62	120
July	70	Jan.	Upper George ship	220	65	62	120
Aug.	70	Jan.	Lower George ship	220	65	62	120
Sept.	70	Jan.	Upper George ship	220	65	62	120
Oct.	70	Jan.	Lower George ship	220	65	62	120
Nov.	70	Jan.	Upper George ship	220	65	62	120
Dec.	70	Jan.	Lower George ship	220	65	62	120
Jan.	71	Jan.	Upper George ship	220	65	62	120
Feb.	71	Jan.	Lower George ship	220	65	62	120
Mar.	71	Jan.	Upper George ship	220	65	62	120
Apr.	71	Jan.	Lower George ship	220	65	62	120
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Oct.	71	Jan.	Lower George ship	220	65	62	120
Nov.	71	Jan.	Upper George ship	220	65	62	120
Dec.	71	Jan.	Lower George ship	220	65	62	120
Jan.	72	Jan.	Upper George ship	220	65	62	120
Feb.	72	Jan.	Lower George ship	220	65	62	120
Mar.	72	Jan.	Upper George ship	220	65	62	120
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Aug.	72	Jan.	Lower George ship	220	65	62	120
Sept.	72	Jan.	Upper George ship	220	65	62	120
Oct.	72	Jan.	Lower George ship	220	65	62	120
Nov.	72	Jan.	Upper George ship	220	65	62	120
Dec.	72	Jan.	Lower George ship	220	65	62	120
Jan.	73	Jan.	Upper George ship	220	65	62	120
Feb.	73	Jan.	Lower George ship	220	65	62	120
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Jan.	74	Jan.	Upper George ship	220	65	62	120
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Oct.	74	Jan.	Lower George ship	220	65	62	120
Nov.	74	Jan.	Upper George ship	220	65	62	120
Dec.	74	Jan.	Lower George ship	220	65	62	120
Jan.	75	Jan.	Upper George ship	220	65	62	120
Feb.	75	Jan.	Lower George ship	220	65	62	120
Mar.	75	Jan.	Upper George ship	220	65	62	120
Apr.	75	Jan.	Lower George ship	220	65	62	120
May	75	Jan.	Upper George ship	220	65	62	120
June	75	Jan.	Lower George ship	220	65	62	120
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# Hitachi attacks British critics

## Australians expect December election

By John Lloyd, Industrial Staff

HITACHI, the Japanese electronics group which is planning to open a colour television factory in Washington, near Newcastle-upon-Tyne, has criticised what it sees as the double standard operating among those trying to keep the company out of the U.K.

Mr. Ryozaburo Mori, the group's managing director in the U.K., said that many of the British TV manufacturers, who were lobbying hard to keep Hitachi out of Britain, constructed their sets largely from foreign components. Hitachi has given an undertaking that the set it hopes to manufacture in Washington will contain at least 50 per cent of British-source components. "That will make us more British than many of the British manufacturers," said Mr. Mori.

He was sceptical about the possibility of an agreement between the U.K. set makers and the component makers to the effect that the makers would buy most or all of their components from British firms in the future. Discussions on such an agreement are now going on. Hitachi doubts that such an agreement would stand the test of time.

The company also feels maligned by its critics—who are drawn from the manufacturers and from the trade unions, especially the Electrical and Plumbing Trades Union—when they say that the company's market share will not stay at the level promised by Hitachi. "We have said we will sell 5 per cent of the market," said Mr. Mori. "At the moment, with a yearly market of 1.5m, that is about 75,000 sets. If the forecasts are correct, and the market rises to 2m, sets a year our 5 per cent share will be 100,000."

**Stated target**  
"This is what we have said to the British Government, which has invited us here. The Government will monitor our performance and output. We cannot back down from our stated target while retaining our reputation."

The company insists that it will not be interested in price cutting.

In some cases, the Hitachi 20-inch sets cost more than the British made 20-inch sets. "We are amazed that this is so. Some British sets are being sold at prices lower than our costs."

Mr. Mori said there were five reasons for Hitachi wanting to begin production in the U.K.: the British Government had invited the company to set up a factory in the north-east; Hitachi needed a production base in Europe; the company already had an assembly plant for its imported sets, and had found the British workers both happy and efficient.

British component makers could supply many of the company's needs; Britain was the best base because of its low costs.

The Government is under increasing pressure from the industry to turn down Hitachi's application. It is unlikely that the lobbying will lessen because of Hitachi's assurance.

The industry is working considerably under capacity. Even if the hopeful forecast of a market of 2m sets by the early 1980s proves to be correct, that will still leave the British industry short of its estimated 2.5m capacity.

Mr. John Lloyd, a senior official of the electronics union and a member of the "Little Noddy" electronics industry working party, said he "just did not believe" that Hitachi would keep to its proposed maximum of 100,000 sets a year.

**Continued from Page 1**  
**Ford men settle**

This deal was worked out between unions and management late last week and the unions will recommend that workers accept the offer.

But Vauxhall could still be faced with having to start a progressive shutdown of its plants and start laying off workers from to-night because of the strike by 5,000 skilled workers who are upset at differentials over other groups of workers.

They have rejected a company offer of further talks on the question of differentials.

Hopes of an early end to the dispute which has halted production at Chrysler's Linwood plant were dashed last night after the company had rejected a peace formula put forward by the Scottish TUC. The dispute is over internal supervisory arrangements.

Apart from the pay and strike problems in Britain's motor industry, the Government's attention this week will be focused on pay negotiations in the public sector.

Unions of more than 1m local Government manual workers start their pay negotiations to-day for substantial pay rises.

BY KENNETH RANDALL

A DECEMBER General Election is expected to be announced this week by Mr. Malcolm Fraser, the Australian Prime Minister. Mr. Fraser called a private meeting of senior Ministers at his western Victoria country home at the weekend to discuss the timing for an election, most favoured date for which is December 10, though December 3 is a possibility.

The September consumer price index figures, announced last week, are believed to have been the final factor in Mr. Fraser's timing. The election will come a year earlier than formally required.

The surprisingly small rise of 0.5 per cent in the index compared with forecasts of 3 per cent, or more could not have been better for election purposes. In a broadcast to-night Mr. Fraser said the figures showed the Government's economic strategy was correct, and that inflation on an annual basis was down to about 9 per cent.

He said it was the first time in more than four years that the inflation rate had been less than 2.5 per cent in each of three successive quarters. Achievement of "single-digit inflation" by the end of this year was one of the present Government's most frequent promises in its last election campaign two years ago.

The fortuitous outcome of the consumer price index—the

most widely accepted measure of inflation—had now removed most of its worries on this score. A similar stroke of lucky timing was largely responsible for saving the Whitlam-Labor Government when it was forced to a premature election in 1974.

Mr. Fraser is expected to say that the main reason for calling an election a year earlier than necessary is to remove uncertainties, especially in the business community, and to encourage investment decisions. The more political explanation is that the Government's prospects of winning this year are bound to be better than next year, especially on the grounds of unemployment, already approaching 8 per cent, of the work force, and which by some estimates may be as high as 7 per cent, early next year.

**Atmosphere**

On Friday Mr. Fraser and Mr. Philip Lynch, his Treasurer, held a conference with the State Premiers and agreed to measures to reduce the impact of unemployment on young people leaving schools and universities. They gave the State Governments a substantially higher share of income tax collection and primary administrative costs over territorial waters up to the three-mile limit.

All were points of serious contention between States and

CANBERRA, Oct. 23.

The Federal Government, and their resolution will add to the favourable atmosphere for a Federal election.

Mr. Fraser and his colleagues will campaign on trade union militancy and on their decision to go ahead with uranium development and export.

The Government's standing in the opinion polls has recovered remarkably but most estimates are that its record majority in the House of Representatives, 55 seats, may be cut to a dozen or less.

Police in Brisbane, charged 371 people after a mass demonstration yesterday against the Federal Government's uranium policies. Those charged included Senator George Georges, Labour Opposition Whip in the Senate. He claimed to-day that he had done no more than try to convince demonstrators to comply with police instructions.

The Brisbane demonstration led to confrontation because of new regulations which render illegal any march without police permission. About 5,000 took part.

About 20,000 anti-uranium demonstrators are estimated to have gathered in Sydney yesterday, with minimal police surveillance and no arrests. The march was led by Mr. Tom Uren, Deputy Leader of the Federal Opposition.

# Germans to check security at Palma airport

BY ADRIAN DICKS

BONN, Oct. 23. THE SPANISH Government, faced with a West German threat to ban all flights originating at Palma from last night in West Germany, was reported to have agreed to-day to the stationing of unarmed German security men at Majorca's Palma Airport.

Palma was among 13 airports named by Bonn's Ministry of Transport as having inadequate security precautions. The West Germans have now applied formally to station security personnel at each one. The 13 airports include Barcelona, Algiers, Dakar, Bombay, Istanbul and Tripoli.

Shortly after last week's rescue of the 86 hostages from a hijacked Lufthansa airliner at Mogadishu, the German airline's management disclosed that it had been asked to check Sydney airport authorities for more stringent security precautions at Palma.

Even after the Lufthansa flight was hijacked, German travellers from Palma reported that checks on passengers and baggage remained perfunctory.

The new checks are expected to be carried out by unarmed members of the Federal Border Guard.

It is understood that they will be backed up by armed local police in Spain and at Dakar, where the Senegalese government has also agreed to their presence.

Meanwhile, no apparent success has yet followed the international manhunt for 16 West German terrorists, who include the murderers of Dr. Hannu-Martin Schleyer.

The scandal over lax security conditions in the special wing of Stammheim prison, near Stuttgart, where Andreas Baader and two other terrorists managed to escape, has not yet shown any signs of ending. Over the weekend investigators found razor blades and other objects in the cell block.

In Hamburg, Dr. Kurt Waldheim, UN Secretary-General, predicted that the General Assembly would take new anti-hijacking action this week.

The problem of terrorism is likely to figure on the agenda at next month's meeting of the International Air Transport Association in Madrid, where the airlines scheduled airlines seem likely to call for more concerted action.

Airlines believe that steps should be taken to tighten up the Hague Convention of 1970 and the Montreal Convention of 1971.

Mr. Silkin told members of the Maitland Labour Party: "As it stands the Common Fisheries Policy does not meet the legitimate needs of the British fishing industry or of the people who work in it."

**Future**  
"I am afraid, however, that I cannot promise any immediate improvements for them. We must achieve major changes, and tempting though it may be, we will not settle for any minor improvements for the sake of quick agreement."

The Government was determined that the fishing industry should have a viable future. "Even if fighting for this means prolonged negotiations in Europe."

Mr. Silkin has been one of the leading opponents of all Community efforts to work out a new fish policy over the past year. He has seen the British fleet driven out of its Icelandic fisheries and failed to win them re-admission.

U.K. trawlers have been awarded only disappointing catching rights off Norway and in other deep-water fisheries. The fleet's main hope of keeping up catches lies within the Community's 200-mile area.

Commenting on his efforts to clamp down on agricultural prices, the Minister said that during his visits to other EEC capitals he had found a great deal of dissatisfaction with the farm policy.

**Close watch**  
But while other Ministers wanted changes, their demands were not always compatible with his. For example, there were those who wanted to take advantage of the impending enlargement of the Community to increase the price of fruit and vegetables from the South of France.

"We will have to keep a very close watch on this since it could be very expensive."

"We are no in the run-up to the 1978 price fixing. Early this year I took a stand to ensure that price increases were kept to the very minimum, and we achieved the lowest price increases since we joined the Community."

"Fortunately there seems to be growing awareness in the Commission and in some—though not all—other EEC capitals that severe restraint on prices is essential," Mr. Silkin said.

# Unravelling the Rank riddle

The first point to make about the new trading arrangements between the Rank Organisation and Xerox—announced in New York late on Friday night—is that the net income of both companies will not be affected by the change. This may seem paradoxical, in view of the fact that Rank Xerox in the U.K. and Rank Xerox Holdings BV in Holland will now find themselves paying an annual charge of some \$70m, as their share of Xerox's r and d spending—which in the past they received for nothing.

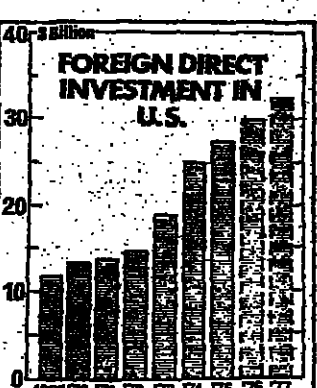
The explanation is that the Rank Organisation's slice of the cake will be calculated, as though this charge did not exist as an operating expense. Under the 1969 agreement, giving Xerox voting control of the Rank Xerox companies, the first \$7.4m of pre-tax profits was to be shared equally between Rank and Xerox, while the remainder was to be divided three-thirds to Xerox, one-third to Rank. At least half of the net profits of the joint companies was to be distributed.

Rank's share will still be calculated on this basis. The change is that r and d charge will come out of the profits attributable to Xerox. In effect, the U.S. company is exchanging an r and d receipt for part of its dividend.

Then why the change? The most obvious explanation is that in an increasingly price-sensitive environment, Rank Xerox's artificially high profit margins attract attention. In its 1976 report, the Monopolies Commission recognised that a notional charge for American r and d should be imposed on Rank Xerox's profits to make them comparable with those of other companies in the copier field. Other observers may not be as understanding.

Although Rank's profits share will continue to be calculated as if the r and d charge existed, the form of acquisition, 25 per cent, were new ventures, and 17 per cent, were joint ventures.

Virtually all European acquisitions of publicly owned U.S. companies have been through cash tender offers—it is the simplest method. Plessey offered shares for Alloys Unlimited but that was an exception. Most foreign companies prefer to offer cash and duck the SEC's rigorous disclosure requirements. It is also perfectly acceptable for a foreign company to make a partial bid—



FOREIGN DIRECT INVESTMENT IN U.S.

the most recent estimate for 82 per cent of the cost of the acquisition. The U.S. company retains its share, which could come in handy later date.

For a foreign bid successful it has normally agreed beforehand. The been cases of successful tested bids—the Rank controlled Imperial, for took over Copperweld, long struggle. But instances are rare and a tant management can be unwanted bid for years to the courts.

Consequently, a foreign company traditionally has to hand over a premium in agreed control. Bayer's \$47 per share for Miles' 100 per cent premium for \$28 while Nestlé is paid 40 per cent premium for weekly. It is fortunate for Wall Street and mid-town Manhattan reckoning a foreign company have to pay about 50 per more than the pre-bid price 25 per cent, over net asset. But then many U.S. com are selling at well below asset value on Wall Street.

Financing a U.S. acquisition relatively simple. German Swiss companies tend to p acquisitions out of their resources. U.K. companies contrast, are subject to exchange controls, normally arrange medium bank finance and then re it later in the private bid market.

**Disclosure**  
Indeed one of the main reasons about investing in A is the existence of the private placement market, offers fixed rate money terms of up to 25 years.

are no special disclosure requirements or onerous rules which is a big advantage. Lehman Brothers, for example, believes that most of the U.K. companies could be taken over via a currency swap, latter form of off-balance financing looks like an increasingly important of finance for U.S. acquisitions.

Apart from this, some finance some companies, as Beecham, have funded acquisitions with Euro issues and Consolidated Fields financed its takeover of Hydro Carbon via a currency swap, latter form of off-balance financing looks like an increasingly important of finance for U.S. acquisitions.

# Concorde wins breakthrough in Singapore

SINGAPORE, Oct. 23.

SINGAPORE AIRLINES (SIA) is to operate the Anglo-French supersonic Concorde airliner on the Singapore-London route in what amounts to a breakthrough for the aircraft in the Far East. The airline, one of the most successful in Asia, said it would lease one Concorde direct from British Airways on a joint service three times a week.

**Second success**

The agreement, which will be formally announced to-morrow amounts to the second success for Concorde within a week.

The jet was finally allowed to land at New York's Kennedy Airport on Wednesday after a drawn-out controversy over the noise it makes.

Observers in Singapore said the SIA move was expected to create fresh interest in Concorde among other airlines, and the next step could be the use of Concorde on the long London-Australia route.

The aircraft, previously flown only by British Airways and Air France, will stop at Bahrain and is expected to halve the present fastest London-Singapore service of 15 hours. It will carry the red white and blue colours of BA on one side and SIA's blue and

yellow livery on the other. SIA declined to say how much it would pay to lease the aircraft.

A rough idea of how much it would cost, however, is indicated by the fact that Philippines Airlines was once seriously contemplating leasing Concorde for about \$1m a month.

The deal with Singapore Airlines comes after protracted negotiations here with British Airways and also the Anglo-French manufacturers of the aircraft.

If the leasing deal is a success, SIA may well buy a Concorde outright.

So far, airlines such as Philippines Airlines and Korean Airlines have expressed interest in Concorde, but have not gone much further in discussions to lease or buy the aircraft.

Letters of intent by Iran and China to buy the jet have not been converted into firm contracts.

A Concorde marketing team visited the Far East last year, calling at Hong Kong, Manila, Singapore, Seoul and Jakarta.

Aviation sources here said that success on the London-Singapore route could lead to extensions to Hong Kong and Japan as well as Australia.

Reuters

# EEC faces fisheries battle with Silkin

By Christopher Parkes

EEC AGRICULTURE Ministers face a stormy session over fishing policy with Mr. John Silkin, Britain's Minister, when they open two days of talks in Luxembourg to-day.

Mr. Silkin, who is resigned to a drawn-out and testing struggle to "assure the U.K. fishing industry a profitable future, flatly rejected the EEC Commission's plans for a revised Common Fisheries Policy during a speech at Maidstone on Saturday.

The Commission produced a draft policy based on catch quotas for the Nine's fleets on Thursday. British officials in Brussels complained that the draft did not satisfy U.K. claims for a national zone at least 12 miles wide with preferential catching rights for British boats in areas beyond this stretching 50 miles or more into Britain's 200-mile zone.

Mr. Silkin told members of the Maidstone Labour Party: "As it stands the Common Fisheries Policy does not meet the legitimate needs of the British fishing industry or of the people who work in it."

**Future**  
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The Government was determined that the fishing industry should have a viable future. "Even if fighting for this means prolonged negotiations in Europe."

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**Close watch**  
But while other Ministers wanted changes, their demands were not always compatible with his. For example, there were those who wanted to take advantage of the impending enlargement of the Community to increase the price of fruit and vegetables from the South of France.

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"Fortunately there seems to be growing awareness in the Commission and in some—though not all—other EEC capitals that severe restraint on prices is essential," Mr. Silkin said.

# Sale of Aintree 'will not affect National'

BY MICHAEL THOMPSON-NOEL

IN SPITE of the reported sale of Liverpool's Aintree racecourse to the Walton Commercial Group, Ladbrokes, the betting and leisure combine, was adamant last night that it would run the next Grand National in line with its agreement with Walton.

Mr. Ronald Lasteed, a Maidstone scrap metal dealer, said at the weekend that he headed a three-man consortium that had bought Aintree for between £2.5m and £3m.

He would guarantee the Grand National for ten years and use part of the Aintree site to develop one of Europe's biggest sports complexes.

A spokesman for Mr. Cyril Stein, chairman of Ladbrokes, said last night that the company had heard of the "alleged sale" of Aintree, but would still run the next Grand National.

Walton bought Aintree from the Topham family for a reputed £2.5m. By August 1978, interest payments and the cost of improvements had pushed the total cost of the purchase to about £4.25m.

After unsuccessful attempts to sell the course, Walton made a £1.5m deal with Ladbrokes in December 1975. Ladbrokes was to rent the course—and the Grand National—and receive all income.

In return, Walton would receive lump sums of £200,000 a year for the first two years, £250,000 a year for the next two and £350,000 a year for the last three.

Mr. Lasteed said last night: "We are paying less for it than Walton did three years ago. We think we have a pretty good deal."

I don't back outsiders. In fact I rarely bet. If I do, I bet each way."

The other members of his consortium were an internationally known ice hockey star and a major player in films. Full details of the purchase were announced this week when the scheme had been finalised. Mr. Lasteed plans to see Mr.

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